



ADVANCED SHARE REGISTRY LIMITED

Member of Securities Registrars Association of Australia Inc. ABN 14 127 175 946

150 Stirling Highway, Nedlands, Western Australia 6009 PO Box 1156, Nedlands, Western Australia 6909
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13 December 2010

Company Announcements Manager
Australian Securities Exchange
4th Floor
20 Bridge Street
SYDNEY NSW 2000

“Transmitted Electronically”

Dear Sirs,

Re: Sydney Office Purchase

Please find attached the announcement in relation to the Sydney Office purchase.

Yours faithfully,

ALAN C WINDUSS
Company Secretary



ADVANCED SHARE REGISTRY LIMITED

ACN 127 175 946

ASX Release

13 December 2010

Head office:

150 Stirling Highway
Nedlands WA 6005
T +61 8 9389 8033

ASX Code: ASW

Capital Structure:

Shares: 42.4m
Options: nil

Share price: \$0.88

Market capitalization: \$37.31m

Annual dividend: 3.6cents

Board of Directors:

Simon Cato – *Chairman*

Kim Chong – *Managing
Director*

Alan – *Non-executive*

Winduss – *Director/
Company
Secretary*

Alvin Tan – *Non-executive
Director*

About ASW:

Advanced Share Registry Limited provides registry services to listed and unlisted clients on a national basis. The business has built its registry operations through its reputation and delivery as an efficient, cost effective service provider, especially for smaller companies. The Company has a track record of profits and pays a 6 monthly franked dividend. In April 2010, the company opened its Sydney office and will continue to look towards national expansion.

Advanced Share Registry Limited (ASW) is pleased to advise the acquisition of its own Sydney premises, located in Clarence Street, Sydney CBD. The purchase of these premises, at a cost of \$860,000, is part of the strategy for the Company to have a long term permanent presence on the Eastern Seaboard.

ASW established a Sydney branch earlier in April this year and the expansion of its provision of services in Sydney is consistent with its growth strategy.

The larger office will provide greater ability to further service its existing and potential new clients in the Eastern States. The Company is also looking to bolster its service staff in line with growth and client service requirements.

Alan Winduss
Company Secretary