

Allied Brands Limited (acn 108 958 274) Level 8, Suite 1 320 Adelaide Street Brisbane, QLD 4000 Ph 07 3229 0988 Fx 07 3229 8488 www.alliedbrands.com.au

27th October 2010

Allied Brands Appoints Voluntary Administrator

Allied Brands Limited has today appointed voluntary administrators to the company pursuant to section 436A of the Corporations Act 2001.

Peter Dinoris and Peter Biazos of Vincents Chartered Accountants have been appointed jointly and severally as administrators of the company.

Vincents Chartered Accountants are located at Level 34, 32 Turbot Street Brisbane Qld 4000 and their phone number is 3228 4000.

For further information please contact Sean Corbin on 07 3229 0988.