

**Form 605  
Corporations Act 2001  
Section 671B**

**Notice of Ceasing to be a Substantial Holder**

To: **David Jones Ltd**  
ACN/ARSN:

**1. Details of substantial holder (s)**

Name: FMR LLC and FIL Limited  
ACN/ARSN (if applicable)

The holder ceased to be a substantial holder on  
The previous notice was given to the company on  
The previous notice was dated

7 January 2010  
23 December 2009  
23 December 2009

**2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of Change   | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected |
|------------------|--|----------------------|---|---|-------------------------|
|                  |  |                      | US \$   |   |                         |
| 30 December 2009 | FMR LLC & FIL                          | Market Acquisition   | 4.76  | 9,000                                   | 9,000                   |
| 30 December 2009 | FMR LLC & FIL                          | Market Acquisition   | 4.77  | 190,227                                 | 190,227                 |
| 4 January 2010   | FMR LLC & FIL                          | Market Disposition   | 4.77  | 161,326                                 | 161,326                 |
| 5 January 2010   | FMR LLC & FIL                          | Market Disposition   | 4.78  | 30,800                                  | 30,800                  |
| 6 January 2010   | FMR LLC & FIL                          | Market Acquisition   | 4.66  | 13,000                                  | 13,000                  |
| 6 January 2010   | FMR LLC & FIL                          | Market Disposition   | 4.69  | 110,293                                 | 110,293                 |
|                  |  |                      |   | <b>Market Acquisitions</b>              | 212,227                 |
|                  |  |                      |   | <b>Market Dispositions</b>              | 302,419                 |
|                  |  |                      |   | <b>Non-Market Decrease</b>              | 271,000                 |
|                  |  |                      |   | <b>Overall Decrease</b>                 | 361,192                 |

**3. Resulting interest**

| Class of Securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|-------------------------|----------------------|--------------------|------------------|
| Ordinary shares         | 25,156,290           | 25,156,290         | 4.99%            |

#### 4. Changes in Association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| FMR LLC                           | No Change             |
| FIL                               | No Change             |

#### 5. Addresses

The addresses of persons named in this form are as follows:

| Name    | Address                                  |
|---------|--|
| FMR LLC | 82 Devonshire Street<br>Boston, MA 02109 |
| FIL     | PO Box HM 670, Hamilton HMCX, Bermuda    |

**Sign Here** \_\_\_\_\_

**Dated 8 January 2010**

Claudia Lin

Regulatory Reporting Manager

Duly authorized under Powers of Attorney dated 30 October 2009 by Scott Goebel by and on behalf of FMR LLC and its direct and indirect subsidiaries, and FIL Limited and its direct and indirect subsidiaries.