

1 November 2010

Company Announcements Office Australian Securities Exchange Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Dear Sirs

Appointment of Tony Froggatt as a Non-Executive Director of Coca-Cola Amatil Limited (CCA)

CCA is pleased to announce the appointment of Mr Tony Froggatt to the Board as a Non-executive Director with effect on 1 December 2010.

Tony Froggatt is a Non-Executive Director of Brambles Limited, Billabong International Limited and AXA Asia Pacific Holdings Limited and was CEO of Scottish and Newcastle Plc, a global brewing company based in Edinburgh, UK until he retired in October 2007 to return to Australia. He brings a wealth of experience in global business and brand development in both mature and developing markets, as well as extensive marketing and distribution knowledge particularly in the international food and beverages sector.

The Chairman of CCA, Mr David Gonski AC, said "We are delighted that Tony is joining the CCA Board and we look forward to working with him."

Yours sincerely

George Forster General Counsel and Company Secretary

For further information, please contact:

Kristina Devon

+61 2 9259 6185

Investors

GPO Box 145, 2001 Sydney Australia **Telephone**: (612) 9259 6130

Sally Loane

+61 2 9259 6797

Media