

18th February 2010

ASX ANNOUNCEMENT

The listed entertainment, hospitality and leisure operator Amalgamated Holdings Limited

("AHL") today announced the appointment of Mr Ken Chapman as an independent non-

executive director.

Mr Chapman, 48, has significant experience within the Australian tourism sector and his

current positions include:

- executive director of the Chapman group of companies, a Cairns based business with

diverse tourism, investment, agribusiness and real estate development interests; and

- Chief Executive Officer of Skyrail Rainforest Cableway (the most visited tourist

operation in North Queensland) and Skyrail-ITM (a specialist cableway and tourism

attraction management company).

In addition, Mr Chapman is a director of GFB Fisheries Limited and Far North Queensland

Ports Corporation Limited, and Chairman of Far North Queensland Hospital Foundation and

Skyrail Rainforest Foundation.

AHL Chairman, Mr Alan Rydge commented: "It is pleasing to appoint a North-Queensland

based director, particularly given the Group's extensive business interests in that region. Ken

has extensive management and tourism experience with considerable knowledge of, and a

passion for, the Australian tourism industry and is a valuable addition to the AHL Board".

Appendix 3X – Initial Director's Interest Notice is attached.

Further information

ASX Company Security Code: AHD

Telephone: 02 9373 6600

Contact: Mr Greg Dean (AHL Company Secretary)

Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: AMALGAMATED HOLDINGS LIMITED

ABN: 51 000 005 103

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Kenneth George CHAPMAN
Date of appointment	18 February 2010

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part

Number & class of securities

54,000 Ordinary Shares [held by: Confido Pty Limited as trustee for the Confido Investment Trust. Confido Pty Limited and the Confido Investment Trust are entities associated with Mr Chapman].

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⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of	Number & class of Securities
interest Note: Provide details of the circumstances giving rise to the relevant interest.	
Nil	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
No. and class of securities to which interest relates	Not applicable

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⁺ See chapter 19 for defined terms.