

F.F.I. HOLDINGS LIMITED

A.C.N. 009 155 328

23 Knock Place, Jandakot, W.A. 6164

Telephone +61 8 9417 4088 Facsimile +61 8 9417 3063

ASX ANNOUNCEMENT

PRELIMINARY INTERIM FINANCIAL REPORT **PROFIT GUIDANCE UPDATE**

In accordance with the ASX “continuous reporting obligations” the Board hereby provides the following earnings update.

Based on the preliminary unaudited financial accounts of the company, profit before tax for the six months ended 31 December 2009 is expected to be \$ 2,066,299, (up 70% on the previous corresponding period).

The Board had previously advised that profit was expected to be up approximately 50%. The further improvement in profitability resulted from better than expected raw material yields and earlier than expected improvements in overhead recoveries from recent manufacturing plant upgrades.

The audited full statutory reports together with a review of results, will be available on or about the 15 February 2010.

Rodney Moonen
Chairman
9th February 2010.