

5 October 2009

Company Announcements Office Australian Stock Exchange Limited Level 6 20 Bridge Street SYDNEY NSW 2000

By electronic lodgement

Total pages: 8 (including covering letter)

DIVIDEND REINVESTMENT PLAN

Please find attached an Appendix 3B, announcing the allotment and seeking quotation of 1,215,837 fully paid ordinary shares, issued under the Dividend Reinvestment Plan.

Yours faithfully

For and on behalf of West Australian Newspapers Holdings Limited

Peter Bryant

Company Secretary

0417 559 117

Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name	e of entity	
	ST AUSTRALIAN NEWSPAPER	RS HOLDINGS LIMITED
ABN 91 (053 480 845	
We (the entity) give ASX the following	g information.
	t 1 - All issues nust complete the relevant sections (atta	ach sheets if there is not enough space).
1	*Class of *securities issued or to be issued	Fully paid ordinary shares.
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	1,215,837
3	Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Full paid ordinary shares under the terms of the West Australian Newspapers Holdings Limited Dividend Reinvestment Plan.

⁺ See chapter 19 for defined terms.

4 Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?

Yes.

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment
- 5 Issue price or consideration

\$6.3200

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Issued to existing shareholders who participated in the company's Dividend Reinvestment Plan.

7 Dates of entering *securities into uncertificated holdings or despatch of certificates

30 September 2009

8 Number and *class of all *securities quoted on ASX (including the securities in clause 2 if applicable)

†Class
Fully paid ordinary shares.

⁺ See chapter 19 for defined terms.

		Number	+Class		
9	Number and *class of all *securities not quoted on ASX (including the securities in clause 2 if applicable)	Nil.			
	:0 - 1 t 11				
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	The shares will be entitled to all distributions on fully paid ordinary shares.			
Part 2 - Bonus issue or pro rata issue					
11	Is security holder approval required?				
12	Is the issue renounceable or non-renounceable?				
13	Ratio in which the *securities will be offered				
14	⁺ Class of ⁺ securities to which the offer relates				
15	*Record date to determine entitlements				
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?		= 8		
17	Policy for deciding entitlements in relation to fractions				
18	Names of countries in which the entity has *security holders who will not be sent new issue documents Note: Security holders must be told how				
	their entitlements are to be dealt with. Cross reference: rule 7.7.				
19	Closing date for receipt of acceptances or renunciations				

⁺ See chapter 19 for defined terms.

20	Names of any underwriters	
21	Amount of any underwriting fee or commission	
22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations	
	on behalf of *security holders	
25	If the issue is contingent on +security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
07	If the cutity has insued	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
00	Data wights too discountill basis	
28	Date rights trading will begin (if applicable)	
	(
29	Date rights trading will end (if applicable)	
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	
31	How do *security holders sell part of their entitlements through a broker and accept for the balance?	

⁺ See chapter 19 for defined terms.

32	dispo	do ⁺ security holders use of their entitlements up to by sale through a up to be the control of
33	+Des	patch date
	1375 EEEE	uotation of securities y complete this section if you are applying for quotation of securities
34	Type (tick	of securities one)
(a)	✓	Securities described in Part 1
(b)		All other securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or
		conversion of convertible securities
Entitio	es tha	t have ticked box 34(a)
Addi	tional	securities forming a new class of securities
		dicate you are providing the r documents
35		If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders
36		If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000
		5,001 - 10,000 10,001 - 100,000 100,001 and over
37		A copy of any trust deed for the additional *securities

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)			
38	Number of securities for which 'quotation is sought		
39	Class of *securities for which quotation is sought		
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state:		
	 the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 		
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)		
		Number	+Class
42	Number and *class of all *securities quoted on ASX (including the securities in clause 38)		

⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the

 †securities to be quoted under section 1019B of the Corporations Act at the time that we request that the †securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before 'quotation of the 'securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

...... Date: 5 October 2009

Company secretary)

Print name: Peter John Bryant

⁺ See chapter 19 for defined terms.