

## FACILITATE DIGITAL SECURES WINS IN US, UK AND APAC

Sydney, Australia (Friday 24<sup>th</sup> December, 2010)

Facilitate Digital Holdings Limited (ASX: FAC), a global provider of technology used to buy and measure digital media advertising, today advised it has over the last several weeks secured a number of new client contracts.

The company confirmed it has signed contracts across markets such as US, UK and APAC including:

- Global agency *DWA* in a multiple market deal incorporating US, UK and APAC
- US agencies *Targetcast* and *Spot On*
- *APN* and *Tribal Fusion* in Australia
- Agencies *GSL Network*, *Strategy Advertising* and *Ballantyne Taylor* in NZ.

“This new business is a pleasing conclusion to 2010, and the company is looking forward to continued success in 2011”, said Facilitate Digital CEO Ian Lowe.

### About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM and; large-scale advertisers including Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit [www.facilitatedigital.com](http://www.facilitatedigital.com).

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