



SYNERGY EQUITIES GROUP

THE ASIA PACIFIC LEADER IN SECURE EMAIL

ASX / MEDIA RELEASE

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## NEW FUNCTIONALITY ENHANCES SMX PLATFORM

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Further to the recent visit to Australia of Mr R J (“Bob”) Janacek, one of the world’s foremost authorities on secure messaging and DataMotion, Inc.’s Executive Vice-President, Founder and Chief Technical Officer (the ASX announcements of 22 Jun & 01 Jul 09 refer), Synergy Equities Group Limited (“the Company”, ASX : SYG) is pleased to provide shareholders and the market with the following update on forthcoming enhancements to the SMX / DataMotion software platform.

DataMotion have been working closely with Gartner, Inc ([www.gartner.com](http://www.gartner.com)) within the context of large file transfer and data governance - DataMotion’s messaging and positioning is predicated on the approach that secure email is a subset of business information exchange. SMX / DataMotion updates to be implemented by Data-inCrypt® in August 09 will significantly enhance the ability of the platform to transmit large files – up to two gigabytes in size – in close conjunction with its existing secure email delivery functions.

Future updates to the platform will include enhanced tracking capabilities, a new “Send SMX” button which uses the latest technologies to provide greater functionality and flexibility, and the technical integration of SMX / DataMotion with technology from Pervasive Software, Inc. ([www.pervasive.com](http://www.pervasive.com)), which will allow SMX / DataMotion to expand the breadth of enterprise applications, protocols, and backend systems that it can integrate with.

The Pervasive integration enables customers and partners to build highly customizable and interoperable solutions and leverages existing applications and common interfaces such as email, web browsers, and forms. SMX / DataMotion services enable the transfer of large files between systems regardless of the amount of information exchanged, or whether the data exchange is internal or across the Internet.

To capitalise on these forthcoming enhancements and minimise the time required to bring these new features to market in Australia, Data-inCrypt<sup>®</sup> Directors are this week undertaking intensive technical workshops in the offices of DataMotion, Inc. in New Jersey, USA. In addition to the benefits these enhancements will present to existing and potential customers, the knowledge to be gained during these workshops is critical given the imminent Common Criteria evaluation of the SMX / DataMotion platform (the ASX announcement of 16 Jun 09 refers).

The Company looks forward to the continued evolution and strengthening of Data-inCrypt<sup>®</sup>'s relationship with DataMotion, and to keeping the market informed as new SMX features become available.

Yours faithfully

Ronald Moir  
**Managing Director**  
**SYNERGY EQUITIES GROUP LIMITED**

