

28 May 2010

Australian Securities Exchange Limited Company Announcements Office

20 Bridge Street Sydney NSW 2000

#### APPOINTMENT OF NON EXECUTIVE DIRECTOR

Healthzone Limited [ASX: HZL], the wellness and beauty sector producer, distributor and retailer, has today announced the appointment of Guy Robertson as an independent Non Executive Director.

Guy has more than 28 years experience in finance as a senior executive in both Australia and Hong Kong. He has previously held roles as General Manager of Finance of Franklins Limited, Chief Operating Officer and Finance Director of the Colliers Jardine Group and Finance Director of Jardine Australian Insurance Brokers.

Over the last ten years guy has acted as Chief Financial Officer and Company Secretary of a number of ASX listed companies including Evogenix Limited, Ritract Limited, WCP Resources Limited and China West International Holdings Limited. Guy is currently the Chief Financial Officer and Company Secretary of Artemis Resources Limited and Apollo Minerals Limited. Guy is a Chartered Accountant, holds a Bachelor of Commerce Degree with Honours and is a Member of the Australian Institute of Company Directors.

Guy is also the former Chief Operating Officer and Company Secretary of Healthzone Limited.

Chairman, Peter Roach said "Guy joins us as an independent director able to contribute to the growth and future success of the business with his broad experience in international senior management positions and specific understanding of Healthzone and its markets as a result of his former positions held with the Company."

Guy has been appointed as Chairman of the Audit Risk & Compliance Committee and the Remuneration and Nomination Committee."

### CONTACT DETAILS;

Healthzone Limited Healthzone Limited

Peter Roach MAICD Michael Jenkins B.Com, CA, LLB,

Executive Chairman Company Secretary Tel: (02) 9772 7100 Tel: (02) 9772 7102



### **BACKGROUND NOTES:**

**Healthzone Limited** operates a portfolio of distribution, consumer product and retail businesses in the Wellness sector. Each business provides immediate opportunities for earnings growth through business development and integration. <a href="https://www.healthzone.com.au">www.healthzone.com.au</a>.

Healthzone's businesses are comprised of three principal activities;

# **Health and Beauty Distribution**

- Healthzone Solutions, Australia's largest national health food distributor, with three warehouses facilities in Sydney, Brisbane and Perth. <a href="https://www.healthzone.com.au/Solution/Home.asp">www.healthzone.com.au/Solution/Home.asp</a>
- Jasham International, Australia's largest parallel market beauty and fragrance product distributor to more than 3,300 pharmacies and department stores in Australia. www.jasham.com.au
- Healthzone International distribution through more than 1,600 outlets in China.
- North America, Europe and Asia distribution.

### **Health and Beauty Products**

- More than 300 "Healthy Life" products including health foods and beverages which are sold exclusively through Healthy Life stores in Australia with exclusive distribution agreements in place in China.
- More than 65 "HL" vitamin and supplement products which are sold exclusively through Healthy Life stores in Australia with exclusive distribution agreements in place in China. <a href="https://www.healthylife.net.au">www.healthylife.net.au</a>
- More than 120 "Natural Alternative" products, including food, household and cleaning products. <a href="https://www.naturalalternative.com.au">www.naturalalternative.com.au</a>
- The 'Bod' products are natural beauty products made in Australia. The new Bod Ecology range has just been launched in February 2010. These products are sold in Japan, Hong Kong, Taiwan, Korea, Canada, Europe and New Zealand. These products will be the target of further development of the significant export market potential. The Bod products range is also actively marketed through Healthzone franchise banner stores in Australia. <a href="https://www.bod.com.au">www.bod.com.au</a>
- The company produces a range of more than 45 supplement and vitamin products under its "Aurinda" brand, which are manufactured in Australia for export sale.
- The Company plans to acquire or develop its portfolio of Wellness products and is exploring opportunities to expand distribution of these products in Australian and international Wellness markets.

# **Health Retail**

- Healthzone is the master franchisor of more than 130 health food retail stores www.healthylife.net.au
- The Company has eight stores owned outright
- Healthzone has more than 470,000 registered loyalty club members.
- Healthzone's Healthy Life News magazine has a circulation of more than 6 million copies per annum.