



ASX: ATP

15 November 2010

The Manager  
Australian Securities Exchange  
Exchange Plaza  
2 The Esplanade  
PERTH WA 6000

**ASX ANNOUNCEMENT  
APPOINTMENT OF COMPANY SECRETARY**

---

Atlas South Sea Pearl Limited wishes to announce the appointment of Cecilia Tyndall as Company Secretary of the Company. Managing Director Simon Adams is retiring from the position of Company Secretary.

**STEPHEN BIRKBECK**  
Chairman