

ASX ANNOUNCEMENT

UPDATE ON SPRINTEX SUPERCHARGER GROWTH PLANS

Key points:

- **ATG recently attended the annual Specialty Equipment Market Association (SEMA) convention in the US and attracted extremely strong interest from potential new distributors/dealers for Sprintex® superchargers in major global markets**
- **Major market opportunity identified for Sprintex® superchargers to be incorporated into the conversion of diesel engines to compressed natural gas (CNG) engines under a programme whereby the US government is offering vehicle fleet owners tax concessions**
- **ATG met with a US engine manufacturer aiming to have developed a prototype CNG engine incorporating a Sprintex® supercharger in early 2011**
- **ATG met with a major US aftermarket supercharger system manufacturer which expressed interest in using Sprintex® Superchargers in their systems**

Automotive Technology Group Limited (ASX: ATJ) (ATG) is pleased to provide the following update on its marketing and growth plans for its patented low emission, high fuel efficiency Sprintex® supercharger product range.

The Company continues to make strong progress on expanding sales of its Sprintex® supercharger product range into major global markets. Last week representatives of the Company attended the automotive-sector's annual Specialty Equipment Market Association (SEMA) convention in the US. This is the world's premier automotive products trade forum and attracts around 100,000 automotive-sector experts and leaders each year.

The Company attracted extremely strong interest at the SEMA event where the Company exhibited its Series Five Supercharger range at SEMA and also displayed supercharger systems for; Toyota 4.0 Litre V6 and Jeep 4.0 Litre 4WD vehicles, the Mini Cooper S and Chevrolet Cobalt SS (for the supercharger upgrade market), and the Sprintex Honda Jazz (Fit) system which is aimed at the Chinese market, and other Asian markets where smaller cars prevail.

At the SEMA event, expressions of interest were received from parties seeking to distribute Sprintex® superchargers and supercharger systems numbering a variety of countries including; Malaysia, Singapore, Thailand, Taiwan, Indonesia, France, Germany, Ecuador and Venezuela. The Company is in discussions with these parties with the aim of appointing distributors/dealers in these countries in the near future.

The Company also advises that it has been approached by a US engine manufacturer which is seeking to utilize Sprintex® superchargers in their engine systems that will convert new mid-size heavy duty diesel engines to spark ignition compressed natural gas (CNG), for use in school buses, shuttle buses and metro delivery trucks.

The engine manufacturer have advised that they plan to order sample Sprintex® supercharger units in the very near future for immediate integration into their engine systems, and that they expect to have prototype engines in testing in early 2011. The US government is offering tax concessions for fleet owners that convert from diesel to gas, and the concept is attracting a strong positive focus from oil companies.

ATG and Sprintex have considerable past experience with CNG engine systems, particularly in the medium size diesel bus market, and perceive this as a major opportunity to demonstrate the low emission, high fuel efficiency attributes of the Sprintex® supercharger in a large scale commercial environment.

ATG also met with a major US aftermarket supercharger system manufacturer at the SEMA event, which expressed its intention to review the Sprintex® product range with a view to potentially utilising Sprintex® superchargers in their supercharger systems. The system manufacturer has advised that they intend to order sample Sprintex® supercharger units in the coming week.

ATG managing director Steven Apedaile said: “We have been delighted with the response from industry peers, prospective distributors/dealers, automotive OEM representatives and suppliers at the 2010 SEMA event. This reflects the growing awareness of and demand for our Sprintex® supercharger and supercharger system range.”

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About Automotive Technology Group

Automotive Technology Group listed on the ASX in May 2008. It is the designer and manufacturer of the patented low emission, high fuel efficiency Sprintex® supercharger product range. The Company’s vision is to be a leading developer and manufacturer of innovative green automotive technologies to world markets, in particular in the manufacturer of superchargers.

Motor vehicle and motorcycle manufacturers are increasingly turning to superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex® Supercharger achieves these two goals while ensuring that engine performance is not compromised.

The Company operates from a specialist research and development, and manufacturing facility in Perth, Western Australia.

Visit www.ATGgroup.com.au and/or www.sprintex.com.au for more information.