

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>DAVID JONES LIMITED</b>
<b>ABN</b>	<b>75 000 074 573</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	<b>PAUL ANDREW ZAHRA</b>
<b>Date of last notice</b>	18 June 2010

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Direct or indirect interest</b>	See below															
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	See below															
<b>Date of change</b>	30 September 2010															
<b>No. of securities held prior to change</b>	<ul style="list-style-type: none"> <li>• 293,926 <b>ordinary shares</b></li> <li>• Up to 1,000,000 <b>FY09-12 retention rights</b> (granted during tenure as Group General Manager Stores in March 2008) held under the terms of the LTI Plan (Retention Plan FY09-12) which are subject to achievement of performance measures and employment conditions</li> </ul> <table style="margin-left: auto; margin-right: auto; border: none;"> <thead> <tr> <th style="border: none;"></th> <th style="border: none; text-align: center;"><u>Max. No. of ordinary Shares to be granted</u></th> <th style="border: none; text-align: center;"><u>Performance Measurement Period</u></th> </tr> </thead> <tbody> <tr> <td style="border: none;">Tranche 1</td> <td style="border: none; text-align: center;">200,000</td> <td style="border: none; text-align: center;">01/08/08-31/07/09</td> </tr> <tr> <td style="border: none;">Tranche 2</td> <td style="border: none; text-align: center;">200,000</td> <td style="border: none; text-align: center;">01/08/09-31/07/10</td> </tr> <tr> <td style="border: none;">Tranche 3</td> <td style="border: none; text-align: center;">200,000</td> <td style="border: none; text-align: center;">01/08/10-31/07/11</td> </tr> <tr> <td style="border: none;">Tranche 4</td> <td style="border: none; text-align: center;">400,000</td> <td style="border: none; text-align: center;">01/08/11-31/07/12</td> </tr> </tbody> </table>		<u>Max. No. of ordinary Shares to be granted</u>	<u>Performance Measurement Period</u>	Tranche 1	200,000	01/08/08-31/07/09	Tranche 2	200,000	01/08/09-31/07/10	Tranche 3	200,000	01/08/10-31/07/11	Tranche 4	400,000	01/08/11-31/07/12
	<u>Max. No. of ordinary Shares to be granted</u>	<u>Performance Measurement Period</u>														
Tranche 1	200,000	01/08/08-31/07/09														
Tranche 2	200,000	01/08/09-31/07/10														
Tranche 3	200,000	01/08/10-31/07/11														
Tranche 4	400,000	01/08/11-31/07/12														
<b>Class</b>	<ul style="list-style-type: none"> <li>• Ordinary Shares</li> <li>• Potential entitlement to retention shares as listed above</li> </ul>															

+ See chapter 19 for defined terms.

<b>Number acquired</b>	Following achievement of TSR and PAT performance measures, the issue of 200,000 ordinary shares (being Tranche 1 of retention shares) was made on 30 September 2010 under the terms of the LTI Plan (Retention Plan FY09-12).												
<b>Number disposed</b>	Nil												
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Following achievement of TSR and PAT performance measures, the issue of 200,000 ordinary shares (being Tranche 1 of retention shares) was made on 30 September 2010 under the terms of the LTI Plan (Retention Plan FY09-12).  No consideration was payable for the issue of these shares on 30 September 2010. Closing price on 29 September 2010 was \$5.03 per share.												
<b>No. of securities held after change</b>	<ul style="list-style-type: none"> <li>• 493,926 <b>ordinary shares</b></li> <li>• Up to 800,000 <b>FY09-12 retention rights</b> (granted during tenure as Group General Manager Stores in March 2008) held under the terms of the LTI Plan (Retention Plan FY09-12) which are subject to achievement of performance measures and employment conditions</li> </ul> <table style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;"><u>Max. No. of ordinary Shares to be granted</u></th> <th style="text-align: center;"><u>Performance Measurement Period</u></th> </tr> </thead> <tbody> <tr> <td>Tranche 2</td> <td style="text-align: center;">200,000</td> <td style="text-align: center;">01/08/09-31/07/10</td> </tr> <tr> <td>Tranche 3</td> <td style="text-align: center;">200,000</td> <td style="text-align: center;">01/08/10-31/07/11</td> </tr> <tr> <td>Tranche 4</td> <td style="text-align: center;">400,000</td> <td style="text-align: center;">01/08/11-31/07/12</td> </tr> </tbody> </table>		<u>Max. No. of ordinary Shares to be granted</u>	<u>Performance Measurement Period</u>	Tranche 2	200,000	01/08/09-31/07/10	Tranche 3	200,000	01/08/10-31/07/11	Tranche 4	400,000	01/08/11-31/07/12
	<u>Max. No. of ordinary Shares to be granted</u>	<u>Performance Measurement Period</u>											
Tranche 2	200,000	01/08/09-31/07/10											
Tranche 3	200,000	01/08/10-31/07/11											
Tranche 4	400,000	01/08/11-31/07/12											
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Allocation of shares was pursuant to the LTI Plan (Retention Plan FY09-12).												

## Part 2 – Change of director's interests in contracts

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A

+ See chapter 19 for defined terms.

<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

Dated: 7 October 2010

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>David Jones Limited</b>
<b>ABN</b>	<b>75 000 074 573</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	<b>Stephen Thomas Goddard</b>
<b>Date of last notice</b>	<b>2 October 2009</b>

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Direct or indirect interest</b>	See below								
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	See below								
<b>Date of change</b>	30 September and 6 October 2010								
<b>No. of securities held prior to change</b>	<ul style="list-style-type: none"> <li>• 225 <b>ordinary shares</b> in David Jones Limited granted on 24 June 2000 under the David Jones Limited Exempt Employee Share Plan. Registered in the name of David Jones Share Plans Pty. Limited.</li> <li>• 607,235 <b>ordinary shares</b></li> <li>• <b>LTI rights</b> (approved by shareholders at the Company's 2007 AGM) held under the terms of the LTI Plan which are subject to achievement of performance measures: <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;"><u>Maximum Number of ordinary shares to be granted</u></td> <td style="text-align: center;"><u>Performance Measurement Period</u></td> </tr> <tr> <td style="text-align: center;">173,156</td> <td style="text-align: center;">1.8.07 – 31.7.10</td> </tr> </table> </li> <li>• <b>FY09-11 retention rights</b> (approved by shareholders at the Company's 2008 AGM) held under the terms of the LTI Plan (Retention Plan FY09-11) which are subject to achievement of performance measures and employment conditions: <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;"><u>Maximum Number of ordinary shares to be granted</u></td> <td style="text-align: center;"><u>Performance Measurement Period</u></td> </tr> <tr> <td style="text-align: center;">1,732,258</td> <td style="text-align: center;">1.8.08 – 31.7.11</td> </tr> </table> </li> </ul>	<u>Maximum Number of ordinary shares to be granted</u>	<u>Performance Measurement Period</u>	173,156	1.8.07 – 31.7.10	<u>Maximum Number of ordinary shares to be granted</u>	<u>Performance Measurement Period</u>	1,732,258	1.8.08 – 31.7.11
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173,156	1.8.07 – 31.7.10								
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1,732,258	1.8.08 – 31.7.11								

+ See chapter 19 for defined terms.

<b>Class</b>	<ul style="list-style-type: none"> <li>• Ordinary shares</li> <li>• Potential entitlements to ordinary shares as listed above (LTI Plan rights)</li> <li>• Potential entitlement to retention shares as listed above</li> </ul>				
<b>Number acquired</b>	Following achievement of TSR and EPS performance measures, and in accordance with shareholder approval at the 2007 AGM, the issue of 156,741 ordinary shares, which covered the period 01/08/07 to 31/07/10 was made on 30 September 2010.				
<b>Number disposed</b>	156,741 ordinary shares on 6 October 2010				
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	<p>Following achievement of the TSR and EPS performance measures and in accordance with shareholder approval, 156,741 shares were issued under the terms of the LTI Plan. No consideration was payable for the issue of these shares on 30 September 2010. Closing price on 29 September 2010 was \$5.03 per share.</p> <p>\$4.9209 per share was received for the disposal of 156,741 ordinary shares on 6 October 2010.</p>				
<b>No. of securities held after change</b>	<ul style="list-style-type: none"> <li>• 225 <b>ordinary shares</b> in David Jones Limited granted on 24 June 2000 under the David Jones Limited Exempt Employee Share Plan. Registered in the name of David Jones Share Plans Pty. Limited.</li> <li>• 607,235 <b>ordinary shares</b></li> <li>• <b>FY09-11 retention rights</b> (approved by shareholders at the Company's 2008 AGM) held under the terms of the LTI Plan (Retention Plan FY09-11) which are subject to achievement of performance measures: <table style="margin-left: 20px; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; border-bottom: 1px solid black;"><u>Maximum Number of ordinary shares to be granted</u></th> <th style="text-align: center; border-bottom: 1px solid black;"><u>Performance Measurement Period</u></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1,732,258</td> <td style="text-align: center;">1.8.08 – 31.7.11</td> </tr> </tbody> </table> </li> </ul>	<u>Maximum Number of ordinary shares to be granted</u>	<u>Performance Measurement Period</u>	1,732,258	1.8.08 – 31.7.11
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1,732,258	1.8.08 – 31.7.11				
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Allocation of shares was pursuant to the LTI Plan. Disposal was through an on-market trade.				

+ See chapter 19 for defined terms.

**Part 2 – Change of director's interests in contracts**

<b>Detail of contract</b>	Nil
<b>Nature of interest</b>	Nil
<b>Name of registered holder (if issued securities)</b>	Nil
<b>Date of change</b>	Nil
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	Nil
<b>Interest acquired</b>	Nil
<b>Interest disposed</b>	Nil
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	Nil
<b>Interest after change</b>	Nil

7 October 2010

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