

ASX ANNOUNCEMENT: COU
Tuesday, 16 November 2010

Count Financial Limited
ANNUAL GENERAL MEETING



At today's Annual General Meeting, the following announcements will be made:

1. Countplus

The Countplus prospectus was lodged with ASIC on 8 November 2010 and yesterday notice was received from ASIC extending the exposure period for seven days.

2. Dividend and Profit Guidance

The Dividend is expected to remain unchanged at 8c per share in 2010/11. This will allow the payout ratio to return to more normal levels.

The Board expects that dividends will again grow in 2011/12.

Until the Countplus Principals' offer is successfully completed we will not be in a position to give an accurate Profit Guidance for 2011. However, when the Principals' offer is successfully completed, we will then advise the market of the expected 2010/11 EPS growth. We expect to give guidance for 2010/11 by the end of November.

However, excluding the one off gain from Countplus, we can foreshadow that Count expects to again achieve record Net Profit After Tax and Earnings Per Share (subject to investment markets remaining at current values), and expects to achieve our targeted 20% EPS growth.

3. Count's network of professional fee based Accountants remain well placed to handle any regulatory change.

4. The trading window for Count Directors and senior executives will re-open for 28 days after the updated EPS guidance is announced to the market in coming weeks.

The AGM can be listened to at 10 am on Boardroomradio <http://www.brr.com.au/event/71547?popup=true>.

For further information please contact:

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