

5th August 2010



ASX ANNOUNCEMENT

UPDATE ON PRODUCT SALES

Key points

- **Exponential increase in Year to Date Sprintex Supercharger orders/sales**
- **Significant orders received from China, Europe, USA and Japan**
- **Australian marketing plan provides immediate increase in aftermarket enquiries**
- **European Corporate Presentations have provided valuable network partners**

Australian clean automotive technology company Automotive Technology Group (ATG) (ASX: ATJ) is pleased to provide the following update on its sales programs for the Company's patented low emissions, high fuel efficiency Sprintex[®] Supercharger.

The Company has recently commenced sales of its Sprintex[®] Series Five Supercharger range to aftermarket supercharger system manufacturers. Orders for superchargers to be delivered to August already exceed the total volume of superchargers sold in the year to 30th June 2010.

ATG has current orders for Sprintex[®] units to be included in specialist systems, from China, USA and Europe.

In the motorcycle market the recently introduced Vee Two Super Clutch has already sold 60 units in Japan alone. TUV (explanation below **) approval has now been achieved for Vee Two Ducati Supercharger systems and the first pre-sold order of systems has been delivered to the German Distributor.

In addition, the Company has recently completed a number of pre-production systems in the motor vehicle market for the Honda Jazz (Fit). These systems will be trialed by ATG's aftermarket distributors in Asia, USA and Europe and a potential OEM customer, prior to a product launch in September.

ATG has also commenced a marketing plan targeting the four-wheel-drive (4WD) market in Australia, where the Company acts as its own distributor. ATG dealers have reported an immediate increase in enquires for 4WD supercharger systems. ATG has commenced sales with the popular Toyota Landcruiser models and will introduce systems to suit Jeep Wrangler and Cherokee (all models) and Toyota Hilux and Prado during the remainder of 2010.

During July ATG made corporate presentations to potential investors and others in four European cities. A number of excellent network connections were made, including direct introductions to senior management at four major vehicle manufacturers. ATG expects to procure an OEM commitment in the coming year. The Company is continuing to work with Greaves Cotton of India and others on OEM applications including particulate emissions reduction programs for Diesel engines.

ATG Business Development Manager Jay Upton said: "The Company is pleased with the level of sales growth we are now achieving with the Sprintex[®] Supercharger systems and the Sprintex[®] Series Five Supercharger is exceeding expectations with aftermarket manufacturers.

ATG's Sprintex® Supercharger product delivers lower exhaust emissions with greater fuel efficiency and performance from automotive engines. The technology is designed to deliver smaller more powerful engines with less pollution. It also has applications in the industrial compressor market providing clean oil-free air for various applications such as breathable air for hazardous environments and vacuum packaging of food products.

Motor vehicle and motorcycle manufacturers are increasingly turning to superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex® Supercharger achieves these two goals while ensuring that engine performance is not compromised.

The Sprintex® Series Five Supercharger provides significantly improved overall vehicle efficiency as typically no inter-cooling is needed, which reduces the level of radiated heat and overall system cost.

** TUV is a German body governing type approval of vehicles and other products. Requirements are similar to those of the Federal Office of Road Safety in Australia and performance upgrades must be approved by TUV prior to sale in Germany. ATG is TUV approved as a company and is a licensee of the Federal Office of Road Safety

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About Automotive Technology Group

Automotive Technology Group listed on the ASX in May 2008. It is the designer and manufacturer of the patented low emissions, high fuel efficiency Sprintex® supercharger product range. The Company's vision is to be a leading developer and manufacturer of innovative green automotive technologies to world markets, in particular in the manufacturer of superchargers.

Motor vehicle and motorcycle manufacturers are increasingly turning to Superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex Supercharger achieves these two goals while ensuring that engine performance is not compromised. This technology vision is simple; smaller more powerful engines, less pollution, one solution.

The Company operates from a specialist research and development, and manufacturing facility in Perth, Western Australia.