

21 April 2009

The Manager Company Announcements Office Australian Securities Exchange

Dear Sir,

#### PRESENTATION TO BE GIVEN AT AN INVESTOR BRIEFING, SYDNEY

Following is a presentation that is to be given at an investor briefing in Sydney on 21 April 2009.

Yours faithfully,

L J KENYON

**COMPANY SECRETARY** 

Enc.

# **Investor Briefing**

21 April, 2009

Westin Hotel, Sydney







# Agenda

<b>J</b>	
8:30	Introduction
8:45	Coles
10:45	Morning Tea
11:15	Target
11:45	Kmart
12:30	Insurance
1:00	Lunch
2:00	Resources
2:30	Capital Management
2:50	Q&A
3:30	Close



## Management Team

Managing Director & CEO	Richard Goyder
Finance Director	Terry Bowen*
Divisional Managing Directors	
Home Improvement & Office Supplies	John Gillam
Coles	lan McLeod
Target	Launa Inman
Kmart	Guy Russo
Insurance	Rob Scott
Director Industrial Divisions	Keith Gordon
Resources	Stewart Butel
Chemicals & Fertilisers	lan Hansen
Industrial & Safety	Olivier Chretien
Energy	Tim Bult

<sup>\*</sup> Terry Bowen replaces Gene Tilbrook as Finance Director on 1 May 2009

## Managing through current conditions

- An uncertain global environment but strong businesses
- 5-year forecasting incorporating deep downside scenario planning
  - Look for opportunities to innovate
- Continue to focus on running businesses well
  - Return on capital => efficiencies and ongoing capital returns focus
  - Effect sustainable turnarounds
  - Engage with staff
- Balance sheet management and cashflow forecasting
- Long term approach, consistent strategies









- 1. Performance update
- 2. Renewal progress
- 3. Trading outlook







- Solid growth in food and liquor sales
  - Total food & liquor sales up 7.6% to \$5.3 bn at end March (Easter adjusted up 8.3%)
  - Comparable food & liquor sales up 6.0% at end March (Easter adjusted up 6.6%)
  - Pre-Christmas momentum maintained
  - Easter steady with well managed seasonal product sell-through
- Continued growth in fuel & convenience sales
  - Comparable shop sales up 6.7% (Easter adjusted up 8.0%)
  - Comparable fuel volumes up 4.4% (Easter adjusted up 3.8%)

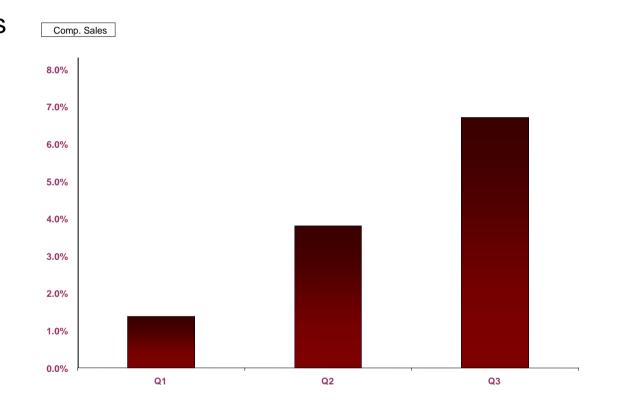








- Increasing customer numbers
- Basket value growth
- Positive volume growth
- Change to promotion cycle





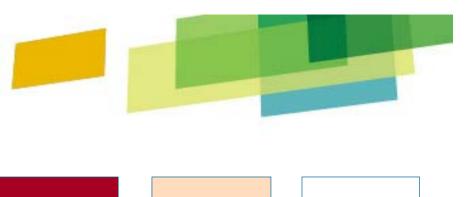
# Agenda

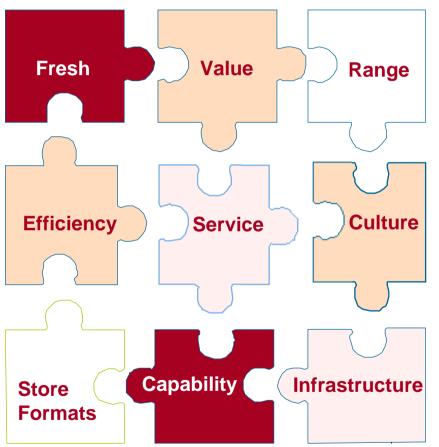
- 1. Performance update
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# The situation facing the new management team...

- Many complex issues to fix
- Reversal of sustained under investment
- Reversal of slow moving, high cost centralised culture
- Multi-faceted recovery plan required
- Recovery to take 5 years, with several phases of activity







# Beginning the Circle for Success...





#### Phase 1 of turnaround on track...

# Building a Solid Foundation

#### Performance

- Create a strong top team
- Cultural change
- Availability & store standards
- Value and customer trust
- Store renewal development
- Liquor renewal
- •IT & supply chain infrastructure
- Efficient use of capital

# Delivering Consistently Well



- Embed the new culture
- Team member development
- Improved customer service
- Improved efficiency
- Appealing Fresh food offer
- Stronger delivery of value
- Scale rollout of new format
- Auto replenishment completed

# Driving the Coles Difference



- Culture of continuous improvement
- Strong customer trust and loyalty
- Strong operational efficiency
- Innovative & Improved offer
- New stores, new categories

**Year 1 - 2** 

Year 2 - 4

**Year 4 - 5** 





- Driving culture change through new leadership continues
- Renewed store & customer focus
  - Move to customer centric structures & processes
  - Quarterly road-shows involving store managers
  - Absenteeism down 10% since Oct 08
- Launched Coles 'Retail Leaders' programme
  - Over 1,000 applications received
- Launched Coles graduate programme
  - 3,095 applications for 120 positions

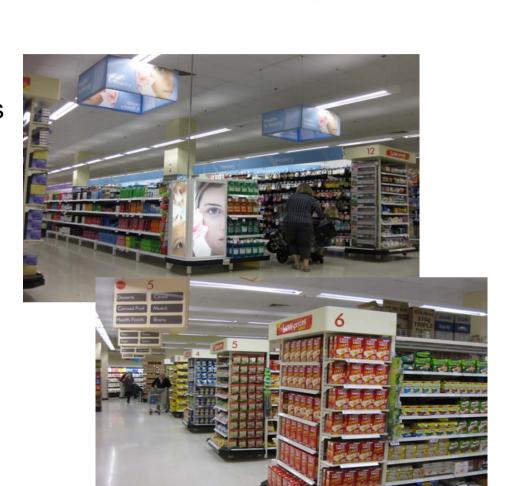






## Improving store standards...

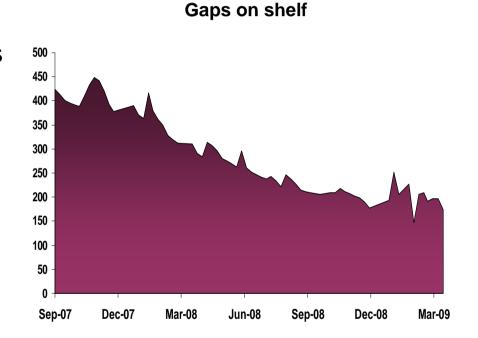
- Spring clean in all stores completed
- Rising expectations on store standards
- Consistent performance measures
- Improved service focus
- Customer facing service investment
  - 650 open entrances created
  - 130,000 trolleys replaced or ordered
  - 700 deli scales replaced
  - Refrigeration replaced in over 100 stores
- Improved energy monitoring







- Out of stocks a third of last year
- Improved stock flow from DCs to stores
- 35 supplier 'implants' now in place in Coles
- Weekend availability focus





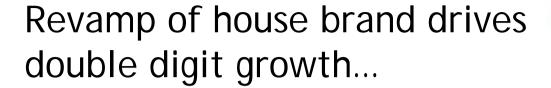




- Investment in weekly promotions
  - Stronger, larger catalogue
  - Thursday catalogue better timed for peak shopping period
- Less tickets on the shelf
  - Clearer for customers
  - Improved shelf presence
- Better market intelligence
  - E track regularly listening to 1 million customers







- Currently offering 3,900 SKUs across 99 categories
- Higher sales with significantly fewer SKUs than two years ago
- Currently experiencing double digit sales growth (more than branded product lines)
- Full quality review conducted in last six months
- NPD pipeline developing















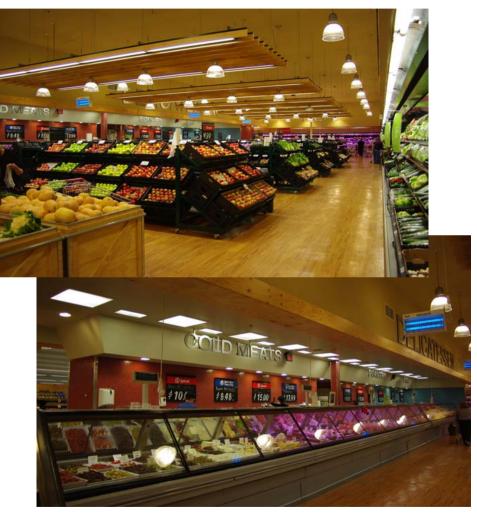




# Developing an outstanding fresh offer...

- Focus on local produce in store
- Coles now managing quality control in DCs
- Improved delivery schedules to stores
- Improved fresh produce training
- Fresh participation beginning to grow
- New store formats with open market style



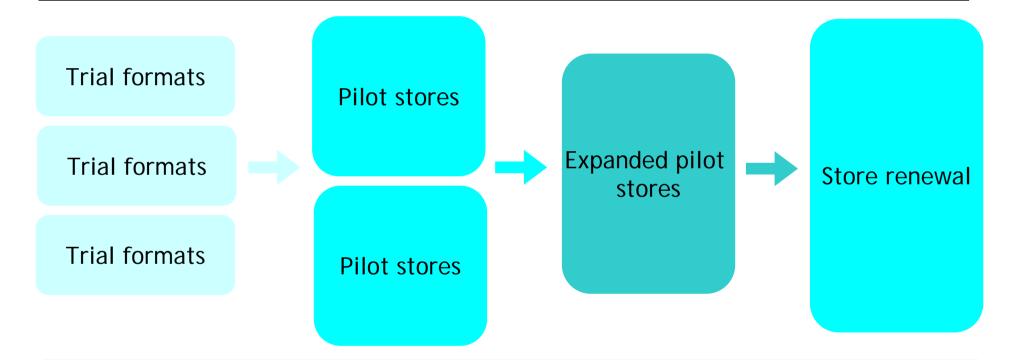




#### Store renewal...



#### Rigorous pilot programme prior to rollout



A systematic programme designed to fundamentally re-engineer store formats and minimise 'regret' capital spend







- Stringent financial disciplines on capex to be maintained
- Optimise learning from pilot programme before full roll-out
- Value engineer each component to minimise cost of roll-out
- Roll-out to commence in FY10 and build to scale in FY11
- 'Plug & play' approach based on customer demographic & returns
  - The result will be a mixture of light refurbishment to full renewal stores
- Capex expectations unchanged



### Our store transition...



VIDEO CLIP







#### Major IT projects

- Unit pricing
- Replacement of old cash registers
- Easy ordering rolled out to 100 + selected stores
- New self check-out system rolled out to stores
  - 50 stores by September 09
- Easy warehouse ordering
- Liquor IT platform simplified
- New credit card security platform (chip & pin)







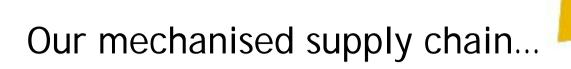


- DC transformation completed
  - Parkinson CDC Queensland now fully operational
- Simplified national network over last three years to support growth
  - 9 new sites opened
  - 18 closures
- Focus now on efficiency
  - Fresher for Customers
  - Simpler for Stores
- Now leveraging a high potential infrastructure



"Somerton NDC is an outstanding example of leading edge, paperless technology covering 72,000 square metres under one roof," Paul Little, Managing Director, Toll.







VIDEO CLIP



## Liquor renewal...

- New management driving renewal
- First quarter of renewal under new team
- Retail "basics" reset:
  - Range refinement
  - Improved marketing
  - Procurement aggregation
- Pricing architecture revision
  - 1,000 SKU price reduction
- Operating model "renovation"
  - Non-store cost rationalisation
  - End to end supply chain review
  - Improved alignment with supermarkets
  - IT simplification (finance and merchandise integration)







# A strong, differentiated liquor portfolio...

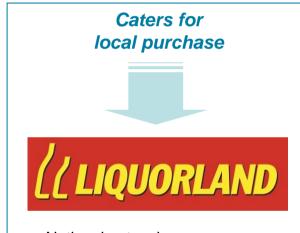


#### **Large Format**

# Destination liquor purchase CHOCE Liquor Superstore

- The best liquor range with the lowest prices guarantee
- Average 1,000m<sup>2</sup> in size

#### Convenience



- National network
- Convenience format
- Adjacent to Coles supermarkets + freestanding convenience sites
- Average 166m<sup>2</sup> in size

#### **Specialist**

Tailored customer offering + specialist advice

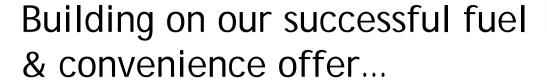


## VINTAGE CELLARS

AUSTRALIA'S FINE WINE SPECIALIST

- Standalone sites with specialist offering targeted at premium demographic
- Offer differentiation
- Average 197m<sup>2</sup> in size





- Increased focus on value
  - Extended fuel and shop discount offer
- Driving sales through improved product offer
  - Competitive offers on basics such as bread and milk
- Investing in existing stores
  - 236 sites undergoing store and forecourt improvement works
- Working with Shell to optimise store network
  - Around 10 new stores each year
- Improved cost control
  - Waste and markdowns
  - Operational efficiencies
- Focus on talent management, retention and productivity
  - Intranet now in all stores

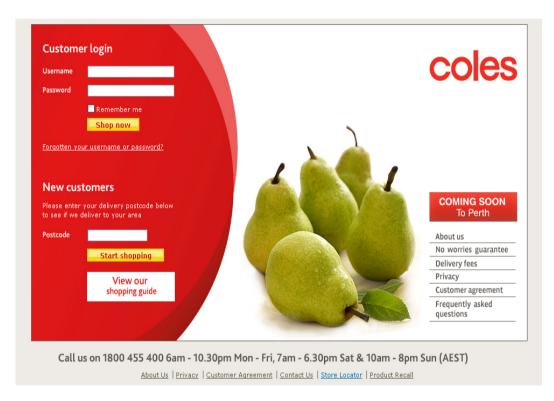




# Coles Online growth encouraging...

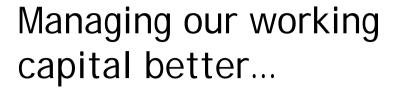
- Profitable and scalable store pick model
  - Switch from warehouse pick
  - More than 20,000 SKUs available
- Resilient & growing demand
- Expanding to new regions
  - Currently opened in Vic, NSW & Qld
  - Opening in WA & SA before year end
- Driving service improvement for all Coles customers
  - We shop our own stores
  - Detailed availability picture at SKU level







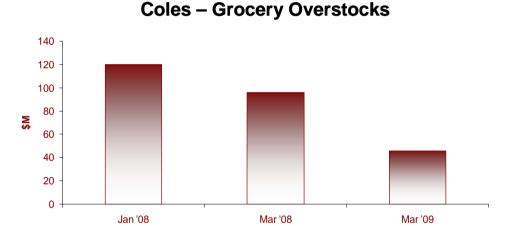






#### Working capital initiatives

- Drive to reduce aged inventory
- Improved purchase order quality
- Strict purchasing governance
- Improved international stock ordering and flow
- Greater focus on terms of trade
- Comparable supermarket inventory levels down
- High level of inherited aged overstocks now reduced by two-thirds
- DC capacity improved





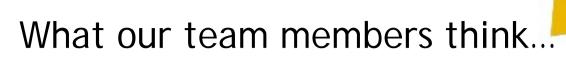
# Coles & its customers in the Community...

- Coles raised nearly \$10 million for those affected by the February bushfires
- Coles ensured ongoing supply of fresh produce and groceries to customers affected by floods in North Queensland
- Other Coles community initiatives include:
  - Cancer Council Daffodil Day
  - Red Cross Breakfast Clubs
  - Landcare Schools Gardens Programme











VIDEO CLIP





What our customers think...

VIDEO CLIP



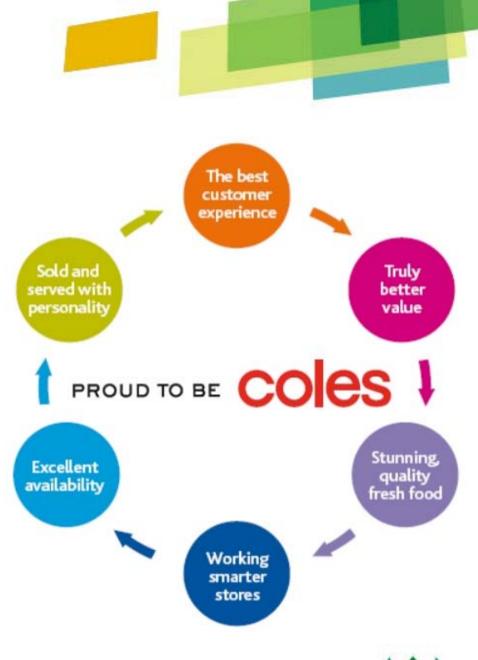
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#### Outlook...

- Tough economic conditions continue to adversely affect consumer confidence
  - Customers looking to save money
  - Customers eating out less & eating at home more
- Coles focus on providing customer value
  - Competitive fresh and house-brand offer
  - Better promotional programme ie \$10 family meal promotion
- Key strategic programmes will continue to be driven at pace
- Re-investment in the business to continue
- Supermarket renewal rollout to commence in new financial year
- Delivering scale of change will require time









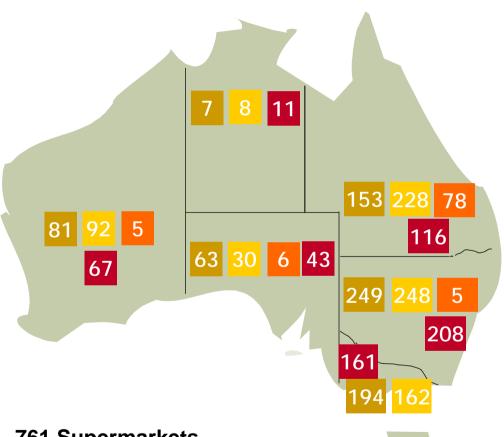




Improving our customer franchise	

	Open at 30 June 2008	Opened	Closed	Open at 31 March 2009
Supermarkets				
Coles	685	26	9	702
Bi-Lo	65	-	6	59
<b>Total Supermarkets</b>	750	26	15	761
Liquor				
1 <sup>st</sup> Choice	52	9	-	61
Vintage Cellars	85	1	5	81
Liquorland	630	12	16	626
Hotels	95	1	2	94
Total Liquor	862	22	22	862
Convenience	619	4	2	621
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# Our customer franchise at 31 March 2009



- 761 Supermarkets
- 768 Liquor stores
- 94 Hotels
- 621 Convenience



### **Selling Area**

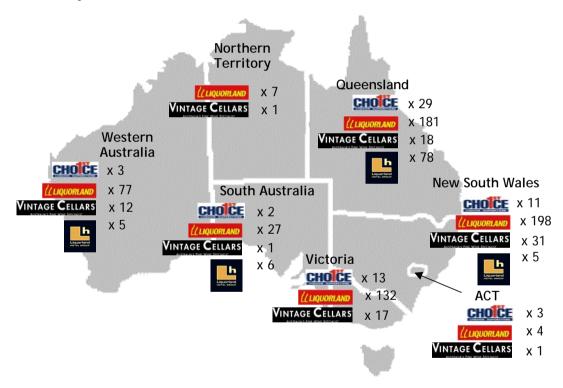
Supermarkets (sqm)	1,591,066
Liquor (sqm) – ex hotels	171,292





# A great platform to capture future growth in liquor...

Coles Liquor now operates an extensive national network



Network and store investment

- 8 new 1<sup>st</sup> Choice superstores (1HFY09)
- 67 Liquorland refurbishments (1HFY09)
- Store/venue service investment (retail and hotels)

Liquor network (31 March 2009)





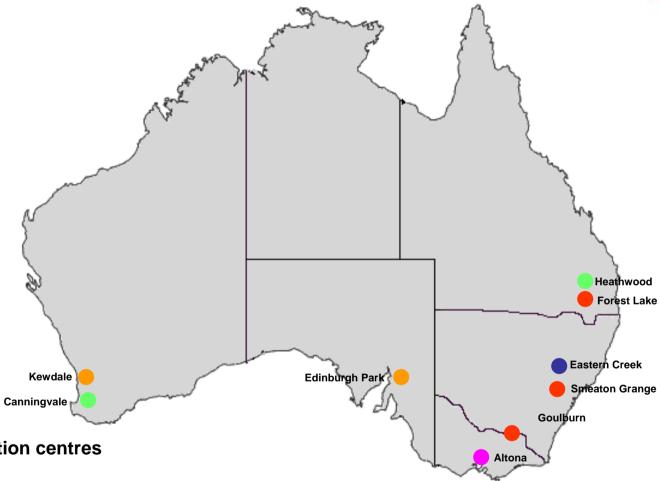






An efficient national supply



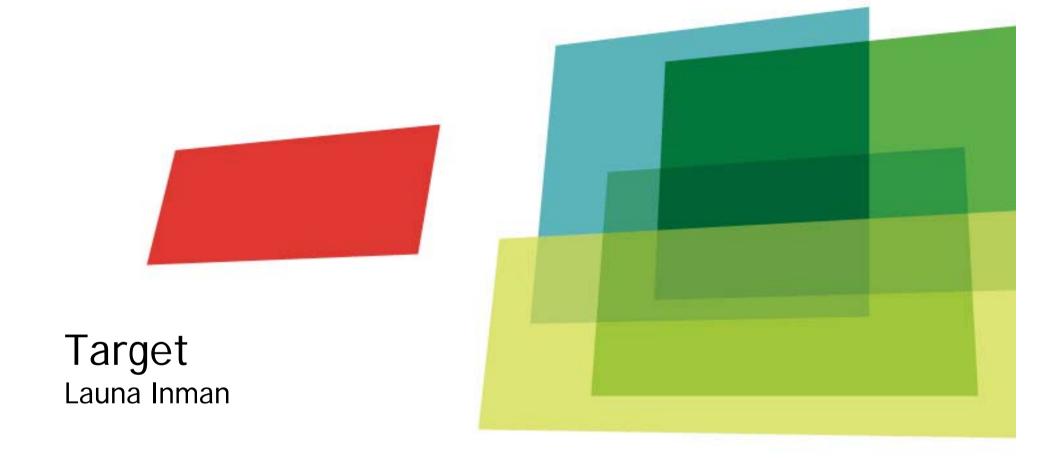


#### 10 major distribution centres

- Liquor
- Regional distribution centre
- National distribution centre
- Composite RDC's
- National chilled centre



Launceston









- Sales up 6.1% (1 Jan to 31 March)
- Underlying same store sales up 2.9% (14 weeks to April 13)
  - Period incorporates Easter trading and comparative promotional events
- Trading for three months to end March volatile and inconsistent
  - Partly offset by Government stimulus package
- The trading trend since the March quarter continues
- Increased competitor activity
- Market share of Department Store sales continues to rise



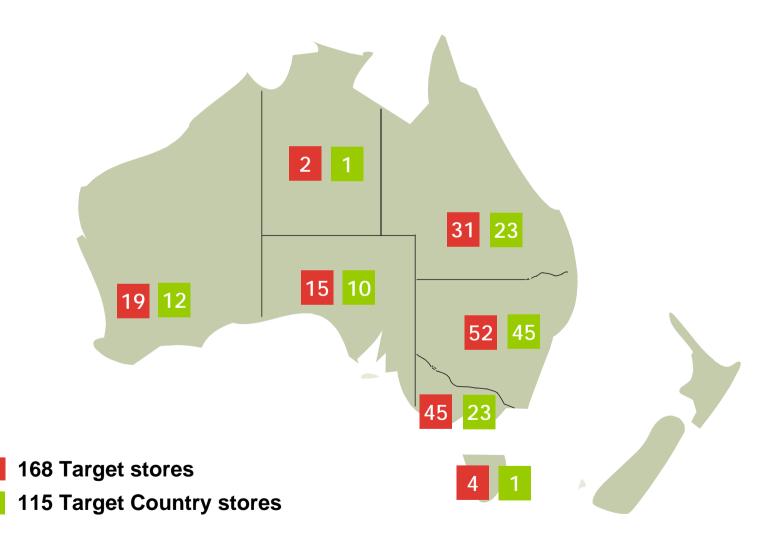




- Customer behaviour
  - Customers downgrading and demanding value
  - Importance of entry price points
- Rising product costs; FX and inflation
  - Broaden sourcing base
  - Offset by supplier negotiations
- Volatile trading
  - Expenses tightly managed
  - Flexible workforce
- Preservation of cash
  - Inventory reductions
  - Creditors assistance



# Target Store Network end March 2009









### Store Network Movements

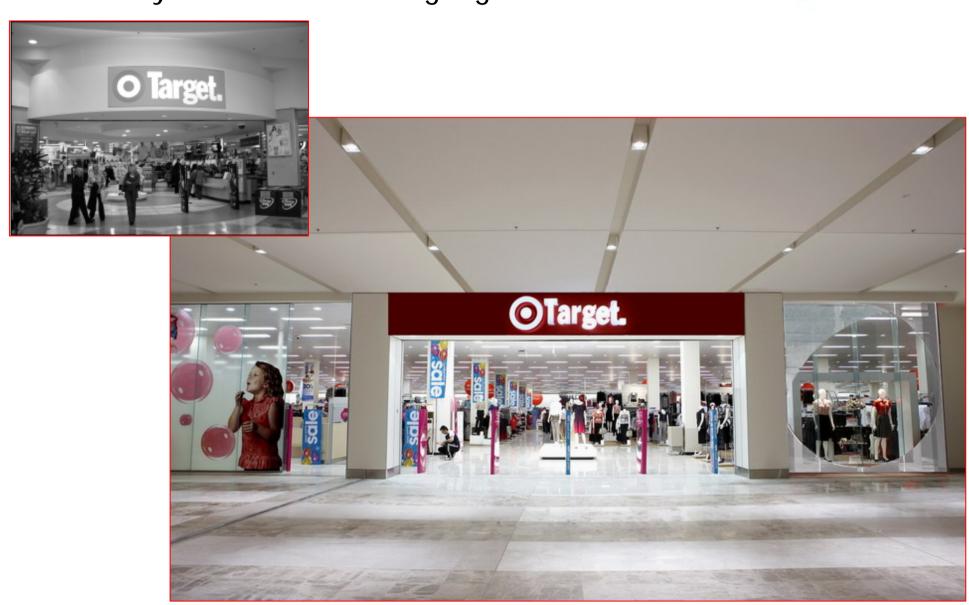
	Dec 2008	Opened	Closed	Mar 2009	Under construction
Target	167	1	-	168	5
Target Country	116	-	1	115	3

- Includes 1 Target Country conversion to Target
- Investment in existing stores FY09
  - 39 stores; 21 completed to date
  - upgrades range from full refits to a light touch



## Latest Store Design Store Entry Treatment and signage





# Latest Store Design - Sunbury Window Treatment





## Latest Store Design - Sunbury **Entry and Orientation Zone**





## Latest Store Design - Sunbury Major arterial boulevard





# Latest Store Design - Sunbury Focal Walls





# Latest Store Design - Sunbury Department Beacons





# Latest Store Design - Sunbury Fitting Rooms







# Latest Store Design First in, first served checkouts







- Emphasis on great value, without compromising on style and quality
- Designers for Target still in the mix
- Continue to bring the latest trends to Australia faster than ever





## Supply Chain

- Fully integrated supply chain that is flexible and responsive
- Improved service
  - Speed to shop floor from origin close to optimum
  - Focused on reducing time from design to receipt in China
  - Three supply chain delivery principles developed
    - Replenishment
    - Fast moving fashion
    - Events







# Supply Chain Savings/Productivity

- Improved efficiencies
  - Increased use of flowing stock to the regions
  - Use of the network e.g. Regionalisation
  - Increased use of supplier capability upstream e.g. source tagging and store ready delivery
  - Sustainable approach
    - Use of viable transport options e.g. rail vs road
    - National hanger recycling programme
    - Carton reduction to maximise usage and minimise waste



## Target Outlook



- Customers looking for value and spending cautiously
  - Entry and mid-price points well stocked
  - Ongoing negotiations with suppliers in difficult economic conditions
  - Broaden sourcing base to mitigate cost increases from China
  - Controlled stock levels
  - Managing expenses
- Increased and enhanced store network for the future
- Build on core strengths while adapting to competitor repositioning
- Build market share while opportunities exist











## Agenda

- Trading Update 3Q09
- Key Issues
- Our Strategy
- Outlook





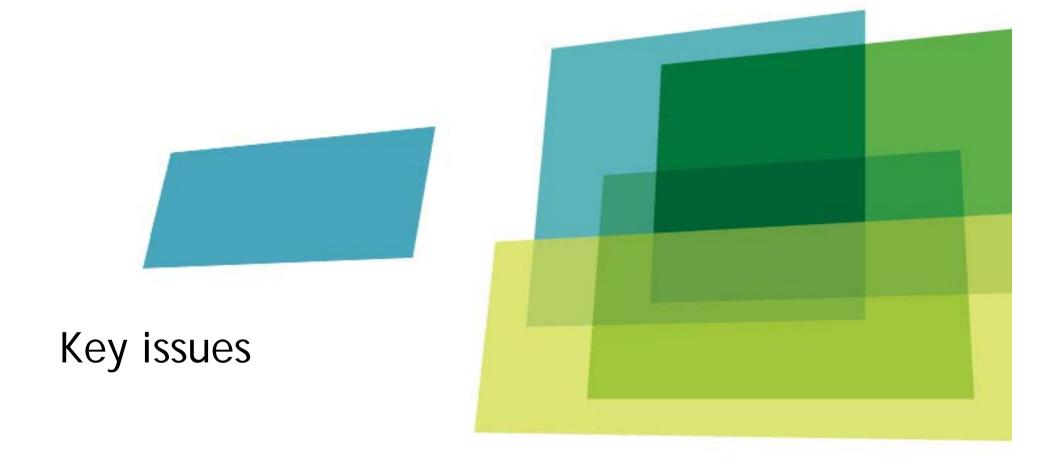




- Poor trading performance
  - Sales were poor in January and February
  - March sales supported by the Government's multiple stimuli packages
  - Comparative store sales for 14 weeks to 13 April (incl. Easter) in line with last year (+0.1%)
  - Inventory under control
- New store opened in Moonee Ponds (VIC)
- Continued strong performance from Kmart Tyre & Auto
- Finalised future strategy











## Key Issues

- Customer
- Product
- Price
- Promotion
- Place
- People















A discount department store focussed on serving customers quality products at low prices, in an easy to shop environment.





Best People, Great Company

People

### Place

Every Site a Success

### Customer

Outstanding Customer Experience

# **Profit**



Clear Communication

### Product

Ranges Customers Want

### Price

Great Value Everyday







### Customer

Outstanding Customer Experience

#### **Customer Service**

Love the customer

#### **In-Store Presentation**

Clean, tidy, uncluttered stores

#### Convenience

Easy to shop

#### Now

- ✓ Improving basic store standards
- ✓ Extended store trading hours
- ✓ Management team on selling floor
- Reduced queuing
- Engaging customer greeters
- Clean stores
- Exceptional execution of events
- Reduce in-store processes
- Customer service training

## 1 - 3 years

- Develop team capability
- Improve workforce utilisation







# Product Ranges Customers Want

#### Purpose What Kmart Stands For

#### Range

On Trend Ranges

#### Space

Ranges that Fit Every Store

Product Trust
Quality and
Reliability

Merchandise Profitably

Profitable Depts.



#### Now

- ✓ Inventory 12% below last year
- Ranges being rationalised
- Range to sales and space
- Improve product flow
- Refine quality standards
- Improve in-stock consistency
- Reduce items sold below cost
- Improve trading terms

- 1 3 years
- Become more famous for key departments
- Customer driven ranges
- Improve fashionability of ranges
- Optimise department space





### Price

Great Value Everyday

#### **Trusted Prices**

Prices Customers
Can Rely On

#### Simple Pricing

Easy to Understand Pricing

#### Value

Known for Outstanding Value

### Margin Management

Improve Product Margin

#### **Efficient**

Reduce Pricing Administration

Now

1 - 3 years

- Eliminate extreme high/low
- All products priced to sell
- Competitive everyday pricing
- Simple clear in-store pricing
- Reduce number of price changes
- Improve final margins

- Reduce frequency of category promotions
- Reduce depth of discounts
- Consolidate ranges to price points
- Migrate to new pricing strategies







### Promotion

Clear Communication

#### Customer

It's All About The Customer

#### **Generate Sales Volume**

More Customers Buy More Items

#### In Store Promotion

Promotions Start in Store

#### **Marketing Comms**

Simple, Clear, Compelling Messages

#### **Key Events**

Dominant Promotions, <u>Profitability</u>

#### Now

- Decisions based on the customer
- Great events
- More focus on in-store events
- Simplify catalogues
- Simplify marketing messages
- Balance marketing spend to opportunity

- 1 3 years
- Build brand positioning

Refine loyalty offer

• Simplify event processes





#### Place

**Every Site a Success** 

#### **Existing Sites**

Improve Network Profitability

#### **New Sites**

Deliver the Best New Locations

#### Space & Design

Support the Customer Offer

#### Service Execution

Implement Services
Effectively

#### **Investment Focus**

Optimise Investment Returns

#### Now

- √ 1 distribution centre closed
- ✓ More than 50 off sites closed
- Fixing loss making stores
- More resources to find new sites
- Review refurbishment approach
- Simplify store design
- Generate return from capital spend

- 1 3 years
- Layouts based on how customers shop
- Profitable new stores







## People

Best People, Great Company

#### Structure

Right Structure, Right People

#### Culture

High Performance, Customer Focused Culture

#### Performance

Motivate and Drive Performance

#### Capability

Customer Focused Capabilities

#### Safety

Safer Workplace

#### Now

- ✓ New management team in place
- ✓ New incentive plans
- ✓ Right structures
- ✓ Open communication
- Store training and development
- Clear ownership and accountability
- Improve safety

- 1 3 years
- Build customer focussed culture
- Develop store leadership skills
- Develop store teams











#### **Kmart Outlook**



- We have a lot to do
- 3 5 year journey
- Anticipate trading performance to remain soft
  - Market conditions will remain challenging
  - Immediate focus on getting the basics right
- Renewal and Growth of Kmart is underway















Broking	Underwriting	
OAMPS OAMPS UK Australia	Lumley Lumley  Australia New Zealand	
CROMBIE CLOCKWOOD  New Zealand's Insurance Brokers	wfi.	
Revenue – CY09	GWP – CY09	
\$214 m	\$1,389 m	
Market Position <sup>1</sup>	Market Position <sup>1</sup>	
Number 3	Number 5	

<sup>&</sup>lt;sup>1</sup> by Revenue (Broking) and GWP (Underwriting) for corporate groups Australia and New Zealand



# Good people to know.

Insurance cover for rural, business and private requirements



On the land, it's not just what you know.

85 locations across rural and regional Australia

BUSINESS

**FARM** 

**HOME & CAR** 

**STRATA** 

# Lumley General

Wholesale distribution of tailored insurance solutions to individuals, businesses, large corporates and government



23 locations in Australia & New Zealand







MARINE

**PROPERTY & LIABILITY** 

**ENGINEERING** 

CONSTRUCTION

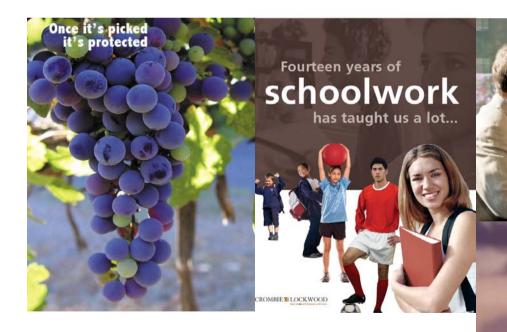
**BUILDERS WARRANTY** 

## CROMBIE 2 LOCKWOOD

New Zealand's Insurance Brokers

Advice and solutions to allow clients to financially survive any insurable event





17 locations across New Zealand



**PERSONAL LINES** 

**FINANCIAL SERVICES** 

**LIFE DISABILITY & HEALTH** 

**SCHEMES** 

**CLAIMS MANAGEMENT** 

PREMIUM FINANCING



Closer to clients Closer to communities



Specialist product advice and tailored services to businesses by accessing local and global insurance markets







**PERSONAL LINES** 

**SUPERANNUATION** 

**LIFE & INCOME PROTECTION** 

**SCHEMES** 

FINANCIAL MANAGEMENT

**ENVIRONMENTAL CONSULTING** 





## **Trading Update - Underwriting**

<b>Business Unit</b>	Details	
	Market rates hardening across most classes	
WFI	Improved sales conversion rates	
	Above average claims - crop and Victorian fires	
	Management restructure, new senior appointments	
Lumley Australia	Portfolio reviews – exit legacy agency arrangements	
-	Increased claims from Vic fires, motor, marine and retail	
	Good progress on business turnaround	
Lumley New Zealand	Market rates hardening across most classes	
	Upgrade of claims system completed	

## Australian license consolidation completed Investment earnings will decrease from lower interest rates





## Trading Update - Broking

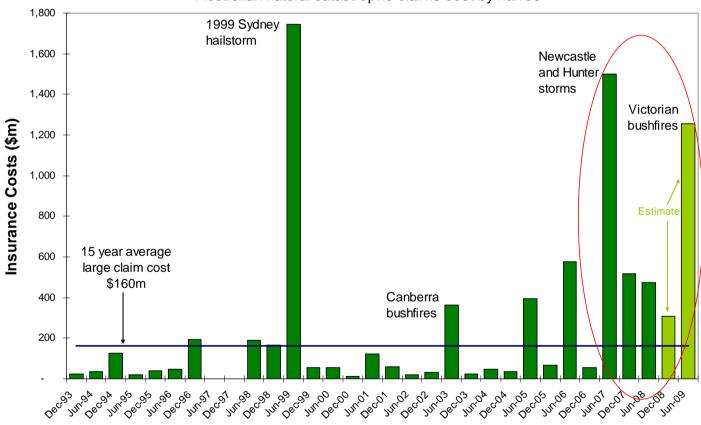
<b>Business Unit</b>	Details	
	Revenue and earnings ahead of last year	
Crombie Lockwood	Commercial clients facing challenging conditions	
	Business well positioned for tougher environment	
OAMPS Australia	Revenue growth improving	
	Process and efficiency improvements continue	
	Organisational review underway (Project Empower)	
	Small bolt-on acquisitions in Cairns and Adelaide	
	Strong performance from London market operations	
OAMPS UK	Niche markets less affected by economic downturn	
	Environmental services distribution agreement with Zurich	



# Higher than average natural catastrophes







Source: Insurance Council, WI estimates and Credit Suisse analysis



### **Market Conditions**



- Weather related claims affecting loss ratios
- Lower interest rates affecting investment returns
- Rate increases gaining momentum; predominately in short-tail classes
- Liability claims trends worsening
- Economic slowdown and credit tightening constraining client growth



## **Underwriting Strategies**

Update on Key Strategies		
Single licenced entity for Australian businesses	Complete	<ul> <li>Single licence effective 31 March 2009</li> <li>Shared services function now operational (Finance, Admin, Risk &amp; Compliance, IT, HR)</li> <li>Move to combined reinsurance programme 1 July</li> </ul>
LGNZ margin improvement	On-track	<ul> <li>\$14m turnaround in EBITA in 1H</li> <li>New management and finance team in place</li> <li>Appointment to General Insurance panel of AMP</li> <li>Good support from market to changes</li> </ul>
Building technical capabilities	On-track	<ul> <li>Management team changes in LGA</li> <li>New senior Marine and Retail underwriters</li> <li>Improved portfolio management disciplines</li> </ul>
IT systems alignment and upgrade	On-track	<ul> <li>New claims system implemented in LGNZ</li> <li>LGA system conversion to JAVA now complete</li> </ul>
Portfolio management	On-track	<ul> <li>Appointment of GM, Products across Australian businesses</li> <li>Portfolio reviews complete – remedial action underway</li> <li>– exit legacy agency business in LGA</li> </ul>





## **Broking Strategies**

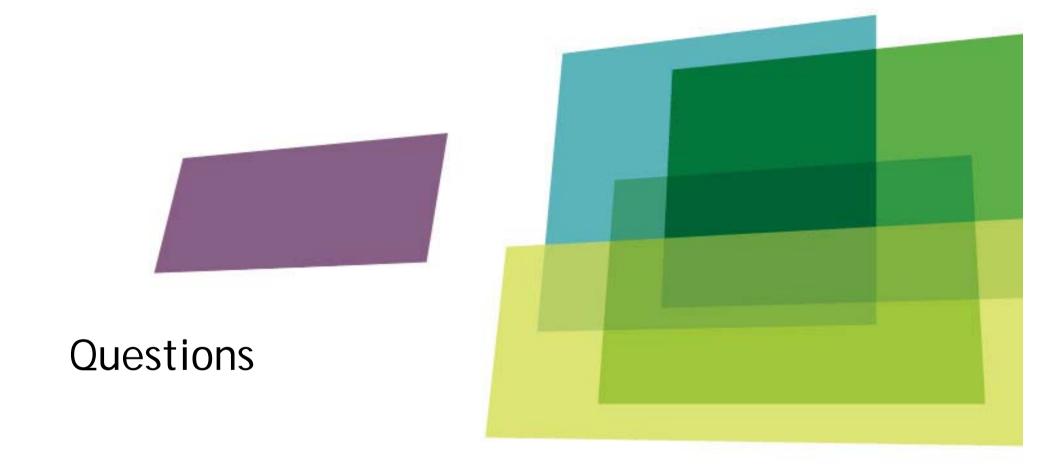
Update on Key Strat	Jpdate on Key Strategies		
Leverage combined capabilities	On-track	<ul> <li>Senior Crombie Lockwood appointments in OAMPS</li> <li>Sales performance systems</li> <li>Project Empower – streamline support functions and empower branches</li> <li>Aligning arrangements with underwriters</li> </ul>	
Building the best team	On-track	<ul> <li>Launch of L&amp;D programme</li> <li>Selective hires in NZ, Australia &amp; UK</li> <li>Improved incentives for high performers</li> </ul>	
Upgrade sales performance systems	Complete	<ul> <li>Common budgeting/monitoring systems across Australia &amp; NZ</li> <li>Improved revenue growth per broker in Australia</li> </ul>	
New SME insurance offer	On-track	<ul> <li>New system in testing phase</li> <li>Underwriting security in place</li> <li>NZ launch targeted for June 09</li> </ul>	
Promote ancillary business	On-track	<ul> <li>Premium funding income growth &gt;10%</li> <li>Growth in UK environmental consulting</li> </ul>	
Bolt-on acquisitions	On-track	<ul> <li>Two small acquisitions since January</li> <li>Bolt-on acquisitions over past two years achieved ROC &gt;20%</li> <li>Being more selective in current environment</li> </ul>	

#### Insurance Outlook

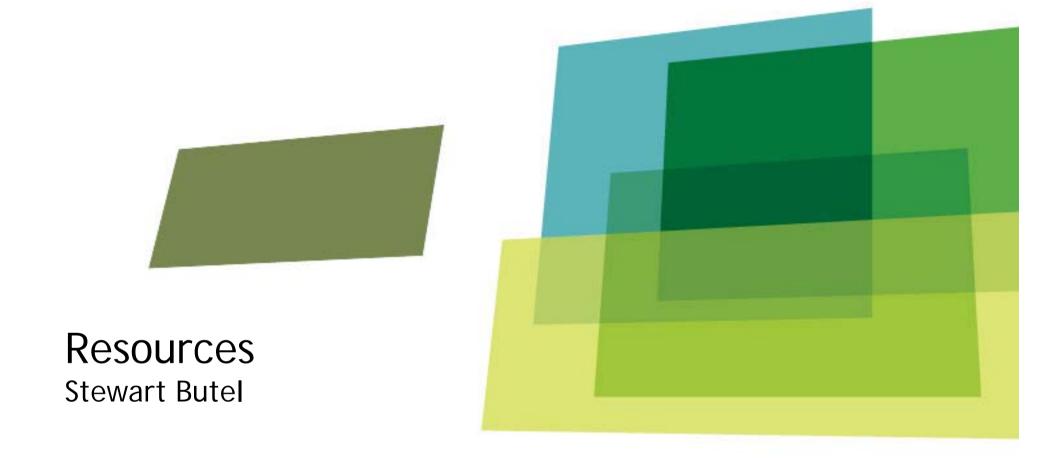


- Lower earnings in FY09 from underwriting due to:
  - Higher incidence of claims, particularly crop and bushfires
  - Lower interest rates reducing investment earnings
  - Poor performance from LGA legacy agency businesses (now in run off)
- Lumley New Zealand delivering on turnaround
- Lumley Australia business improvement initiatives
- Rate increases being achieved in Australia and NZ
- Broking earnings continue to grow
- Economic slowdown constraining customer investment and cashflows
- Pursue selective bolt-on acquisitions











## Wesfarmers Resources





Export metallurgical and domestic steaming coal

QLD



Domestic steaming coal

WA



Export and domestic steaming coal

NSW (40% ownership)

#### **Business** environment



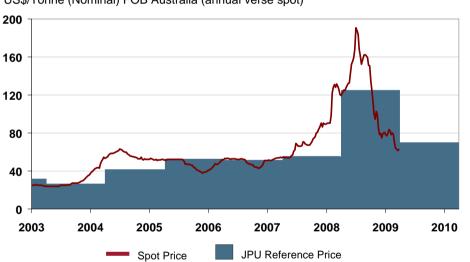
- Impact of global economic crisis
  - Customers
    - Significant reduction in global steel production
    - Reduced metallurgical coal demand and prices
    - Major metallurgical coal price negotiations concluding
  - Suppliers
    - Major industry announcements of metallurgical coal output cuts
    - Mine expansions on hold subject to market conditions
    - Cost reduction strategies
- Export coal chain constraints easing at Gladstone
- Weakened Australian dollar
- Preparing for introduction of CPRS and emissions trading
- Longer-term outlook for the coal industry remains positive



## Australian coal market prices

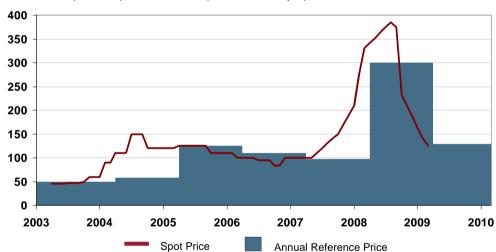
## Steaming coal

US\$/Tonne (Nominal) FOB Australia (annual verse spot)



## Hard coking coal

US\$/Tonne (Nominal) FOB Australia (annual verse spot)





## Resources strategies

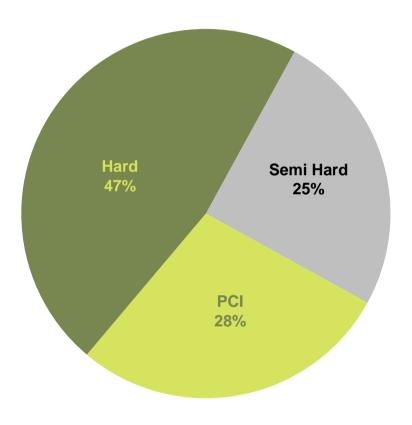
Strategic initiatives		Comments
Maximise export sales and optimise sales mix	✓ ✓ ✓	Long-term contracts ongoing Price relativity maintained Maximise higher value products
Cost reduction programmes	√ √ WIP WIP	Improve operational performance Cost reduction programmes in place People, process and systems Evaluate improved mining technology
Expansion opportunities	WIP	Timing of expansion projects subject to market conditions
Extend product and market reach	WIP	Evaluate acquisitions that offer economies of scale or downstream benefits Brownfield growth opportunities
Sustainability	WIP  ✓	Safety and environmental performance Community engagement Coal21

## Coal production - year on year growth

Mine	Beneficial	YTD ended ('000 tonnes)		
	Interest	Coal Type	Mar 2009	Mar 2008
Curragh, QLD	100%	Metallurgical	5,016	4,822
		Steaming	2,217	1,966
Premier, WA	100%	Steaming	2,663	2,213
Bengalla*, NSW	40%	Steaming	1,529	1,529
Total			11,425	10,530

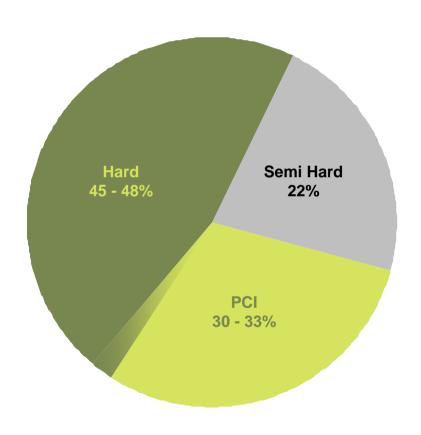
<sup>\*</sup> Wesfarmers attributable production

## Curragh FY09 projected metallurgical sales Sales mix and volume



- FY09 sales volume estimate
  - Lower end of 6.5 to 6.9 million tonne range
- Additional 325kt PCI diverted to export steaming

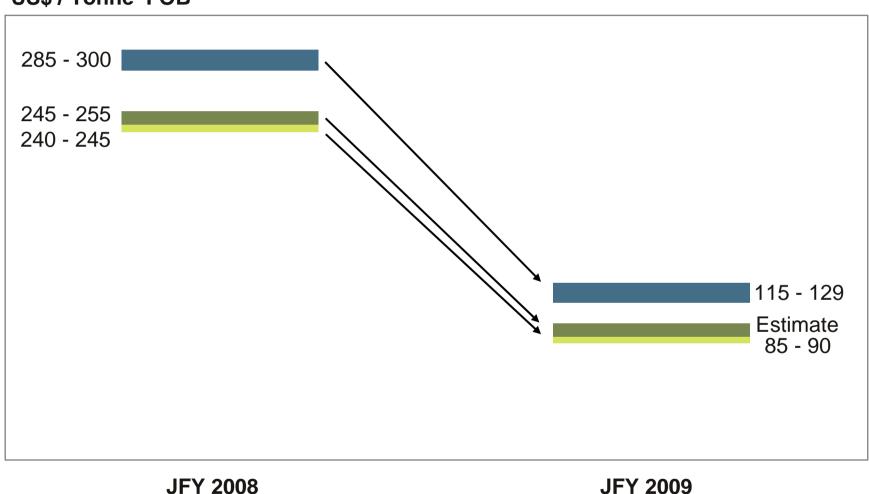
## Curragh FY10 projected metallurgical sales Sales mix and volume



- Strong shipping in year ended March 09
- Limited carryover tonnage into June 09 QTR
- Strong customer support
- FY10 sales volume estimate
  - 6.0 to 6.5 million tonnes

## Metallurgical coal price market outcome

#### **US\$/Tonne FOB**



JFY 2008

Hard

Semi-Hard

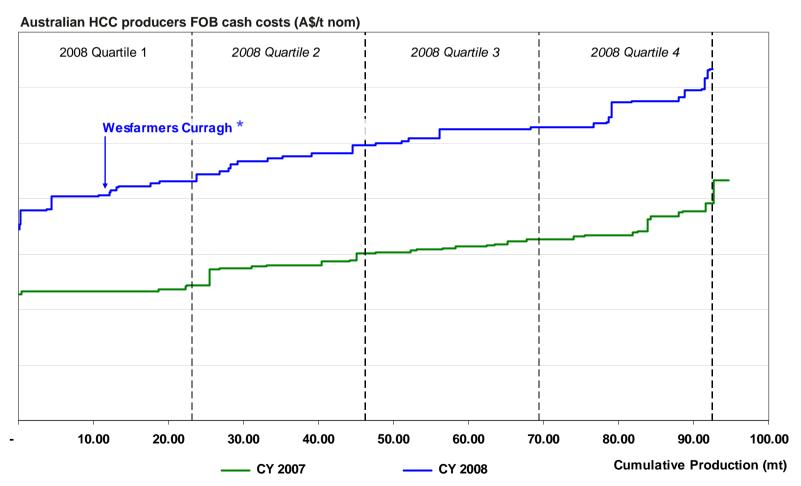
PCI

Source: Barlow Jonker, Tex Report, Macquarie Research



## Australian HCC producers FOB cash costs

- Significant cost increases experienced industry wide in calendar year 2008
- Cost increases due to labour, export royalties and mining & processing costs
- Curragh in lowest quartile of hard coking coal industry cost curve per 2008 independent review







## Curragh focus on cost control

- Strategies targeted on cost reduction include:
  - Focus on mining and processing practices, equipment utilisation and productivities
  - Procurement optimisation on key input costs
  - Energy efficiency initiatives
  - Optimisation of contractor usage and roles
- Costs driven significantly by external factors include:
  - Fuel
  - Export royalty
  - Explosives
- Signs industry wide cost pressures now beginning to ease

## Hedging profile as at 31 March 2009



Year end 30 Jun	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate
2009*	78	0.76
2010	315	0.78
2011	285	0.79
2012	62	0.80
2013	24	0.76

Bengalla - Open Contracts

Year end 30 Jun	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate
2009*	27	0.79
2010	97	0.79
2011	65	0.79
2012	34	0.77
2013	10	0.78

**Closed contracts:** In addition to the above open contracts; US\$405m forward exchange contracts have been 'closed out' by offsetting US\$ buy contracts in response to changed global market conditions

- A\$83m locked-in losses to be booked in H2 2009; A\$85m locked-in losses to be booked in FY2010



<sup>\*</sup> Represents three month period ending 30 June 2009

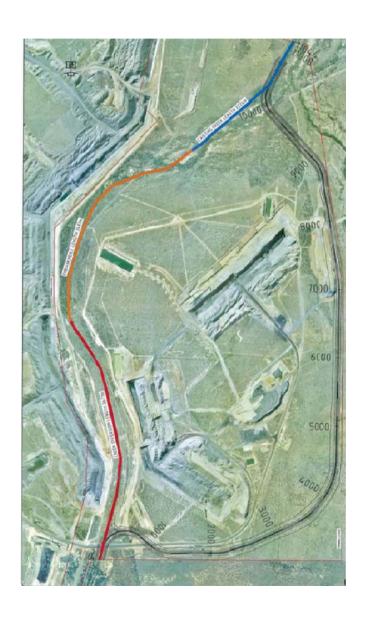
<sup>\*</sup> Represents three month period ending 30 June 2009

## Dragline 302 back in service ahead of schedule



- Boom accident Dec 2008
- Estimated cost of repair \$20m
- Insurance claim in progress
- Return to service end April
   2009

## Increase available reserves - Blackwater Creek diversion

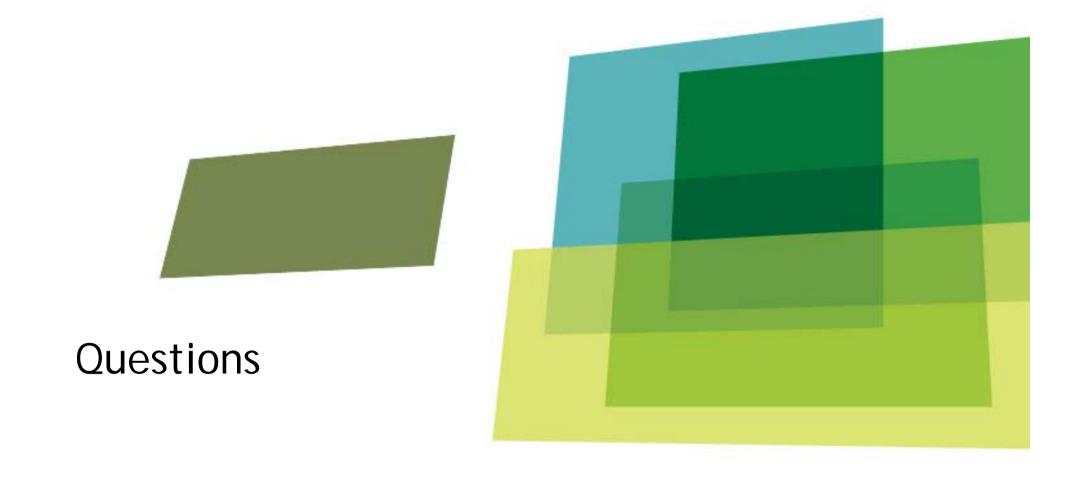


- Allows access to additional hard coking coal
- Optimise sales mix
- Capital estimate \$130 million including civil works and rehabilitation
- Investment approval October 2008
- Construction Underway
- First mining December 2010

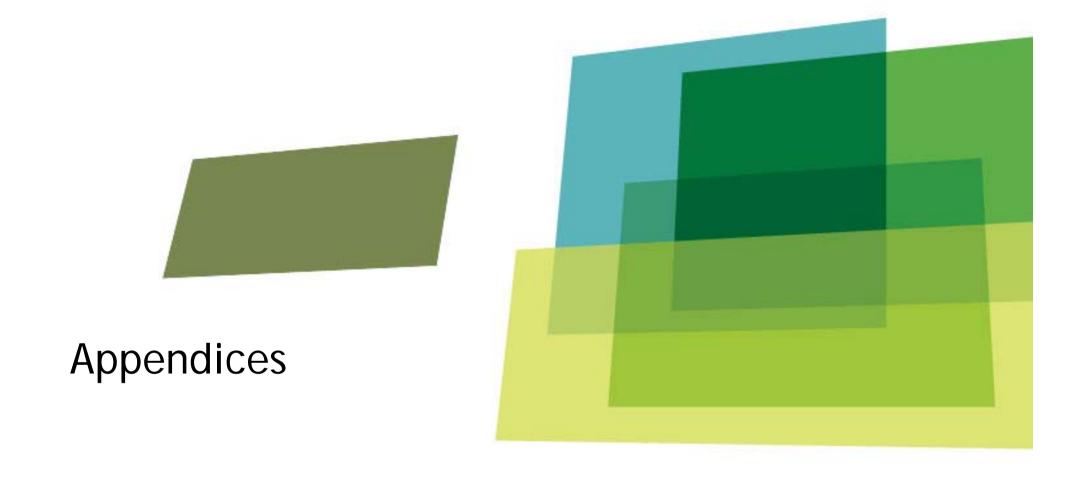
#### Resources outlook



- Global slowdown in steel production impacting coal market
- 2009/10 price negotiations with major customers concluded
- Curragh metallurgical sales for FY09 at lower end of forecast of 6.5 6.9mt
  - Estimated sales mix (Hard 47%; Semi-Hard 25%; PCI 28%)
  - Stanwell rebate estimate A\$105 \$125 million in second half of FY09
  - Locked-in hedge losses of A\$83m in second half of FY09
- Timing of expansion projects subject to market conditions
- Forecast Curragh metallurgical sales of 6.0 6.5mt in FY10
  - Estimated sales mix (Hard 45 48%; Semi-Hard 22%; PCI 30 33%)
  - Stanwell rebate estimate A\$200 \$240 million for FY10 assuming AUD:USD of \$0.65
  - Locked-in hedge losses of A\$85m in FY10













#### Gladstone

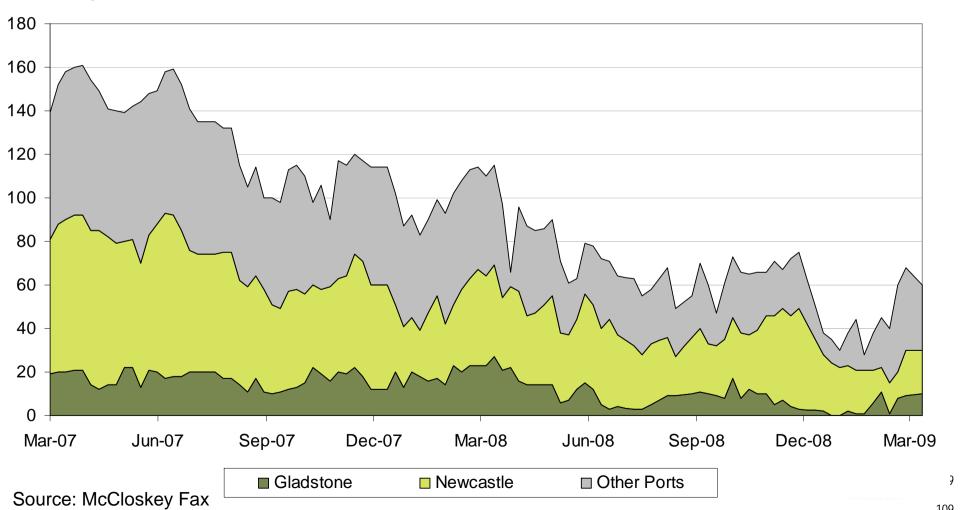
- Short-term rail capacity significantly improved
- Ongoing rail duplication projects
- Adequate port capacity in place
- Wiggins Island Coal Terminal feasibility study continues

#### Newcastle

- Port constraints continue into 2009
- Decreasing vessel queues and demurrage
- Shippers agreement with NSW Government on long term allocation
- Enabling port expansions and take or pay port contracts
- Existing Capacity Balancing System extended to 30 June 2009

### Coal port congestion East Coast Australia as at 27 March 2009

#### No. of ships at anchor









# Bunnings Trading Update 1January to 13 April\*

- Cash store-on-store sales growth of 11.1%
  - good performance across existing store network
  - growth across all merchandising categories
  - ongoing focus on creating customer value and improving operational effectiveness and efficiency
- Challenging trade market
  - continued weakness in most housing construction markets
  - growth in first home owner market has had minimal impact
  - strategic agenda progressed

<sup>1</sup> 





- Continued cash sales growth
  - sensitive to an extended downturn
- Challenging trade market conditions
- Likely for 13 store and 10 trade centre openings for FY09
- Ongoing focus on operating the business for long term success, while managing through the current economic environment
- Strong focus on cost





## Officeworks Trading Update 1 January to 13 April\*

- Retail sales growth of 5.7%
  - strong transaction growth
  - pressure on margin
- Difficult market conditions
  - adverse sales trends in OW Business and HT
  - small business sector exposed to economic adversity
- Substantial progress on strategic agenda



<sup>\*</sup> Allows for Easter timing

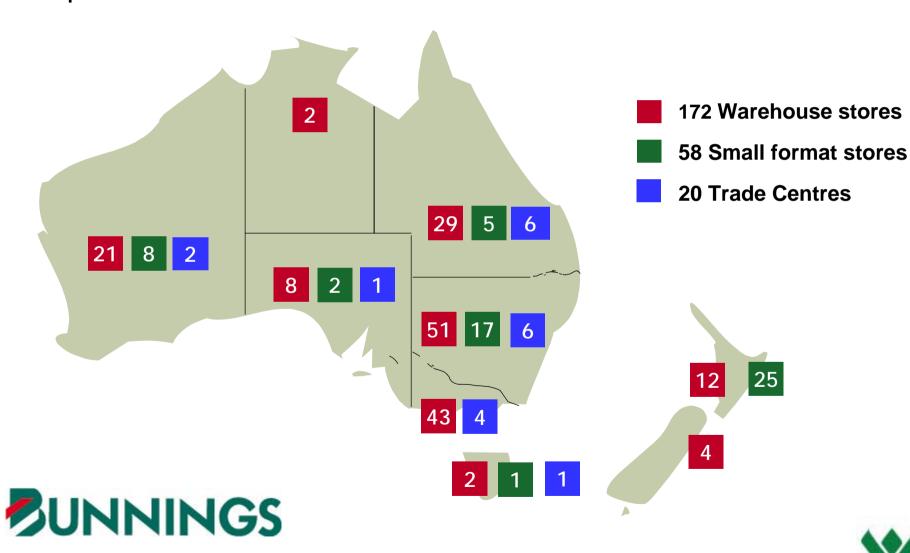




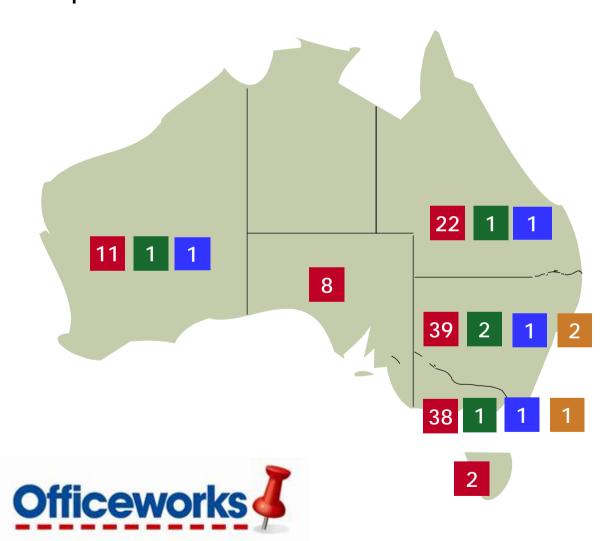
- Continued focus on gaining traction with strategic agenda
- Difficult trading conditions for remainder of year
  - pressure on sales and margin, particularly in small business sector
  - moderate sales growth expected



## **Bunnings Network** at April 2009



## Office Supplies Network at April 2009



#### **Retail Stores**

- 120 Officeworks
- 5 Harris Technology

#### **Business**

- 4 Fulfilment Centres
- 3 Service Centres





### **Store Network Movements**

	Dec 2008	Opened	Closed	Apr 2008	Under construction
Home Improvement					
Warehouse format	171	1		172	12
Smaller format	59		1	58	2
Bunnings Trade centres	19	1		20	3
Office Supplies					
Officeworks	119	1	-	120	3
Harris Technology	5	-	-	5	-



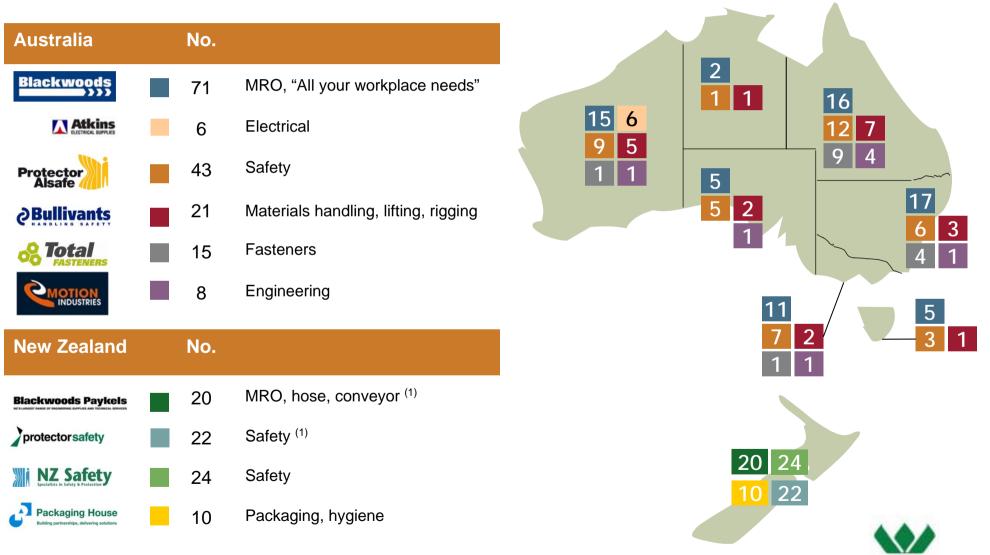








# Industrial & Safety Distribution Network: 240 branch locations

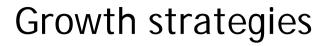




### Industrial & Safety Highlights

- Mining and industrial market conditions deteriorated over the past quarter
- Downturn impact on volumes and margins partially offset by a number of initiatives
  - Global sourcing, supplier negotiations, pricing, cost and capital management
- Strengthening competitiveness
  - Sustained strong DIFOT performance, branch and DC upgrades continuing
  - Positive developments with key contract customers
  - Investments in sales force effectiveness and e-Business capabilities
  - Expanded scope of services and technical product ranges
  - Investments in infrastructure and oil & gas sectors
  - New Zealand restructure
- Ongoing focus on employee safety, increased investments in people development







Strategic Initiatives	Progress	Achievements
Increase sales to existing customers	✓ (ongoing)	<ul> <li>Maintained strong DIFOT performance and security of supply to customers</li> <li>Strengthening range of leading and home brands at competitive prices</li> <li>Completing investment in sales force (CRM, coaching and training, mobile tools)</li> <li>Reinforced e-Business capabilities resulting in growing customer support</li> <li>Growing services (OH&amp;S training, on-site services, testing,)</li> </ul>
Target higher growth sectors	✓ (ongoing)	<ul> <li>Strengthened mining and infrastructure national management</li> <li>Developing health care, hospitality and food services in New Zealand</li> <li>Bullivants investment in oil &amp; gas service capabilities and two new branches</li> <li>Growing offshore sales</li> </ul>
Increase SME penetration	✓ (ongoing)	<ul> <li>Roll-out of telesales operations in Australia</li> <li>Continued networks upgrade, increased promotional and sponsorship activities</li> </ul>
Increase competitiveness	WIP	<ul> <li>Ongoing reduction of organisation complexity and cost</li> <li>Closed three small under-performing locations since October 2008</li> </ul>





- Difficult market conditions expected to continue
  - Reduced demand from mining and manufacturing sectors
  - Government infrastructure projects may provide some market growth
  - Margin pressure expected to continue
- Strong foundations and strategies to manage through current downturn
  - Strong cost & capital management and sourcing & pricing disciplines
  - Strong customer service and delivery performance
  - Increasing share of customers' spend through better value propositions
  - Optimising exposure to traditional markets and further penetrating higher growth sectors
  - Enhanced focus on acquisition opportunities
  - Investments in people









## **Energy Overview**

	Business	Geography	Products	Key customers	
coregas	Gas production & distribution	NSW, Vic, Qld, SA	Oxygen, nitrogen,	Metals, manufacturing, utilities, water, healthcare,	
AIR LIQUIDE  (40%) WESTERN AUSTRALIA	Gas production & distribution	WA, NT	acetylene, argon, carbon dioxide, etc	metals, food & hospitality, pharmaceuticals, research, education, manufacturing	
WESFARMERS LPG	Gas production	WA	Bulk LPG & LNG	Gas distributors	
M Kleenheat Gas	Gas distribution	National	Bulk & cylinder LPG and bulk LNG	Commercial, industrial, residential, leisure, autogas, transport, power generation	
engen energy generation	Power	WA, SA	Electricity, Power station – D&C, O&M	Remote townships, mine- sites	

## **Operational Update**

- Varanus Island gas supply restored to 85%; adequate to meet current LNG demand
- LNG plant fully operational
- Industrial gas demand affected by market conditions, particularly in manufacturing sector
- Volatile international energy prices
  - Saudi CP (propane) for March US\$470/t



Hiteshkumar Raval at the LNG plant in Kwinana, WA August 08







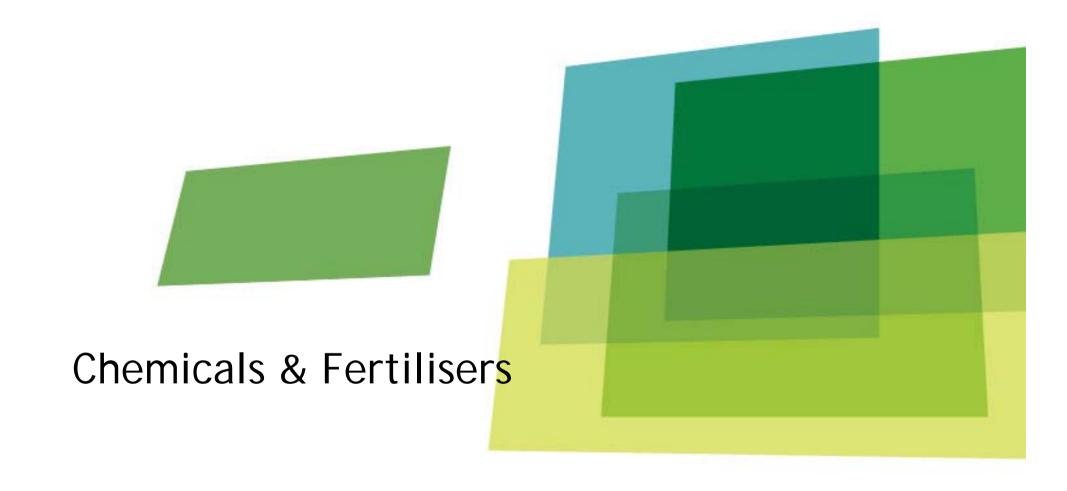
Strategies	Segment	Status	
	Industrial gas growth in:		
	<ul><li>eastern states sales; &amp;</li></ul>	Refocus	
	oil and gas sector	Ongoing	
Improve – Existing	Maximise LPG production	Exploring options	
Businesses	LPG distribution:	Ongoing	
	<ul><li>customer focus; &amp;</li></ul>		
	controllable costs		
	Pursue new power generation projects	Exploring options	
	Industrial gas – supply projects	2 complete; 1 in evaluation	
	LNG – WA Project:		
Expand – Deliver Projects	Plant / Distribution	Commissioned	
	Power stations	Commissioned	
	HDV market development	Ongoing	
Evaluate – New	LNG projects – east coast	Pursuing options	
Opportunities	Other alternative fuels and renewables	Ongoing	

### **Energy Outlook**



- LNG project
  - ongoing development of WA HDV customer base and increased total LNG sales
  - Sunrise Dam LNG powered generation to run at full capacity
- Industrial, medical and specialty gases
  - subdued demand
  - improved efficiency in logistics and cylinder utilisation
  - upgrade of Port Kembla ASU
  - HIsmelt ASU in "care and maintenance" for 12 months
- LPG distribution customer focus and manage controllable costs
- Future LPG content in DBP uncertain







## Chemicals & Fertilisers Overview



	Business	Geography	Sector	Key Customers
CSBP Chemicals	Ammonia	WA	Nickel	BHP, Minara
CSBP Chemicals	Ammonium Nitrate	WA	Iron Ore	Orica, Dyno Nobel, Rio Tinto
<b>Q N P</b> (50%)	Ammonium Nitrate	Qld	Coal	BMA, AngloCoal, Rio Tinto
(75%)	Sodium Cyanide	WA/Global	Gold	Newmont, Barrick, AngloGold
Australian Vinyls	PVC Resin / Specialty Chemicals	Vic/Aust	Construction	Iplex, Vinidex
<b>OSBP</b> Fertilisers	Fertilisers	WA	Agricultural	AWB Landmark, Elders





## **Strategy Update**

Strategic initiatives		Comment
Growth	✓	<ul> <li>Kwinana duplication (+235,000 tpa)</li> </ul>
	$\checkmark$	<ul><li>Upgrade of QNP (+30,000 tpa)</li></ul>
	WIP	<ul> <li>Sodium cyanide expansion (+8,000 tpa)</li> </ul>
	WIP	<ul> <li>Improve ammonia plant production performance</li> </ul>
Optimise cost and capital	WIP	Inventory and expense management
Sustainability	WIP	Sustainability framework and legacy issues
	WIP	Preparation for CPRS
Improved capabilities and people development	✓	<ul> <li>Implementation of upgraded ERP system</li> </ul>
	WIP	<ul> <li>Ongoing information system improvements</li> </ul>
	WIP	<ul> <li>Improved training and safety focus</li> </ul>
	WIP	Greater cultural alignment







- Ammonium nitrate solution name plate capacity has increased from 235,000 tonnes to 470,000 tonnes.
- 8,000 tonne pa expansion of sodium cyanide solution plant underway to meet
   Boddington Gold Project demand; expansion commissioning expected mid 2009.
- 30,000 tonne pa expansion of QNP ammonium nitrate plant completed in February to meet increased market demand in Queensland.
- Ongoing management of the operational impact of the Varanus Island gas outage.
  - Resumption of full gas supply expected in June 2009
- Manage logistics in relation to forecast significant late demand for fertiliser.
- Demand for AV's PVC adversely impacted by the downturn in the construction sector.





#### **CHEMICALS**

- Ammonia production and sales in FY09 curtailed due to gas disruption for an anticipated 11 months.
- AN production and sales in FY09 will benefit from a full year's operation of expanded capacity.
- Sodium cyanide production and sales in FY10 will benefit from a full year's operation of expanded capacity.

#### **FERTILISER**

Seasonal break critical for fertilisers and commodity prices have stabilised.

#### **CORPORATE**

Continue to focus on safety, people, cost control, sustainability and growth.







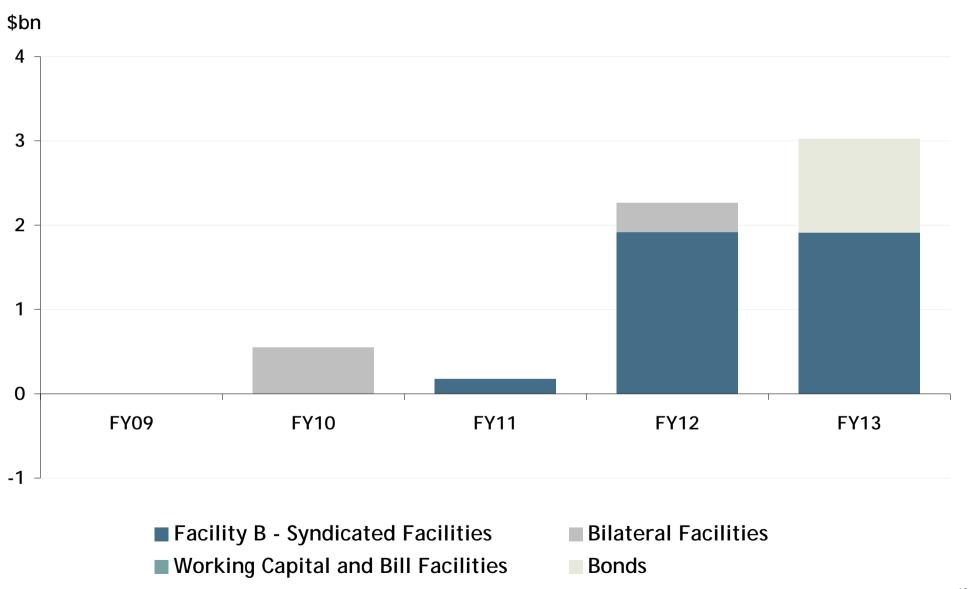




- 3 for 7 entitlement offer plus placement raised \$4.6bn
- By end of April, \$3.5bn used to repay some maturing facilities, pay down revolving facilities
- \$0.2bn of Facility B (syndicated debt) to repay in Oct 10; remainder extended to Dec 11 (\$1.9bn) and Dec 12 (\$1.9bn)
- Remainder of proceeds held as cash
  - further repayments in CY09 (~\$0.6bn), final FY09 dividend, seasonal working capital requirements and provides additional liquidity
- Committed undrawn facilities ~\$1.8bn

## Current maturity profile









- Recent repayments resulted in debt levels below hedge levels; hedge book reduced by \$2.5bn
  - as a result, expect to realise ~\$135m of "Ineffective Hedge" losses, majority in
     2H09
  - cash impact will be spread over the next 4 years (weighted towards FY10 and FY11)
- Weighted average cost of debt including fees and open hedges, 8 8.5% for next 3 years







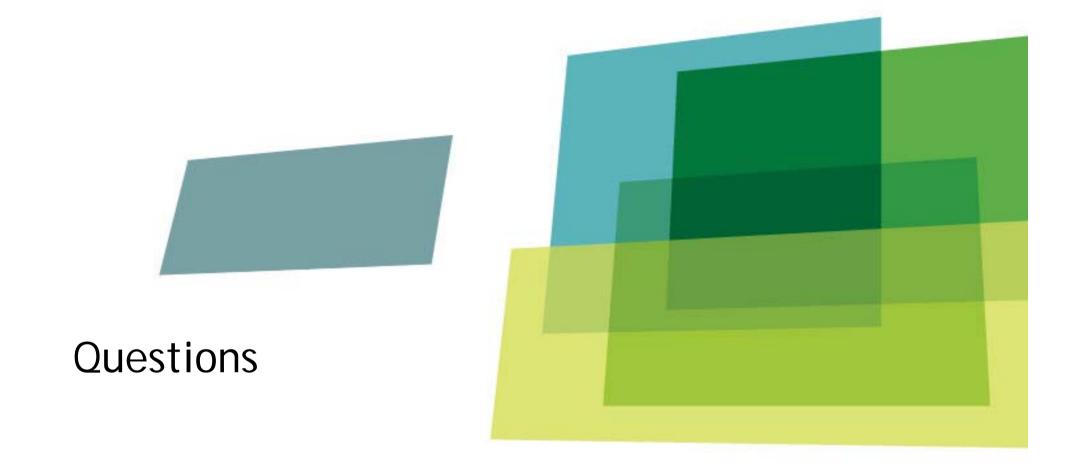
- Equity raising eliminates medium-term refinancing risk
- Rating strengthened; S&P rating BBB+ (stable), Moody's Baa1 (stable)
- Revised dividend policy
  - reflects uncertain economic environment
  - acknowledge importance of franking credits to shareholders
  - strive to deliver stable and growing dividends
  - enables the company to pursue growth opportunities eg turnaround of Coles,
     Kmart and Officeworks
  - retain dividend investment plan; no DIP underwrite expected for final FY09 dividend
- FY09 Capex forecast to be ~\$1.5bn
- Strong working capital focus in all divisions







- 1H09 included \$148m in write-downs and increases in provisions
- 2H09 significant items expected to include:
  - Interest rate "Ineffective Hedge" losses
  - Foreign exchange "close out" hedge losses (included in Resources EBIT)
- Ongoing impairment review of assets
- Ongoing testing of carrying value of investments eg GPEF







Richard Goyder Managing Director, Wesfarmers Limited

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