



SYNERGY EQUITIES GROUP

THE ASIA PACIFIC LEADER IN SECURE EMAIL

ASX / MEDIA RELEASE

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UPDATE - JUNE 2009 EASTERN SEABOARD SMX WORKSHOPS / DISCOVERY SESSIONS

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Synergy Equities Group Limited (“the Company”, ASX : SYG) is pleased to advise the entities / organisations that its wholly owned subsidiary Data-inCrypt® held SMX workshops / discovery sessions for in Adelaide and Melbourne last week (as foreshadowed in the ASX announcement of 29 May 09) included:

**Bar Chambers** ([www.barchambers.com.au](http://www.barchambers.com.au))

Bar Chambers was established in 1964 as the first Barristers' Chambers at the South Australian Independent Bar. It is now one of the largest Chambers in Adelaide, comprising 18 members.

Data-inCrypt® held an SMX workshop / discovery session for Nigel Wilson, who has practised as a Barrister at Bar Chambers since 1995 in all areas of commercial and civil litigation, regulatory matters and quasi-criminal proceedings. Nigel is also the Course Co-ordinator of a new subject in the University of Adelaide’s Master of Laws programme called Technology, Law and Society which considers topics such as regulating information and communication technologies, e-risk management, digital evidence / e-discovery and e-forensics. Nigel is considering SMX for implementation at Bar Chambers as well as for inclusion in his course material at the University of Adelaide.

**Law Society of South Australia** ([www.lawsocietysa.asn.au](http://www.lawsocietysa.asn.au))

The Law Society of South Australia provides professional services, resources, support and benefits to its members and the legal profession in general. It undertakes community education concerning the law and the legal profession and engages in activities designed to improve access to justice.

Data-inCrypt® was scheduled to conduct an SMX workshop / discovery session for the Director of the Law Society of South Australia’s Law Claims division (which provides advice to legal practitioners in relation to potential claims against them or their firm), however this meeting was cancelled at the last minute by the Law Society due to unforeseen circumstances and will be rescheduled on a future date.

**Foolkit** ([www.foolkit.com.au](http://www.foolkit.com.au))

Foolkit is a website that has been written by experienced lawyers for lawyers and the public – indeed, anyone who works in or is interested in the Law. Its key aim is to make life easier for a legal practitioner by saving frustration and creating more time for the user through efficiency. As well as being a standalone website, Foolkit can be integrated with a law firm's Intranet or existing website to centralise and organise data.

Data-**inCrypt**<sup>®</sup> held an SMX workshop / discovery session for Foolkit's proprietor & chief editor. Foolkit is currently focused on South Australia but is expanding in the coming months to cater for the Australian legal profession nationwide. Data-**inCrypt**<sup>®</sup> is looking to partner with Foolkit throughout this expansion to increase the exposure and market presence of SMX in this important industry sector.

**Sage Australia Pty Ltd** ([www.sage.net.au](http://www.sage.net.au))

Sage Australia is one of Australia's top resellers of Sage 50 Accounting Software (the United Kingdom's leading accounting package), and also a reseller of Data-**inCrypt**<sup>®</sup>'s "online data backup and recovery". In conjunction with its significant reseller network and partner organisations, being Adept Distribution Pty Ltd ([www.adeptdis.com.au](http://www.adeptdis.com.au)) and Adept Computer Support Pty Ltd ([www.adeptcom.com.au](http://www.adeptcom.com.au)), Sage Australia offers a comprehensive range of IT services to small-to-medium enterprises throughout Australia and New Zealand.

Data-**inCrypt**<sup>®</sup> held talks with Sage Australia's Managing Director with regard to Sage Australia's increased participation in the national sales and marketing of SMX.

**Visioneering IT** ([www.visioneeringit.com.au](http://www.visioneeringit.com.au))

Visioneering IT is a leading Information Technology / Information Management (IT/IM) organisation that works exclusively with General Medical Practices and other allied health organisations throughout Victoria and other states of Australia. With over 15 years of industry experience, Visioneering IT's focus is to assist health professionals to implement and maintain effective and economic IT/IM strategies to lower operating costs, improve business efficiency and comply with relevant medical record retention laws and peak government body and IT/IM accreditation standards.

Data-**inCrypt**<sup>®</sup> held an SMX workshop / discovery session for Visioneering IT's Director, and will hold further talks with Visioneering IT over the coming months with a view to entering into a Memorandum of Understanding (MOU) regarding the sales and marketing of SMX within the Victorian medical industry.

**Kangan Batman Institute of TAFE** ([www.kangan.edu.au](http://www.kangan.edu.au))

Kangan Batman Institute of TAFE is Victoria's major training provider for the automotive, aerospace, polymer and transport industries and is the state's largest provider of traineeship and apprenticeship training. With more than 26,000 students every year, it has seven campuses across Melbourne including the new Automotive Centre of Excellence at Docklands, which is to become the largest automotive training facility in the Southern Hemisphere.

Data-**inCrypt**<sup>®</sup> held an SMX workshop / discovery session for Kangan Batman's Manager, Institute Security & Environment, who acknowledged a real need for SMX amongst the TAFE's Board, security, finance and administration departments and committed to conducting internal discussions prior to a further meeting with Data-**inCrypt**<sup>®</sup>.

**Cadbury Australia (formerly Cadbury Schweppes)** ([www.cadbury.com.au](http://www.cadbury.com.au))

Cadbury is currently the world's biggest confectionery company with a number one or number two position in 20 of the 50 largest confectionery markets across the globe, and employs over 50,000 people worldwide. Cadbury Australia was formed in 1922 and has a leading position in confectionery in both Australia and New Zealand. In Australia it is number one in chocolate (52% market share), and has a strong presence in candy with The Natural Confectionery Company.

Data-**inCrypt**<sup>®</sup> was scheduled to hold a follow-up meeting with Cadbury's IT Compliance Manager – Asia Pacific (the ASX announcement of 23 Sep 08 refers), however this was cancelled by Cadbury due to illness and will be rescheduled on a future date.

**The Acquis Group** ([www.acquisgroup.com](http://www.acquisgroup.com))

The Acquis Group is a boutique corporate advisory firm that provides strategic, transactional and compliance services for large Australian industrial, mining, retail and financial service SMEs and mid-cap companies. With expertise in many industry sectors, the Acquis Group has a track record of successful transactions through its established relationships with Australia's leading private equity providers in the SME and mid-cap sector. Its Strategic Alliances enable the Acquis Group to provide a total strategic, transactional and compliance "package" to its clients.

Data-**inCrypt**<sup>®</sup> held talks with The Acquis Group's Managing Director regarding the potential entering into of a Memorandum of Understanding which would result in The Acquis Group introducing SMX to potential top-end clients, including corporate organisations and Federal Government lobby groups.

SYNERGY looks forward to keeping the market informed.

Yours faithfully

Ronald Moir  
**Managing Director**  
**SYNERGY EQUITIES GROUP LIMITED**

