

19 March 2010

Company Announcements
ASX Ltd
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Sydney NSW 2000

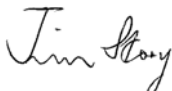
Dear Sirs,

Re: Rights Issue

Facilitate Digital today announces an offer to its shareholders to participate in a pro rata non-renounceable rights issue (**Rights Issue**). The Rights Issue is for 1 new share for every 12 shares held at the record date at the price of \$0.08 for each new share. The Rights Issue is fully underwritten by certain of the directors.

Full details of the Rights Issue are contained in the attached announcement.

Yours sincerely



Jim Story
Company Secretary

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FACILITATE DIGITAL ANNOUNCES RIGHTS ISSUE

Sydney, Australia (Friday 19th March, 2010)

Facilitate Digital Holdings Limited (ASX: FAC) advises the market that it will undertake a fully underwritten, non-renounceable rights issue (Rights Issue) to raise capital of approximately \$750,000.

HIGHLIGHTS

1. Eligible shareholders will be entitled to apply for 1 New Share for every 12 Shares held at an issue price of \$0.08 each per New Share (**New Shares**);
2. The Rights Issue is fully underwritten;
3. The Rights Issue is non-renounceable.

ELIGIBILITY

To be eligible to participate in the Rights Issue, applicants must:

- be registered as a shareholder at 5.00pm (Sydney time) on 29 March 2010 (**Record Date**); and
- have an address in Australia or New Zealand as recorded on the Share Registry as at the Record Date.

The Company has determined that it would be unreasonable to open the Rights Issue to Shareholders resident outside Australia or New Zealand, having regard to the:

- number of Shareholders outside Australia and New Zealand;
- number and value of New Shares offered; and
- legal and regulatory requirements and costs associated with opening the Rights Issue to those Shareholders.

PURPOSE OF THE RIGHTS ISSUE

The Rights Issue will raise approximately \$750,000, less costs.

The proceeds of the Rights Issue will be used to strengthen the Company's balance sheet and fund ongoing working capital requirements.

PLACEMENT AND UNDERWRITING

If, at the Closing Date, there remain New Shares under the Rights Issue for which no applications have been received, the Company may, at its discretion, place those New Shares with third party investors to whom disclosure is not required under the Corporations Act (**Placement**).

The Rights Issue is fully underwritten. Regardless of the outcome of the Placement, the Underwriters have agreed to underwrite the Rights Issue in the following proportions:

Underwriter	Proportion of Underwritten Shares
G & D Dixon Investments Pty Ltd (associated with Geoff Dixon)	maximum of 8,647,793 shares
Gemline Pty Ltd (associated with Stuart Simson)	maximum of 937,500 shares
Ian Lowe ATF Big Green Truck Trust	maximum of 500,000 shares

The underwriting is subject to the terms of the Underwriting Agreement. Further information in relation to the Underwriting Agreement is provided in the Offer Document.

TIMETABLE

Key dates of the Rights Issue are as follows:

Event	Timeline
Offer Document and Appendix 3B lodged with ASX (prior to 10am)	19 March 2010
Notice sent to security holders containing the information required by Appendix 3B	22 March 2010
Shares quoted on an "ex" entitlement basis	23 March 2010
Record Date	29 March 2010
Offer Document sent to Eligible Shareholders	30 March 2010
Opening Date	31 March 2010
Closing Date – 5pm.	21 April 2010
Trading on ASX of New Shares on a deferred settlement basis	22 April 2010
Shortfall Notification Date	23 April 2010
Despatch date. Deferred settlement trading ends.	30 April 2010
Trading on ASX of New Shares on a normal settlement basis	3 May 2010

The timetable outlined above is indicative only and is subject to change. The Company reserves the right to vary these dates, subject to compliance with the Corporations Act and the Listing Rules. The Company reserves the right to withdraw the Rights Issue at any time before the allotment and issue of the New Shares at its absolute discretion.

OFFER DOCUMENT

The Offer Document will be mailed to shareholders by 30 March 2010.

SHAREHOLDER ENQUIRIES

Shareholders who have enquiries regarding the Rights Issue should contact the company secretary, Jim Story on 0404 090 935.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM through whom we provide technology solutions for large-scale advertisers such as Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, and agency workflow automation empower our clients to produce measurable results that optimise return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com.

Contact:

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Sydney ◆ Auckland ◆ Singapore ◆ London ◆ Amsterdam ◆ Stockholm

www.facilitatedigital.com

A member of the Facilitate Digital Holdings Limited group of companies