

ASX/Media Announcement (ASX: DGI)

9th July 2010

## Digislide Wins Media and Entertainment Industry Award

Digislide Holdings Limited ("Digislide", "DGI" or the "Company") is pleased to announce that it has won the Australian Information Industry Association Media and Entertainment iAward winner for its WeSii™ projection and audio system – a companion to the Nintendo Wii® games console.

Luceille Outhred, Digislide's CEO and Kevin Soper, Chief Innovator and Founder of Digislide are the inventors of the product which is protected by patents and a registered design.

Ms Outhred said "Having the original idea is one thing, but Digislide's Research and Development and Marketing Teams have combined aesthetic form and a host of features and functionality for users to ensure that this product captures global markets."

WeSii<sup>™</sup> is a dockable/decoupable projector and audio system that enables the Nintendo Wii<sup>™</sup> to travel anywhere that its highly mobile owners want to go.

WeSii™ sets the Wii™ free from the TV!

And, for those who still love television, the TV is set free from the demands of the  $Wii^{TM}$ !

The WeSii™ is a new generation product for a new generation of mobile gamers. It is comprised of two separate parts, the WeSii™ projector and the WeSii™ audio system.





WeSii™ is not limited to being a companion for the Wii™ console, the projector can be decoupled from the audio docking system, and be a discrete hand held projector, which interfaces with:-

- iPOD™ via a bundled Apple cable
- iPHONE™ via a bundled Apple cable
- Nokia<sup>™</sup> N05 and other smart phones
- Sony Playstation™
- Microsoft XBox™
- Nintendo DS™
- Portable Media Players (MP4s)
- DVD players
- digital cameras
- PCs, laptop/netbooks via a converter interface

WeSii<sup>™</sup> has infrared sensors embedded, eradicating the need for the Nintendo sensor bar to move – and the sensors provide a wider and deeper infrared curtain than the manufacturer's original solution.

Foldable speakers enable the user to either mount the WeSii™ on the console, or, if preferred to create a low profile audio and projection system that can be laid on any flat surface, to interface with any other composite video source.

WeSii™ is a Home Theatre in Your Hand™









The Australian Information Industry Association created the iAwards to celebrate the industry's accomplishments, and to underscore the importance of technology innovation to Australia's international competitiveness. The AIIA Awards are supported by the Microsoft, Fujitsu, KPMG, Innovate SA, DFEEST and others..

As the nation's only truly international technology awards program, the 2010 iAwards winners will go on to represent Australian ICT in competition against the best of the Asia Pacific region at the APICTA Awards.

WeSii™ was also a star attraction this week at the Monash University's Computer Games Boot Camp, attracting significant attention from its niche target market, youth 13-18 years of age.

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Further information contact:

Jeff King

Company Secretary

Ph: 08 8262 3115

email: jeff.king@digislide.com.au

www.digislide.com.au