



SYNERGY EQUITIES GROUP

THE ASIA PACIFIC LEADER IN SECURE EMAIL

ASX / MEDIA RELEASE

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Data-inCrypt® APPOINTED ASIA PACIFIC MASTER DISTRIBUTOR

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Further to Synergy Equities Group Limited's ("the Company", ASX : SYG) announcement of 21 Jul 09, the Company advises that Data-inCrypt® Pty Ltd ("Data-inCrypt®") Directors have returned to Australia following their completion of intensive technical workshops and strategic discussions in the offices of DataMotion, Inc. ("DataMotion", [www.datamotion.com](http://www.datamotion.com)) in New Jersey, USA. Furthermore, the Company is pleased to announce that, as a result of discussions with DataMotion's Executive Team, Data-inCrypt® has been appointed DataMotion's Master Distributor in the Asia Pacific region.

This appointment enhances the existing strategic alliance between DataMotion (formerly CertifiedMail.com, Inc.) and Data-inCrypt® (the ASX announcement of 31 Jan 08 refers) by providing a formal structure for the selection and appointment of business and technology partners in the region. This in turn will assist Data-inCrypt® with the penetration of DataMotion's technology suite in Australia and the Asia Pacific region at large by allowing it to leverage the existing customer base and market presence of these partners. For the Company and its shareholders, the appointment represents a significant increase in Data-inCrypt®'s revenue opportunities going forward, and a reduction in Data-inCrypt®'s time to market throughout the entire region.

As reported in the announcement of 21 Jul 09, DataMotion has expanded its solutions breadth from email encryption to lead the world in the areas of secure document delivery and managed file transfer - these comprehensive offerings address risk and compliance issues, the need to automate business processes and data visibility and governance. Data-inCrypt® is excited by the continued evolution and strengthening of its relationship with DataMotion and the opportunities its appointment as Master Distributor in the Asia Pacific region will bring.

The Company looks forward to keeping the market informed.

Yours faithfully

Ronald Moir  
**Managing Director**  
**SYNERGY EQUITIES GROUP LIMITED**

