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ASX RELEASE

Clarification of CEO and employee share options structure

As a part of the 2009 financial year, the Board of Everest Financial Group ('Everest') determined to pay no cash bonuses to senior executives and issue share options. As disclosed on 25 September 2009, *"These options vest in tranches over 5 years, subject to achieving Total Shareholder Return (TSR) based performance hurdles."*

For all the options to vest, the TSR must be greater than 15% compounded growth per annum from \$0.07 (over the next 4 and a half years to September 2014). The minimum TSR hurdle, where some options will vest, is 10% compounded growth per annum.

The potential vesting schedule of these options is as follows:

Time	Maximum % that can vest	Share price hurdle	Exercise Price
Offer date (24 Sept 2009)	0%	\$0.070	\$0.070
Year 1 (24 Sept 2010)	0%	\$0.081	\$0.070
Year 2 (24 Sept 2011)	40%	\$0.093	\$0.070
Year 3 (24 Sept 2012)	60%	\$0.106	\$0.070
Year 4 (24 Sept 2013)	80%	\$0.122	\$0.070
Year 5 (24 Sept 2014)	100%	\$0.141	\$0.070

The holder of the option must continue to be employed by Everest at each vesting date for the option to vest.

Further information in relation to the employee share option plan will be provided with the materials for Everest's Annual General Meeting to be held in May this year. As previously announced on 25 September 2009, shareholders will be asked to vote to approve the issue of 6,000,000 options to Everest's CEO Jeremy Reid.

The Board believes that the option package balances shareholders' interests with the importance of retaining and motivating staff through appropriate incentives.

The option incentives are subject to rigorous hurdles. For the options to fully vest in 2014, shareholders will have earned a minimum 143% return (based on Everest's closing share price on 27 March 2010 of \$0.058) over the same period. This equates to a minimum increase in the Company's market capitalisation of \$20.9 million, assuming constant shares on issue. In the case of the CEO's option package, these options would have an intrinsic value of approximately \$430,000 at the final vesting date in 2014, assuming Everest's share price equals the hurdle level (value calculated as \$0.141 less \$0.070, multiplied by 6,000,000).

Ends.

For further information please visit our website www.everest.com.au