datasquirt™

Datasquirt focuses web on CONTACT™

Reflecting the increased importance of the Internet in selling technology services to business, Datasquirt has launched a new website, structured to promote the suite of CONTACT™ customer service software to it's target audience.

The site update incorporates user feedback and analysis of site traffic and has been designed to present the key components of CONTACT™ - SMS, email, eFax and web chat - as well as the suite of solutions more effectively.

Future web site developments will include more online support tools for Datasquirt's international resellers.

To see more on Datasquirt and the CONTACT™ hosted call centre software please visit www.datasquirt.com

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About Datasquirt

Datasquirt (ASX: DSQ) supplies CONTACT™, an award-winning, enterprise grade, multi-channel (email, SMS, efax and web-chat) communication solution. Businesses use CONTACT™ to acquire, retain and service customers to achieve revenue growth in a cost-effective and efficient manner. Datasquirt is headquartered in Auckland, New Zealand, with offices in London, Sydney and Düsseldorf. Datasquirt™ and CONTACT™ are trademarks of Datasquirt Limited. All other brand or product names are trademarks or registered trademarks of their respective holder(s). For more information see www.datasquirt.com, visit the Datasquirt blog at http://blog.datasquirt.com, follow Datasquirt on Twitter at http://twitter.com/datasquirt, call +64-9-358-5878 or +1-888-433-9882, or email info@datasquirt.com.