

HEADLINE

Group Limited

ACN 060 199 082

Registered Office: C/- McBurney & Partners, Level 10, 68 Pitt Street, Sydney, NSW 2000
Telephone: (02) 9230 0808; Facsimile: (02) 9230 0807

5 October, 2010

For immediate release to the market

NOTICE OF CEASING TO BE A SUBSTANTIAL HOLDER

Pursuant to s671B of the Corporations Act 2001, cessation as a substantial shareholder of Cobarm Pty Limited and its associated entities in Headline Group Limited (HLD) is announced.

The requirement to lodge the attached ASIC Form 605 has arisen due to the recent issues of shares by HLD, as per the Appendix 3B released by HLD on 1 October 2010, resulting in the dilution of the interests of Cobarm Pty Limited and its associated entities in shares in HLD.

Headline Group Limited



Ian Gordon
Company Secretary

Form 605Corporations Act 2001
Section 671B**Notice of ceasing to be a substantial holder**To Company Name/Scheme HEADLINE GROUP LIMITEDACN/ARSN 060 199 082**1. Details of substantial holder (1)**Name Cobarm Pty LimitedACN/ARSN (if applicable) 077 218 949The holder ceased to be a substantial holder on 01/10/2010The previous notice was given to the company on 17/12/2008The previous notice was dated 17/12/2008**2. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (4) | Consideration given in relation to change (5) | Class (6) and number of securities affected | Person's votes affected |
|------------------|--|----------------------|---|---|-------------------------|
| See Annexure "A" | | | | | |
| | | | | | |

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| | |
| | |

4. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|------|---------|
| | |
| | |

Signatureprint name Gordon William Elkington capacity Directorsign here date 01/10/10

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
 - (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
 - (3) See the definition of "associate" in section 9 of the Corporations Act 2001.
 - (4) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
 - (5) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
 - (6) The voting shares of a company constitute one class unless divided into separate classes.
 - (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.
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"A"

This is Annexure "A" of 1 page referred to in Form 605 Notice of Ceasing to be a Substantial Holder

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, relevant interests of the substantial holder or an associate in voting securities of the company or scheme since the substantial holder was last required to give a substantial holding notice to the company are as follows:

| Date of Change | Person whose relevant interest changed | Nature of Change | Consideration given in relation to change | No of securities affected | Votes affected |
|----------------|--|-----------------------|---|---------------------------|----------------|
| 25.08.09 | Elkington Superannuation Fund | On market acquisition | \$26,750.00 | 200,000 | 200,000 |
| 01.09.09 | Elkington Superannuation Fund | On market acquisition | \$10,875.00 | 75,000 | 75,000 |
| 26.11.09 | Elkington Superannuation Fund | Off market trade | \$19,999.95 | 133,333 | 133,333 |
| 26.11.09 | Cobarm Pty Limited | Off market trade | \$38,350.05 | 255,667 | 255,667 |
| 17.03.10 | Elkington Superannuation Fund | On market acquisition | \$5,995.00 | 18,500 | 18,500 |
| | | | <u>\$101,970.00</u> | <u>682,500</u> | <u>682,500</u> |

Association

| Name and ACN | Nature of association |
|--|--|
| Cobarm Pty Limited ACN 077 218 949 | |
| Gordon William Elkington | Director and shareholder of Cobarm Pty Limited |
| Gordon William Elkington and Janine Lee Elkington as trustees of Elkington Superannuation Fund | Directors and shareholders of Cobarm Pty Limited |

Signature

Name: Gordon William Elkington Capacity: Director

Sign here:  Date: 01.10.10