

ANNUAL REPORT 2010



**healthzone**  
LIMITED

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# CHAIRMAN'S REPORT

Healthzone Limited has outperformed the sector growth in our core market to deliver our fourth year of record sales and profits.



## Highlights for Healthzone Limited in the year to 30 June 2010 included:

- Record growth in profit after tax attributable to shareholders up 47.1% to \$4.39 million
- Record profit with 42.5% growth in EBITDA to \$8.98 million
- Record growth in revenues to \$112.69 million
- Growth in net assets by \$13.14 million
- Record EPS up 15.9% to 8.0 cents per share
- Launched Healthy Life in China with 100 sites planned by 2012
- Successful alliance in Asia with Eu Yan Sang
- Established ADR listing on OTCQX exchange in USA
- Acquisition of the Gold Mist Health retail chain

## FY2010 Summary

I would like to begin by thanking our team for their hard work and dedication, as well as our customers, suppliers, and shareholders for their continued support.

We knew that FY2010 was going to be a tough year but did not predict just how challenging the economic environment would be. In spite of the tough year we are very proud to have provided our fourth consecutive year of record sales revenue, record profits and record earnings per share.

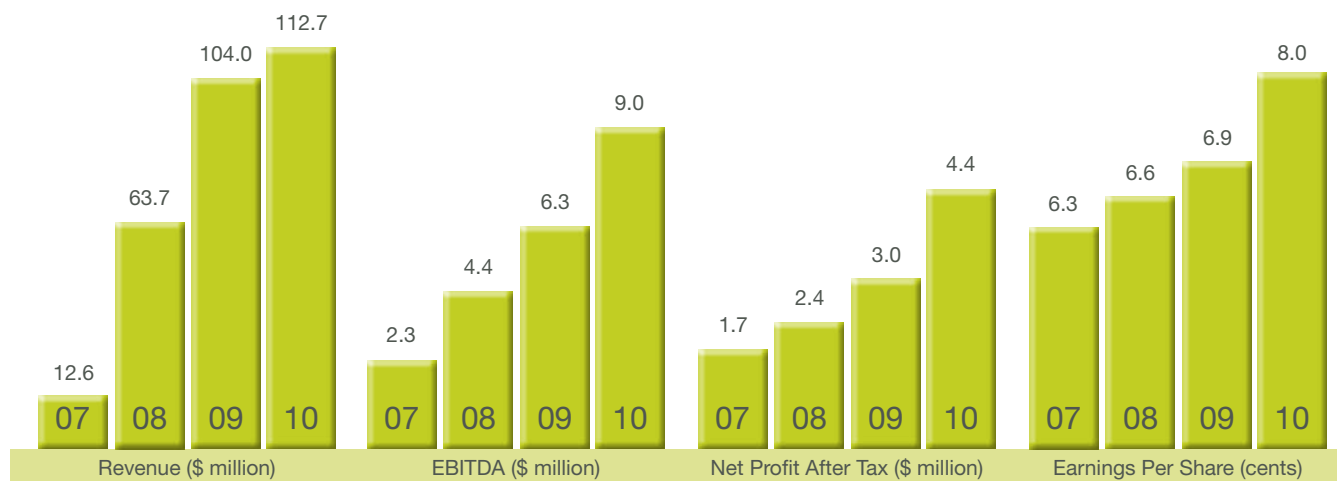
Due to the successful execution

of our Project 2010 business growth strategy we implemented in 2008, we were able to deliver a 47.1% increase in net profit after tax on the back of a sales revenue growth of 8.4% to \$112.69 million. We achieved this result by consistently seeking the right balance between driving sales and maintaining margin. The results suggest we struck the right balance.

The company's record profit and revenue growth has been delivered despite a difficult retail trading environment and is a testament to the success of the

## FY2010 Milestones

The table below is a summary of Healthzone's financial results:



Healthzone strategy to increase profits by converting low GP sales to high GP sales. As a result we have grown profits ahead of revenues in a year of significant investment in our own branded products and in retail.

We also produced significant year-over-year improvements in our balance sheet, with growth in net assets by \$13.14 million and a \$2.7 million decrease in our total debt.

We have introduced 143 new own branded products to our own brand ranges and through a variety of value added services

our own distribution business margins are an average of 42% up on the traditional low margin distribution model of our acquired businesses.

Average warehouse purchases by the Healthy Life franchise have grown from 38.3% in FY2009 to 46.5% in FY2010 with increasing support for our own branded products providing over four times the GP margin of third party distributed products to our markets. Healthzone has outperformed the sector growth of 6.5% in our core market to deliver our fourth year of record sales and profits.



# CHAIRMAN'S REPORT

## Strategic Partnership With Eu Yan Sang

While the challenges of the retail market will remain in the coming year, we are confident we have the people and a solid strategy for growth in the Australian and Asian markets.

Healthzone's international growth strategy in markets much larger than Australia, including mainland China, has continued to gain momentum. Our new alliance partnership in Asia with Eu Yan Sang as a 15% investor in Healthzone has provided capital, influence and competitive advantage in Asia. Eu Yan Sang is a 130 year old health company and household name in Singapore, Malaysia, Hong Kong and Macau. Healthzone is partnering with Eu Yan Sang to accelerate the roll out of Healthy Life China as a vehicle for their respective entities to drive their

unique yet complementary ranges of Western and Traditional Chinese Medicinal products in the \$30 billion China market growing in excess of 17% per annum. Healthy Life China will add to that growth and stability in the future with 100 Healthy Life stores planned to open by 2012.

## Outlook

Healthzone continues to deliver consistently outstanding results year after year, in contrast to the significant volatility being experienced by the wider retail sector. Our Healthy Life retail business continues to grow with healthy revenue growth and margin expansion.

Our business model clearly has been highly successful and our positive sales momentum, combined with our continued expense and capital disciplines, should produce strong returns for

our shareholders in the FY2011 year and beyond. With our continued Australian and our new Asian market growth strategies and alliances, we are well positioned to take advantage of changing demographic trends and markets through the implementation of initiatives that Healthzone has introduced over the last year. We will expand our customer reach and leverage our nearly 500,000 retail customer database to deliver innovative new products to grow our Australian and Asian business, positioning the Company well for healthy growth in FY2011.



**Peter Roach**  
Executive Chairman

Healthzone Limited	Year Ended 30	Year Ended 30	Change
	June 2009	June 2010	
Operating Performance	\$'Million	\$'Million	
Revenue	104.0	112.7	+8.4%
EBITDA	6.3	9.0	+42.5%
Pre-Tax Profit	3.7	5.7	+54.1%
Net Profit After Tax	3.0	4.4	+47.1%
Earnings per share	6.9 cents	8.0 cents	+15.9%



# REVIEW OF OPERATIONS



Healthzone operates a portfolio of distribution, consumer product and retail businesses in the Wellness sector. Each business provides immediate opportunities for earnings growth through business development and integration.

Healthzone's businesses are comprised of three principal activities;

## 1. Company Owned Health & Beauty Products

- More than 120 "Natural Alternative" products, including food, skin and body care and household cleaning products.
- The "Bod" range of premium skincare and beauty products, produced in Australia for sale in Australia, Japan, Hong Kong, Taiwan, Korea, Canada, Europe, Singapore, Malaysia and New Zealand. These products will be the target of further development of the significant export market potential.
- The "Aurinda" range of more than 45 vitamin and supplement products produced in Australia for export and local sale.
- The "Healthy Life" range of health foods and beverages which are sold exclusively through Healthy Life stores.

- More than 65 "HL" vitamin, herbal and mineral supplement products which are sold exclusively through Healthy Life stores in Australia with exclusive distribution agreements in place in China.

## 2. Wholesale Distribution

- Healthzone Solutions is Australia's largest national health food distributor with three distribution centre facilities, in Sydney, Brisbane and Perth.
- Jasham International is Australia's largest parallel market beauty and fragrance product distributor to more than 3,300 pharmacies and department stores in Australia.
- Healthzone International distributes through more than 1,600 outlets in China.
- Wholesale distribution in North America, Europe and Asia.





### 3. Retail

- Healthy Life, Australia's leading national health food retail franchise, established for more than 20 years with more than 130 health food retail stores, including company stores.
- Healthy Life China's first store is now open in Shanghai.
- The Healthy Life Catalogue, Australia's leading wellness products catalogue for retailers, which is complemented by electronic ordering, news and communications systems.
- Nearly 500,000 registered loyalty club members.
- Healthy Life News magazine which has a circulation of more than 6 million copies per annum.
- On the 30 June 2010 Healthzone acquired Gold Mist Health Pty Limited.

### Proprietary Products

The Company's products are contract manufactured in Australia and New Zealand for distribution to customers through Healthzone's national and international retail and wholesale distribution networks.

As Australia's largest distributor to the health food channel, Healthzone monitors market intelligence through its retail, franchise and wholesale distribution networks and develops products according to consumer preferences.

The Company has grown its proprietary brands portfolio to more than 300 products in response to demand for specialised health food

products by national franchisees and wholesale customers. Healthzone's proprietary brands provide important strategic advantages, including security of supply, greater control, response to market needs, enterprise value and invested support by franchisees and health food retailers who require specialised health food products.

### Natural Alternative Products

Healthzone's "Natural Alternative" range of more than 120 products includes functional foods and "free-from" foods, teas, cleaning products, natural body care and hair care products. Healthzone is progressing growth of the Natural Alternative range to more than 300 products in 2011.



# REVIEW OF OPERATIONS

The HL range of vitamin and supplement products consists of more than 65 products with attractive gross profit margins.

The HL range is distributed exclusively through the Healthy Life retail franchise.



Healthzone has developed the Natural Alternative range exclusively for the health food channel, which includes national retailers and Healthzone's network of more than 130 stores. The Natural Alternative range provides strategic advantages to Healthzone, including health food channel loyalty, sales expansion to non-Healthzone franchised stores, higher profit margins, control of supply arrangements and better response to the needs of Healthzone's retail customers.

## HL Vitamins and Supplements

The "HL" range of vitamin and supplement products consists of more than 65 products with attractive gross profit margins. The HL range is distributed exclusively through the Healthy Life retail franchise and equips Healthzone with the ability to develop products in response to emerging needs of consumers. Healthzone's national franchise network of stores will underpin demand for HL products with the support of Healthzone's national sales team.

## Healthy Life Foods

The Healthy Life Foods range consists of more than 300 functional food products and Healthzone is currently reviewing production and supply arrangements to enhance gross profit margins of this business. This range is supported by national marketing initiatives and Healthzone's national retail network.

## Bod Skincare and Beauty Products

The 'Bod' range of premium skincare and beauty products, produced in Australia for sale in Australia, Japan, Hong Kong, Taiwan, Korea, Canada, Europe, Singapore, Malaysia and NZ. The Bod range enjoyed continued international growth in FY2010 with further penetration in North America and Europe, whilst in Australia, Healthzone has increased distribution of the Bod range to more than 300 stores with initiatives in progress to increase sales to Healthzone's 3,300 pharmacy customers from FY2011. Healthzone is continuing expansion of the Bod range, including development of products for the growing 'certified organic' sector.

## Aurinda Vitamins and Supplements

The Aurinda range of vitamins and supplements is distributed in China's health and beauty markets, which are estimated to be more than fifteen times the size of the Australian market and growing at a faster rate.

In FY2010, Healthzone expanded distribution of Aurinda products to the Chongqing and Xi'an provinces with plans for further expansion to Cheng Du, Da Lian, Qing Dao and San Xi in FY2011.

## Wholesale Distribution

Healthzone earns distribution margins

for the sales of third party supplier products through its national distribution network to more than 5,000 retailers in the health food, pharmacy and grocery retail segments. Healthzone also benefits from marketing contributions and rebates from suppliers who sell their products through Healthzone's distribution channels, including the Healthzone Solutions catalogue and Healthy Life marketing programs.

Key drivers of distribution gross profits include the volume and range of supplier products that Healthzone distributes, economies of scale and fees for value added services that Healthzone provides to suppliers, including logistics, marketing and market intelligence services.

Healthzone is strengthening its capabilities to satisfy demand for one-stop supply and expertise of both health and beauty products by pharmacies, health food stores and department stores.

## Retail

The Company has direct access to consumers through more than 130 national stores including the Healthy Life health food retail franchise and company owned stores. Healthzone is able to obtain daily market intelligence through these stores with respect to consumer preferences for products, pricing, packaging and merchandising.

Healthzone earns franchise revenues from more than 130 franchised stores, being a percentage of Franchisee sales and margins from the sale of products to franchised stores. Healthzone also benefits from marketing contributions and rebates from suppliers who sell their products through Healthzone's retail channels and participate in Healthzone's media distribution channels such as the Healthy Life magazine with a circulation of more than 6 million copies per annum, retail e-commerce systems, in-store and electronic point of sale marketing and special marketing events in stores.

Key drivers of revenue include the number of franchised stores, sales turnover in those stores, purchases by franchisees from Healthzone's distribution businesses, superior customer service, consumer demand for health food products, brand marketing, merchandising and group purchasing power.

## Healthy Life Franchise

Healthzone has strengthened its national franchise through consolidation of the Healthy Life and Healthzone banners into one Healthy Life brand. This consolidation greatly enhances the value of Healthy Life and is expected to result in increased supplier-marketing contributions and efficiencies.

Healthzone is advancing the

international growth of the Healthy Life franchise with establishment of a master franchise in China, which provides revenues, development of a national retail network in China, an export pipeline for proprietary brands and provides Healthzone Solutions customers with direct access to China's large and growing health markets.

## Enterprise Development

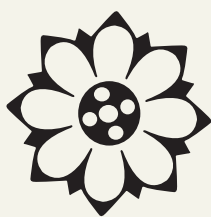
Healthzone has a global focus with continued overseas expansion opportunities being developed through overseas distributors and with plans to engage an Asian Business Development Manager based in Hong Kong in FY2011. Partnership opportunities are also under development with Eu Yan Sang in China and in ASEAN countries.

Corporate governance has been further strengthened with the appointment of Guy Robertson as an independent director. A representative from Eu Yan Sang will also be welcomed on our Board of Directors.

Healthy Life has employed an experienced National Franchise Manager tasked with the growth of franchise store numbers in the Australian market.

Healthzone will continue to seek brand acquisition opportunities that will further add value to the group.

# SOCIAL RESPONSIBILITY



## BOD ECOLOGY IS YOU AND YOUR FAMILY

bod ecology products are designed to care for you and your family's skin, promoting balance and restoring health and harmony. It is inspired and created by trained therapeutic practitioners using only the purest natural ingredients.

Healthzone has minimised paper based communication with our 495,000 Club Life members. Email and SMS is used almost exclusively.

### **Vitamin Angels**

Healthzone supports Vitamin Angels by selling merchandise and collecting donations in Healthy Life stores. In addition, Healthzone donates 25 cents for each HL brand supplement sold.

Vitamin Angels is a non-profit child welfare organisation providing nutritional support to children from impoverished areas spanning the globe. Money raised by Healthy Life stores helps to provide Vitamin A and other supplements critical for maintaining healthy vision.

### **Packaging**

Glass packaging for the HL range of supplements has been replaced with more environmentally friendly PET.

Being on average 75% lighter than glass, the switch to PET has resulted in lower fuel costs and emissions, saving energy and fuel resources. PET requires half the energy to produce and recycle, and occupies 1.5 less waste volume than glass.

Being lighter for consumers to carry home and less prone to breakage, PET has proven to be beneficial for the environment and our customers.

### **Paper**

Healthzone is committed to the ecological and economical use of raw materials as well as the re-use of existing resources, using a more ecologically sustainable paper in printing the Healthy Life News.

Exclusive to Healthy Life stores, the Healthy Life News is one of Australia's leading natural health publications and is distributed to one million households six times a year.

The Healthy Life News is printed under ISO 14001 Environmental Certification and the paper being used is PEFC Certified under the Programme for the Endorsement of Forest Certification Scheme. The PEFC provides an assurance that the paper used is from sustainably managed forests that meet the social, economic and ecological needs of present and future generations.

### **Electronic Communication**

Healthzone has minimised paper based communication with the 495,000 Club Life Loyalty program. Email and SMS is used almost exclusively to contact these Club Life members.

# DIRECTORS' REPORT



This Report is provided in relation to Healthzone Limited as the consolidated entity consisting of Healthzone Limited and its controlled entities. The Financial Report is presented in Australian currency.

Healthzone Limited is a Company limited by shares, incorporated and domiciled in Australia.

Your Directors present this report on the consolidated entity (referred hereafter as the Group or Healthzone), consisting of Healthzone Limited (the Company) and the entities it controlled at the end of, or during the year ended 30 June 2010.

### Directors

The following persons were Directors of Healthzone Limited during the financial year and up to the date of this report unless otherwise stated:

Peter Roach -  
appointed 4 May 2007

Michael Ge Wu -  
appointed 8 March 2006

Michael Jenkins -  
appointed 27 August 2009

Guy Robertson -  
appointed 28 May 2010

Terry Cuthbertson -  
resigned 27 August 2009

### Company Secretary

The company secretary is Michael Jenkins, who was appointed 19 December 2008.

### Principal Activities

Healthzone is a distributor, producer and franchise retailer of health and beauty products. The Group's operations include production of more than 500 health food products; a national health food distribution business; a national franchise of more

than 130 health food retail stores including company owned retail stores and overseas franchise operations.

There were no significant changes in the principal activities during the year.

### Dividends

The Directors of the Group recommend that no dividend be paid in respect of the year ended 30 June 2010 (2009 – Nil).

### Review of Operations

Please refer to page 8 for the review of operations relating to the year ended 30 June 2010.

### Operating Results

The net profit after tax of the consolidated entity for the year ended 30 June 2010 was \$4.4 million (2009: \$3.0 million). Income tax expense for the year was \$1.3 million (2009: \$0.7 million). In the opinion of the Directors, the results of the operations of the consolidated entity for the year ended 30 June 2010 were not affected by any item, transaction or event of a material or unusual nature other than those outlined in this Report.

### Significant Changes in the State of Affairs

Other than as described in the annual report, there were no significant changes in the state of affairs during the year.

# DIRECTORS' REPORT

## After Balance Date Events

Other than as disclosed in Note 26 to the financial report, no matter or circumstance has arisen since 30 June 2010 that has significantly affected, or may significantly affect the Group's operations in future financial years, the results of those operations in future financial years, or the Group's state of affairs in future financial years.

## Future Developments and Expected Results

Other than as disclosed in their report, the Directors are of the opinion that no further information as to likely developments in the operations of the Group and expected results are likely to result in unreasonable prejudice to the Group.

## Environmental Regulation

The Group is not subject to significant environmental regulation under a law of the Commonwealth or of a state or territory.

## Qualifications, Experience and Responsibilities of Directors and Company Secretary

### Peter Roach MAICD

Executive Chairman

Peter Roach has more than 25 years experience in the Australian health food industry. As former Chairman and Marketing Director of Go Vita Distributors Pty Limited, Peter

administered a national health food distribution and retail operation that today successfully operates with more than 100 retail stores. As former Managing Director of DVC Discount Vitamin Centres, Peter developed a retail chain of health food stores in Sydney and Melbourne with more than 70,000 loyalty club members.

### Current And Former Directorships In Last 3 Years

Nil.

### Michael Ge Wu B.Com M.Com MAICD Executive Director

Michael Wu has successfully implemented initiatives for export, logistics, business development, for product development, contract manufacturing, research and development and planning and execution of Healthzone's business acquisition activities.

Michael holds a Master of Commerce Degree, a Bachelor of Commerce Degree and is a member of the Australian Institute of Company Directors.

### Current And Former Directorships In Last 3 Years

Nil.

### Michael Jenkins B.Com, LLB (Hons.), CA, ICSA, MAICD

Finance Director and Company Secretary

Michael was appointed Company Secretary in December 2008 and Finance Director in August 2009.

Michael has more than 20 years of experience in finance and as a senior executive. Michael is a Chartered Accountant, holds a Bachelor of Laws Degree, a Bachelor of Commerce Degree and is a Member of the Australian Institute of Company Directors, the Australian Institute of Company Secretaries and the Australian Institute of Chartered Accountants.

### Current And Former Directorships In Last 3 Years

Nil.

### Guy Robertson B.Com (Hons.), CA, MAICD Non-executive Director

Guy has more than 28 years experience in finance as a senior executive in both Australia and Hong Kong. He has previously held roles as General Manager of Finance of Franklins Limited, Chief Operating Officer of the Colliers Jardine Group and Finance Director of Jardine Australian Insurance Brokers. Guy is a Chartered Accountant, holds a Bachelor of Commerce Degree with Honours and is a Member of the Australian Institute of Company Directors.

### Current And Former Directorships In Last 3 Years

Nil.



## Directors' Interests

Directors' total direct and indirect interests in Shares and Options of the Company are as follows:

	Number Of Shares	Number Of Options
Peter Roach	1,032,500	-
Michael Ge Wu	9,556,825	-
Michael Jenkins	134,600	-
Guy Robertson	22,000	-

## Meetings of Directors

There were 15 meetings of the Board during the year ended 30 June 2010.

Information concerning the date of appointment of all Directors who served during the year, the number of Board meetings each was eligible to attend and the number of meetings attended is as follows.

Directors & Offices	Date of Appointment	Directors		Audit And Remuneration Committee		Remuneration and Nomination Committee	
		Meetings Eligible	Meetings Attended	Meetings Eligible	Meetings Attended	Meetings Eligible	Meetings Attended
Peter Roach	4/05/2007	15	15	2	2	1	1
Michael Ge Wu	8/03/2006	15	15	2	2	-	-
Michael Jenkins	27/08/2009	13	13	-	-	-	-
Guy Robertson*	28/05/2010	-	-	-	-	1	1
Terry Cuthbertson**	8/09/2006	2	-	1	-	-	-

\* Appointed 28 May 2010

\*\* Resigned 27 August 2009

# DIRECTORS' REPORT

## Remuneration Report (Audited)

The remuneration report is set out under the following main headings:

A Principles Used to Determine the Nature and Amount of Remuneration

B Details of Remuneration

C Service Agreements

D Share Based Compensation

Information provided under headings A to D includes remuneration disclosures that are required under Accounting Standard AASB 124 Related Party Disclosures. These disclosures have been transferred from the financial report and have been audited as required by section 308 (3C) of the Corporations Act 2001.

### A. Principles Used To Determine The Nature And Amount Of Remuneration (Audited)

#### Non Executive Directors

Fees and payments to Non Executive Directors reflect the demands which are made on, and the responsibilities of, the directors.

Non Executive Directors' fees and payments are reviewed annually by

the Board based on comparative roles in the external market.

Non Executive Directors' fees are determined within an aggregate directors' fee pool limit, which is currently \$300 thousand.

#### Retirement Allowances For Directors

There are no retirement allowances for directors, other than payment of statutory superannuation.

#### Executives Including Executive Directors

The objectives of the Group's executive reward system are for rewards to be competitive, appropriate and based on performance. This system aligns executive rewards with the Company's objectives and shareholder value.

The system, which provides a mix of fixed and variable pay, is appropriate with respect to the Company's potential performance, and competitive to enable the Company to attract and retain key executives.

#### Executive Pay

The Company's reward system is comprised of:

- Base pay and benefits (fixed); and
- Performance incentives (variable).

The combination of these comprises the executive's total remuneration.

#### Base Pay

Base pay is structured as a remuneration package which may be provided by way of cash and prescribed benefits, including superannuation. Base pay for senior executives is reviewed periodically by the Audit and Remuneration Committee in the context of market practices.

#### Benefits

The Company provides statutory superannuation as required to all employees and motor vehicle benefits to Executives. There are no retirement benefits other than statutory superannuation.

#### Healthzone Limited Executive Option Plan

Information on the Healthzone Limited Executive Option Plan is set out in Note 1(u) to the Financial Report.

## Company Performance, Shareholder Wealth and Director and Executive Remuneration

The remuneration policy has been tailored to increase goal congruence between Shareholders, Executive Directors and Executives. There have been two methods applied in achieving this aim, the first being a performance-based bonus focused on KPI's, and the second being the issue of options to the majority of Executive Directors and Executives. The Company believes this policy is increasing shareholder wealth.

The following table has been prepared to give Healthzone shareholders a clear view of the alignment of key organizational performance measures compared to changes in Director's and Senior Executives remuneration.

	2007	2008	% Change	2009	% Change	2010	% Change
<b>Company Performance</b>							
EBITDA (\$'000)	2,320	4,771	106%	6,467	36%	8,982	39%
EPS (cents)	6.3	6.6	5%	6.9	5%	8.0	16%
Dividends (cents)	-	-	-	-	-	-	-
Share price at year end (cents)	0.45	0.60	33%	0.38	(37)%	0.29	(24)%
<b>Executive Director Remuneration (\$'000)</b>							
Michael Ge Wu	60	43	(28)%	60	40%	60	-
Peter Roach (1)	-	105	-	151	44%	250	66%
Michael Jenkins (2)	-	-	-	163	-	245	50%
<b>Non-Executive Director Remuneration (\$)</b>							
Guy Robertson (3)	-	-	-	-	-	4	-
Terry Cuthbertson (4)	36	44	22%	44	0%	-	-
Robert Dulhunty (5)	6	5	(17)%	59	1080%	-	-
<b>Executive Remuneration (\$'000)</b>							
Guy Robertson (3)	90	74	(18)%	-	-	-	-
Matthew Jinks (6)	-	-	-	252	-	250	(1)%
Michael Trevaskis (7)	-	-	-	95	-	135	42%
Geoffrey Sainsbury (8)	-	-	-	109	-	162	49%
Michael Barwick (9)	-	160	-	203	27%	222	9%

Healthzone Limited listed on the ASX on 8 November 2006

The above table excludes Directors and Executives who have not served during the current or prior year

(1) Appointed Non Executive Director 4 May 2007. Appointed Managing Director 1 January 2008.

(2) Commenced as Chief Financial Officer 29 September 2008. Appointed Company Secretary 19 December 2008 and Finance Director 27 August 2009.

(3) Appointed Company Secretary and Chief Operating Officer 6 November 2006. Resigned 19 December 2008. Appointed Non Executive Director 28 May 2010.

(4) Appointed Non Executive Director 6 September 2006. Resigned 27 August 2009.

(5) Appointed Non Executive Director 4 May 2007. Resigned 27 March 2009.

(6) Appointed General Manager of Operations 7 July 2008.

(7) Appointed General Manager of Sales 21 January 2009. Resigned 28 February 2010.

(8) Appointed General Manager of Retail 8 September 2008.

(9) Appointed General Manager of Jasham International Pty Limited 13 May 2009. Resigned 31 January 2010.

# DIRECTORS' REPORT

## **Performance Income as a Proportion of Total Remuneration**

Executive Directors and Executives are paid performance-based bonuses based on set monetary figures, rather than proportions of their salary. This has led to the proportions of remuneration related to performance varying between individuals. The Remuneration Committee has

set these bonuses to encourage achievement of specific goals that have been given a high level of importance in relation to the future growth and profitability of the Group.

The Remuneration Committee will review the performance bonuses to gauge their effectiveness against achievement of set goals, and adjust

future year incentives to reward the achievement of designated outcomes.

These performance conditions have been chosen because they reflect the Group's strategies for growth and increased shareholder wealth, in respect of which the Executive Directors play a crucial role.

## B. Details of Remuneration (Audited)

### Amounts of Remuneration

Details of the remuneration of Directors and the key management personnel (as defined in AASB 124 Related Party Disclosures) for the financial years ended 30 June 2010 and 30 June 2009 are set out in the following tables:

#### Remuneration of Directors and Key Management Personnel

Year Ended 30 June 2010

Name	Short-Term Benefits			Post Employment Benefits	Share Based Payment	Long- Term Benefits	Total \$ '000	Performance Related %
	Cash Salary and Fees \$ '000	Cash Bonus \$ '000	Non Monetary Benefits \$ '000	Super- annuation \$ '000	Share Options \$ '000	Long Service Leave \$ '000		
<b>Executive Directors</b>								
Michael Ge Wu	60	-	-	-	-	-	60	-
Peter Roach	250	-	-	-	-	-	250	-
Michael Jenkins	200	25	-	20	-	-	245	10.2%
Sub-Total Executive Directors	510	25	-	20	-	-	555	5.5%
<b>Non-Executive Directors</b>								
Guy Robertson*	4	-	-	-	-	-	4	-
Sub-Total Non-Executive Directors	4	-	-	-	-	-	4	-
<b>Other Key Management Personnel</b>								
Matthew Jinks	200	13	20	17	-	-	250	5.2%
Michael Trevaskis**	105	7	14	9	-	-	135	5.2%
Geoffrey Sainsbury	140	-	14	8	-	-	162	-
Michael Barwick***	197	-	20	5	-	-	222	-
Sub-Total Other Key Management Personnel	642	20	68	39	-	-	769	2.6%
<b>Total</b>	<b>1,156</b>	<b>45</b>	<b>68</b>	<b>59</b>	<b>-</b>	<b>-</b>	<b>1,328</b>	<b>3.4%</b>

\* Appointed 28 May 2010

\*\* Resigned 28 February 2010

\*\*\* Resigned 31 January 2010

# DIRECTORS' REPORT

## Remuneration of Directors and Key Management Personnel Year Ended 30 June 2009

Name	Short-Term Benefits			Post Employment Benefits	Share Based Payment	Long- Term Benefits	Total	Performance Related %
	Cash Salary and Fees \$ '000	Cash Bonus \$ '000	Non Monetary Benefits \$ '000	Super- annuation \$ '000	Share Options \$ '000	Long Service Leave \$ '000		
<b>Executive Directors</b>								
Michael Ge Wu	60	-	-	-	-	-	60	-
Peter Roach	150	-	-	1	-	-	151	-
Michael Jenkins	150	-	-	13	-	-	163	-
Sub-Total Executive Directors	360	-	-	14	-	-	374	-
<b>Non-Executive Directors</b>								
Terry Cuthbertson	40	-	-	4	-	-	44	-
Robert Dulhunty	54	-	-	5	-	-	59	-
Sub-Total Non-Executive Directors	94	-	-	9	-	-	103	-
<b>Other Key Management Personnel</b>								
Matthew Jinks	213	-	20	19	-	-	252	-
Michael Trevaskis	78	-	10	7	-	-	95	-
Geoffrey Sainsbury	85	-	16	8	-	-	109	-
Michael Barwick	168	-	20	15	-	-	203	-
Sub-Total Other Key Management Personnel	544	-	66	49	-	-	659	-
<b>Total</b>	<b>998</b>	<b>-</b>	<b>66</b>	<b>72</b>	<b>-</b>	<b>-</b>	<b>1,136</b>	<b>-</b>

### C. Service Agreements

Remuneration and other terms of employment for the Directors and other key personnel are formalised in service agreements. The major provisions of agreements relating to remuneration are set out below.

An incentive bonus element of Directors' remuneration is determined

in relation to achievements of profit targets and KPIs. The performance conditions do not involve a comparison with factors external to the Group.

Remuneration of senior executives is assessed with regard to normal commercial rates of remuneration for similar levels of responsibility, experience and skill. In addition, a portion of the aggregate remuneration

of each senior executive comprises an incentive bonus related to performance of those parts of the Group's operations which are relevant to the executives' responsibilities.

Service agreements of Directors and Key Management Personnel are for an indefinite period subject to annual review by the Remuneration and Nomination Committee.

The actual remuneration of directors and key executives is determined by the Remuneration and Nomination committee. There is no specific term in the individual contracts that would affect the compensation of directors or key management personnel in future periods.

Contracts with executives may be terminated by the executive and by the Group subject to notice periods and termination payments as detailed below.

#### **Michael Ge Wu – Director**

Appointed 8 March 2006.

Director's fees, for the financial year ended 30 June 2010 of \$60 thousand per annum, to be reviewed annually by the Remuneration and Nomination Committee. Mr Wu is a director of MGR Pty Ltd that received consultancy fees of \$51 thousand for brand development services provided by Mr Wu that have been approved by the Board on normal commercial terms – see Note 27 Related Party Transactions.

Payment of a termination benefit on termination by the Group, other than for gross misconduct, equal to four months' base salary and benefits.

#### **Peter Roach – Director and Executive Chairman**

Appointed 4 May 2007.

Base remuneration, inclusive of superannuation, for the financial year ended 30 June 2010 of \$150 thousand per annum, to be reviewed annually by the Remuneration and Nomination Committee.

Consultancy fees of \$135 thousand for brand development and capital raising services provided by Mr Roach were paid to Colroa Trust a related entity that have been approved by the Board on normal commercial terms – see Note 27 Related Party Transactions.

Payment of a termination benefit on early termination by the Group, other than for gross misconduct, equal to one month's fees.

#### **Michael Jenkins – Director and Company Secretary**

Appointed 27 August 2009.

Base salary for the financial year ended 30 June 2010 of \$200 thousand, to be reviewed annually by the Remuneration and Nomination Committee.

Payment of a termination benefit on termination by the Group, other than for gross misconduct, equal to one months' base salary.

#### **Guy Robertson – Director**

Appointed 28 May 2010.

Base salary package, inclusive of

superannuation, for the financial year ending 30 June 2010 of \$50 thousand per annum, to be reviewed annually by the Remuneration and Nomination Committee.

Payment of a termination benefit on early termination by the Group, other than for gross misconduct, equal to one month's base salary and benefits.

#### **Matthew Jinks – General Manager Of Operations**

Base salary for the financial year ended 30 June 2010 of \$220 thousand, to be reviewed annually by the Remuneration and Nomination Committee.

Payment of a termination benefit on termination by the Group, other than for gross misconduct, equal to one month's base salary.

#### **Geoffrey Sainsbury – General Manager Of Retail**

Base salary for the financial year ended 30 June 2010 of \$154 thousand, to be reviewed annually by the Remuneration and Nomination Committee.

Payment of a termination benefit on termination by the Group, other than for gross misconduct, equal to one month's base salary.

Healthy Life stores are now open in China. Healthy Life China will add to Healthzone growth in the future with 100 Healthy Life stores planned to open by 2012.



## D. Share – Based Compensation

The Healthzone Limited Option Plan is open to selected persons at the discretion of the Board. The overall philosophy of the Option Plan is to attract, retain and motivate key personnel. It is designed to generate longer term incentives linked to the performance of the Group.

The Option Plan allocates options to acquire ordinary shares in Healthzone Limited. Options under the plan carry no dividend rights.

No option holder has any right under the options to participate in any other share issue of the Company.

The assessed fair value at grant date of options granted to the individuals is allocated equally over the period from grant date to vesting date, and the amount is included in the remuneration tables above. Fair values at grant date are independently determined using a Black-Scholes option pricing model that takes into account the exercise price, the term of the option, the impact of dilution, the share price at grant date and expected price volatility of the underlying share, the expected

dividend yield and the risk-free interest rate for the term of the option.

There were no options exercised during the financial year ended 30 June 2010.

## Indemnifying and Insurance of Directors and Officers

The Company's Directors and Officers insurance policy was renewed on 31 March 2009. The Company paid a premium of \$17,359 on 18 June 2009 to 30 September 2010.

The liabilities insured are legal costs that may be incurred in defending civil or criminal proceedings that may be brought against the officers in their capacity as officers of entities in the Group, and any other payments arising from liabilities incurred by the officers in connection with such proceedings, other than where such liabilities arise out of conduct involving a willful breach of duty by the officers or the improper use by the officers of their position or of information to gain advantage for themselves or someone else or to cause detriment



to the Group. It is not possible to apportion the premium between amounts relating to the insurance against legal costs and those relating to other liabilities.

### Proceedings on Behalf of the Company

No person has applied to the Court under section 237 of the Corporations Act 2001 for leave to bring proceedings on behalf of the Company, or to intervene in any proceedings to which the Company is a party, for the purpose of taking responsibility on behalf of the Company for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the Company with leave of the Court under section 237 of the Corporations Act 2001. Refer to Note 23 for other contingencies.

### Non-Audit Services

The Group may engage the audit firm on assignments additional to

statutory audit duties where the auditor's expertise and experience with the Company and/or the Group are important.

The Board of Directors, in accordance with advice from the Audit, Risk and Compliance Committee, is satisfied that the provision of the non-audit services is compatible with the general standard of independence for auditors imposed by the Corporations Act 2001. The Directors are satisfied that the provision of non-audit services by the auditor did not compromise auditor independence requirements of the Corporations Act 2001 for the following reasons:

- all non audit services have been reviewed by the Audit Committee to ensure they do not impact the impartiality and objectivity of the auditor; and
- none of the services undermine the general principles relating to auditor independence as set out in APES110 Code of Ethics for Professional Accountants.



## Remuneration Of Auditors

During the year the following fees were paid or payable for services provided by the audit firm of the parent entity, its related practices and non-related audit firms:

	2010 \$ '000	2009 \$ '000
<i>Assurance Services</i>		
Fees paid to PKF East Coast Practice:		
- Audit and review of financial reports	163	226
Fees paid to related practice to PKF East Coast Practice:		
- Audit and review of financial reports	6	17
<b>Total remuneration for audit services</b>	<b>169</b>	<b>243</b>
<b>2. Other Assurance Services</b>		
Fees paid to the audit firm of the parent company:		
Services provided as investigating accountants in business acquisitions	79	126
<b>Total remuneration for other assurance services</b>	<b>79</b>	<b>126</b>
<b>Total remuneration for assurance services</b>	<b>248</b>	<b>369</b>
<b>3. Taxation Services</b>		
Fees paid to the audit firm of the parent company:		
Tax compliance services, including review of Company income tax returns, international tax consulting and tax advice on mergers and acquisitions	80	114
<b>Total remuneration for taxation services</b>	<b>80</b>	<b>114</b>

## Auditors' Independence Declaration

A copy of the auditors' independence declaration as required under section 307C of the Corporations Act 2001 is set out on the following page.

## Auditor

PKF Chartered Accountants and Business Advisors continues in office in accordance with section 327 of the *Corporations Act 2001*. This report is made in accordance with a resolution of the directors.

## Rounding of Amounts

The Company is an entity to which ASIC Class Order 98/100 applies. Accordingly, amounts are in the financial report and this report have been rounded to the nearest thousand dollars.



**Peter Roach**  
Executive Chairman



**Michael Wu**  
Executive Director

*Dated at Sydney Thursday 30 September 2010*

Healthzone Limited

## Auditor's Independence Declaration



Chartered Accountants  
& Business Advisers

### *Auditor's Independence Declaration*

As lead auditor for the audit of Healthzone for the year ended 30 June 2010, I declare that to the best of my knowledge and belief there have been:

(a) no contraventions of the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and

(b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Healthzone Limited and the entities it controlled during the year.

A handwritten signature in black ink, appearing to read 'Grant Saxon'.

**Grant Saxon**  
Partner

Sydney: 30 September 2010

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DX 10173 | Sydney Stock Exchange | New South Wales

The PKF East Coast Practice is a member of the PKF International Limited network of legally independent member firms. The PKF East Coast Practice is also a member of the PKF Australia Limited national network of legally independent firms each trading as PKF. PKF East Coast Practice has offices in NSW, Victoria and Brisbane. PKF East Coast Practice does not accept responsibility or liability for the actions or inactions on the part of any other individual member firm or firms.

Liability limited by a scheme approved under Professional Standards Legislation.



Healthzone Limited (“the Company”) and its board of Directors (“the Board”) are committed to achieving and maintaining best practice in corporate governance, consistent with our sector of operations and the size and maturity of the Company. The Listing Rules of the Australian Securities Exchange (ASX) require listed companies to provide a statement in their annual report disclosing the extent to which they have followed the ASX Corporate Governance Council’s Principles of Good Corporate Governance and Best Practice Recommendations (“ASX Principles”). The following discloses the extent to which the Company has followed the ASX Principles during the reporting period. The Company and its controlled entities together are referred to as the Group in this statement.

The Board of Healthzone adopted a general Corporate Governance Policy in November 2006, subsequent to its listing on the Australian Securities Exchange on 8 November 2006. The Group adopted a broad Corporate Governance Framework as well as more detailed policies in a number of areas. The framework

and policies as at the date of this report are available from the investor section of the Company’s website [www.healthzone.com.au](http://www.healthzone.com.au), including the Company’s:

- Board Charter;
- Audit, Risk and Compliance Committee Charter;
- Remuneration and Nomination Committee Charter
- Continuous Disclosure and Shareholder Reporting Policies; and
- Share Trading Policies.

The Group has developed a broad risk management framework which is supported by detailed internal policies and procedures.

Set out below are the corporate governance policies and procedures adopted by the Board of the Company. At regular intervals the Board reviews the policies and procedures adopted as requirements and change as the Group develops and grows in complexity. The policies in place are described under the headings of the eight ASX Principles consistent with the ASX Principles and Recommendations from 1 July 2008.

## Principle 1

### Lay Solid Foundations for Management and Oversight Role of the Board

The Board has the primary responsibility for guiding and monitoring the business and affairs of the Company, including compliance with the Company’s corporate governance objectives. The Board is responsible for the oversight and performance of the Company.

The Board has delegated the day to day management of the Company to senior management of the Company and the Audit, Risk and Compliance Committee and Remuneration and Nomination Committee (“the Committees”).

The Board’s role is set out in the Board charter which establishes the relationship between the Board and management and describes their respective functions and responsibilities.

The Board is responsible for the oversight and performance of the Group, including matters such as:

- Overall corporate governance;
- Formulating, approving and monitoring corporate

# CORPORATE GOVERNANCE

objectives with a view to maximising shareholder value;

- Selecting, appointing and reviewing key consultants and executives;
- Identifying management and business risks;
- Monitoring systems of internal control and compliance;
- Evaluating, approving and monitoring the strategic and financial plans and performance objectives for the Group;
- Evaluating, approving and monitoring the annual budgets and business plans;
- Evaluating, approving and monitoring major capital expenditure, capital management and all major corporate transactions including the issue of any securities of the Group;
- Monitoring and approving all financial reports and all other reporting and external communications by the Group;
- Evaluation of Board and individual director performance;
- Evaluation of senior management performance

against individual and group plans;

- Appointing, removing and managing the performance of, and the succession planning for, senior executives of the Group;
- Overseeing and ratifying the terms of appointment and, where appropriate, removal, of senior executives, including their remuneration;
- Reporting to shareholders on the Group's strategic direction and performance;
- Monitoring the Group's performance in relation to best practice principles of corporate governance; and
- Approving and monitoring the Group's risk management strategy and internal controls and accountability systems and their effectiveness.

## *Role of Management*

The Board has delegated the day to day management of the Group to the Committees outlined above, and senior management. The delegations to the Committees which are led by the Committee Chairman include:

Developing business plans, budgets and Group strategies for consideration by the Board and,

to the extent approved by the Board, implementing those plans, budgets and strategies;

Operating the business of the Group within the parameters determined by the Board and keeping the Board promptly informed of all developments material to the Group and its business;

Identifying and managing operational risks and formulating strategies for managing those risks for consideration by the Board; and

Managing the Group's financial and other reporting mechanisms and control and monitoring systems to ensure reporting of relevant material information on a timely and effective basis.

## *Role of the Chairman*

The Chairman is responsible for leading the Board, ensuring directors are properly briefed in all matters relevant to their role and responsibilities, facilitating board discussions and managing the board's relationship with the company's senior executives.

The Chairman is responsible for implementing Group strategies and policies. The Board charter specifies that these are separate roles to be undertaken by separate people. At the date

of this report the Chairman is the CEO. Due to the Company being in an acquisition phase it was deemed acceptable for the Chairman to also fill the role of CEO. The Company is currently reviewing the roles of CEO and Chairman.

## **Principle 2**

### **Structure the Board to Add Value**

#### *Board Composition*

The Board has three executive directors and a non-executive director. The names, date of first appointment and status of the Company's directors are set out in the Directors' Report. More details on the background qualifications and particular skills of these directors are provided in Qualifications, Experience and Responsibilities of Directors

#### *Director Independence*

Directors are expected to bring independent views and judgment to the Board's deliberations. The Board assesses the independence of new directors upon appointment and reviews their independence, and the independence of the other directors, as appropriate. The criteria used to assess independence are in our Board

Charter which is available in the investor section of the Company's website at [www.healthzone.com.au](http://www.healthzone.com.au)

Using these criteria, the following Directors are deemed to be not independent:

Mr Michael Ge Wu is a substantial shareholder in the Group.

Mr Peter Roach is a director of Wild Food Natural Health Market Pty Limited in which the Group holds shares and options. Peter Roach is also a director of CenturCorp Retail Pty Limited which purchased goods from Healthzone Limited on commercial terms during the year.

Mr Michael Jenkins is an executive of the Company.

Due to the Company being in an acquisition phase, it was deemed appropriate to have a higher proportion of executive directors.

#### *Meetings of the Board*

The Board meets formally on a monthly basis and on other occasions, as required. On the invitation of the Board, members of senior management attend and make presentations at Board meetings.

#### *Retirement and Re-Election*

The constitution of the Company requires at least one director to

retire from office at each Annual General Meeting. Directors who have been appointed by the Board are required to retire from office at the next Annual General Meeting and are not taken into account in determining the number of directors to retire at that annual general meeting. Directors cannot hold office for a period in excess of three years (or later than the third annual general meeting following their appointment) without submitting themselves for re-election.

Retiring directors may be eligible for re-election by shareholders. The Remuneration and Nomination Committee (see below) is responsible for the assessment of the needs of the Board for best governance of the Group and in determining whether retiring directors would appropriately fill these needs if re-elected. Details of responsibilities are outlined in the Committee Charter.

#### *Committee of the Board*

Included in the committees outlined above is a standing Audit, Risk and Compliance Committee and a Remuneration and Nomination Committee which assists the Board in the discharge of its responsibilities.

The Committees both review matters on behalf of the Board

# CORPORATE GOVERNANCE

and make recommendations for consideration by the entire Board. The charter for this committee is set out in the Corporate Governance Policy noted above.

The charters for these committees are set out in the Corporate Governance Policy noted above.

## Principle 3

### Promote Ethical and Responsible Decision-Making

The Company has adopted principles of appropriate conduct for employees. Employees, executives and directors of the Group may not trade in the Company's shares whilst in possession of inside information and outside of specified trading windows as determined by the Board.

Through its oversight of Group activities, the Board ensures that best practice standards of ethics and integrity in all business dealings and operations are maintained, including the Company's interaction with its shareholders, employees, business partners, customers, suppliers and the community.

Refer to the investor section of the Company's website at [www.healthzone.com.au](http://www.healthzone.com.au)

## Principle 4

### Safeguard Integrity in Financial Reporting

The Audit, Risk and Compliance Committee monitors and reviews the effectiveness of the Company's control environment in the areas of operational risk, financial reporting and statutory compliance. The Committee advises and assists the Board to discharge its responsibility in exercising due care, diligence and skill in relation to:

- reporting of financial information to users of financial reports, in particular the quality and reliability of such information;
- assessing the consistency of disclosures in the financial statements with other disclosures made by the Group to the financial markets, governmental and other public bodies;
- review and application of accounting policies;
- financial management;
- review of internal and external audit reports to ensure that where weaknesses in controls or procedures have been identified, appropriate and prompt remedial action is taken by management;

- evaluation of the Group's compliance and risk management structure and procedures, internal controls, corporate governance and ethical standards;
- review of business policies and practices;
- conduct of any investigation relating to financial matters, records or accounts, and to report those matters to the Board;
- protection of the Group's assets; and
- compliance with applicable laws, regulations, standards and best practice guidelines,

As part of the Group's commitment to safeguarding integrity in financial reporting, the Group has implemented procedures and policies to monitor the independence and competence of the Group's external auditors.

#### *Appointment of Auditors*

The Group's current external auditors are PKF Chartered Accountants and Business Advisors. The effectiveness, performance and independence of the external auditors is reviewed by the Audit, Risk and Compliance Committee. If it becomes necessary to replace the



external auditors for performance or independence reasons, the Audit, Risk and Compliance Committee will then formalise a procedure and policy for the selection and appointment of new auditors. It is a requirement, given that the Company is listed on the ASX, that the audit engagement partners be rotated at least every five years.

## Principle 5 & 6

### Make Timely and Balanced Disclosure and Respect the Rights of Shareholders

The Board has established Group policies for Continuous Disclosure (including requirements for approval for release of information by the Group), so that Company announcements and presentations are released to the Australian Securities Exchange in a timely manner to promote effective communication with its shareholders.

In addition to its disclosure obligations under the ASX Listing Rules and Corporations Act 2001, the Group communicates with its shareholders through means including:

- annual and half-yearly reports;
- Annual General Meeting

presentations;

- shareholder updates released to the ASX, sent by email to shareholders and others who so request, and placed on the Group's website; and
- media releases, public announcements and investor briefings.

Where feasible, material disclosed and authorised by the Board, is posted to the Group's website.

The Group has a positive and formal strategy to communicate with shareholders and actively promote shareholder involvement in the Group. The Group aims to continue to increase and improve the information available to shareholders on its website. Company announcements, presentations are released to the Australian Securities Exchange. Consistent with ASX Principles the Group's auditors attend, and are available to answer questions at, the Group's Annual General Meetings.

## Principle 7

### Recognise and Manage Risk

The Group is committed to the identification, monitoring and management of risks associated

with its business activities. As part of its management and reporting systems, the Group has established a number of risk management controls. The Group has adopted a general Risk Management Statement addressing the profile of risks relevant to the Group given its operational context, which is supported by a set of internal procedures. Approval of detailed procedures and monitoring of their implementation has been delegated to the Audit, Risk and Compliance Committee of the Board. In particular, the Group has approved delegations and limits for approval of expenditure and for incurring contractual obligations.

The Executives provide the Board with written statements that the integrity of the financial statements is founded on a sound system of risk management, compliance and control in accordance with Board policies.

The risk profile and risk management procedures of the Company are expected to change as the Company grows in size and complexity.

# CORPORATE GOVERNANCE

## Principle 8

### Remunerate Fairly and Responsibly

#### *Remuneration and Nomination Committee*

As detailed under Principle 2, the Company has established an Remuneration and Nomination Committee with responsibility for reviewing executive remuneration and the Company's remuneration policies in accordance with ASX guidelines.

Membership of this Committee

is comprised of Guy Robertson (Chairman) and Peter Roach (Executive).

The primary purpose of the Remuneration and Nomination Committee is to support and report to the Board in fulfilling its responsibilities to shareholders in relation to:

- identification and appointment of directors and executives;
- executive remuneration policy;
- the remuneration of executive directors;
- the Company's recruitment,

retention and termination policies and procedures;

- superannuation arrangements; and
- all bonus and equity-based plans.

The Group's remuneration policy and details of Director and executive remuneration are outlined in the Directors' Report. The guiding principles of this policy are to balance operating efficiency with the need to retain sector leading personnel for enterprise growth.



# FINANCIAL REPORT



**healthzone**  **ne**  
LIMITED

Healthzone Limited

# Income Statement

For the Year Ended 30 June 2010

	Notes	Consolidated	
		2010 \$ '000	2009 \$ '000
Revenue from continuing operations	5	112,693	103,932
Other income	5	323	524
Raw materials and consumables used		(84,527)	(81,886)
Freight		(2,055)	(1,827)
Employee benefits expense		(9,352)	(8,450)
Depreciation and amortisation expense	6	(325)	(198)
Professional and consulting expenses		(632)	(522)
Operating lease rental expenses		(2,676)	(2,846)
Selling and marketing expenses		(2,303)	(514)
Travel expenses		(270)	(307)
Interest and finance expenses		(2,952)	(2,616)
Other expenses		(2,229)	(1,661)
Share of net profits of associates accounted for using the equity method	32	10	24
<b>Profit before income tax</b>		<b>5,705</b>	<b>3,653</b>
Income tax expense	7	(1,311)	(666)
<b>Profit attributable to members of Healthzone Limited</b>		<b>4,394</b>	<b>2,987</b>
Earnings per share for profit from continuing operations attributable to the ordinary equity holders of the Company			
Basic earnings per share	34	8.0 cents	6.9 cents
Diluted earnings per share	34	8.0 cents	6.9 cents

The above Income Statement should be read in conjunction with the accompanying Notes.

Healthzone Limited

# Statement of Comprehensive Income

For the Year Ended 30 June 2010

	Consolidated	
	2010 \$ '000	2009 \$ '000
Net profit for the period	4,394	2,987
<b>Other comprehensive income</b>		
Foreign currency translation	(397)	(8)
Other comprehensive income for the period net of tax	(397)	(8)
<b>Total comprehensive income for the year</b>	<b>3,997</b>	<b>2,979</b>

The above Statement of Comprehensive Income should be read in conjunction with the accompanying Notes.

## Statement of Financial Position

For the Year Ended 30 June 2010

	Notes	Consolidated	
		2010 \$ '000	2009 \$ '000
<b>ASSETS</b>			
<b>Current assets</b>			
Cash and cash equivalents	8	2,482	2,420
Trade and other receivables	9	20,878	21,852
Inventories	10	12,190	6,530
<b>Total current assets</b>		<b>35,550</b>	<b>30,802</b>
<b>Non-current assets</b>			
Other receivables	9	5,933	4,500
Investments accounted for using the equity method	11	900	640
Property, plant and equipment	12	2,494	693
Deferred tax assets	7 (c), 13	2,853	2,115
Intangible assets	14	36,428	25,900
Other financial assets	15	14	76
<b>Total non-current assets</b>		<b>48,622</b>	<b>33,924</b>
<b>Total assets</b>		<b>84,172</b>	<b>64,726</b>
<b>LIABILITIES</b>			
<b>Current liabilities</b>			
Trade and other payables	16	33,937	26,136
Borrowings	17	3,815	2,316
Current tax liabilities	7 (d)	489	251
Provisions	18	539	767
<b>Total current liabilities</b>		<b>38,780</b>	<b>29,470</b>
<b>Non-current liabilities</b>			
Borrowings	17	10,943	14,217
Deferred tax liabilities	7 (c), 19	1,594	1,322
Provisions	18	72	69
<b>Total non-current liabilities</b>		<b>12,609</b>	<b>15,608</b>
<b>Total liabilities</b>		<b>51,389</b>	<b>45,078</b>
<b>Net assets</b>		<b>32,783</b>	<b>19,648</b>
<b>EQUITY</b>			
Contributed equity	20	21,704	12,566
Reserves	21	(428)	(31)
Retained profits	21	11,507	7,113
<b>Total equity</b>		<b>32,783</b>	<b>19,648</b>

The above Statement of Financial Position should be read in conjunction with the accompanying Notes.

## Statement of Changes in Equity

For the Year Ended 30 June 2010

		Consolidated			
	Note	Contributed Equity \$ '000	Retained Profits \$ '000	Foreign Currency Translation Reserve \$ '000	Total \$ '000
<b>Balance as at 1 July 2008</b>		<b>9,607</b>	<b>4,126</b>	<b>(23)</b>	<b>13,710</b>
Total comprehensive income for the year		-	2,987	(8)	2,979
Contribution of equity, net transaction costs	20	2,959	-	-	2,959
<b>Balance as at 30 June 2009</b>		<b>12,566</b>	<b>7,113</b>	<b>(31)</b>	<b>19,648</b>
Total comprehensive income for the year		-	4,394	(397)	3,997
Contribution of equity, net of transaction costs	20	9,138	-	-	9,138
<b>Balance as at 30 June 2010</b>		<b>21,704</b>	<b>11,507</b>	<b>(428)</b>	<b>32,783</b>

The above Statement of Changes in Equity should be read in conjunction with the accompanying Notes.



## Statement of Cash Flows

For the Year Ended 30 June 2010

	Notes	Consolidated	
		2010 \$ '000	2009 \$ '000
<b>Cash flows from operating activities</b>			
Receipts from customers and licensee (inclusive of goods and services tax)		126,452	109,383
Payments to suppliers and employees (inclusive of goods and services tax)		(121,760)	(104,450)
Interest received		20	149
Interest and finance charge expenses		(2,952)	(2,616)
Income taxes paid		(113)	(62)
<b>Net cash inflow from operating activities</b>	<b>33</b>	<b>1,647</b>	<b>2,404</b>
<b>Cash flows from investing activities</b>			
Payments for property, plant and equipment		(170)	(409)
Payments for purchase of business	28	(38)	-
Payments for investment in wholly owned subsidiaries	28	(2,717)	(1,794)
Payments for purchase of intangibles		(1,757)	(1,357)
Proceeds from sale of property, plant and equipment		13	27
<b>Net cash (outflow) from investing activities</b>		<b>(4,669)</b>	<b>(3,533)</b>
<b>Cash flows from financing activities</b>			
Proceeds from issues of shares		6,748	-
Share issue transaction costs		(1,122)	(11)
Proceeds from borrowing		135	-
Repayment of borrowing		(2,679)	(3,276)
<b>Net cash inflow / (outflow) from financing activities</b>		<b>3,082</b>	<b>(3,287)</b>
<b>Net increase / (decrease) in cash and cash equivalents</b>		<b>60</b>	<b>(4,416)</b>
Cash and cash equivalents at the beginning of the financial year		2,420	6,787
Effects of exchange rate changes on cash and cash equivalents		2	49
<b>Cash and cash equivalents at the end of the financial year</b>	<b>8</b>	<b>2,482</b>	<b>2,420</b>

The above Statement of Cash Flows should be read in conjunction with the accompanying Notes.

# Notes To The Financial Statements

For the Year Ended 30 June 2010

## Note 1 Summary Of Significant Accounting Policies

Healthzone Limited is a company limited by shares incorporated in Australia whose shares are publicly traded on the Australian Securities Exchange ("ASX") and the OTCQX exchange in the United States of America ("HLTZY") and is the ultimate parent entity in the Group. The consolidated financial report of the Company for the year ended 30 June 2010 comprises the Company and its controlled entities ("the Group").

The nature of operations and principal activities of the Group are described in the Directors' Report.

The principal accounting policies adopted in the preparation of the financial report are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial report includes financial statements for the consolidated entity consisting of Healthzone Limited and its subsidiaries.

### (a) Basis of Preparation

This general purpose financial report has been prepared in accordance with Australian Accounting Standards, other authoritative pronouncements of the Australian Accounting Standards Board, Australian Accounting Interpretations and the Corporations Act 2001.

#### *Compliance with IFRS*

The consolidated financial statements comply with Australian equivalents to International Financial Reporting Standards (AIFRS) in their entirety ensuring that the financial report of Healthzone Limited complies with

International Financial Reporting Standards (IFRS).

#### *Historical Cost Convention*

These financial statements have been prepared under the historical cost convention as modified by the revaluation of certain non-current assets, financial assets and financial liabilities for which the fair value basis of accounting has been applied.

#### *Critical Accounting Estimates*

The preparation of financial statements in conformity with AIFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are disclosed in Note 3.

## (b) Principles of Consolidation

### *(i) Subsidiaries*

The consolidated financial statements incorporate the assets and liabilities of all subsidiaries of Healthzone Limited ("Company") as at 30 June 2010 and the results of all subsidiaries for the year then ended. Healthzone Limited and its subsidiaries together are referred to in this financial report as the Group or the consolidated entity.

Subsidiaries are all those entities (including special purpose entities) over which the Group has the power to govern the financial and operating policies, generally accompanying a shareholding of more than one half of the voting rights.

Subsidiaries are fully consolidated

from the date on which control is transferred to the Group. They are de consolidated from the date that control ceases.

The purchase method of accounting is used to account for the acquisition of subsidiaries by the Group (refer to Note 1(i)).

Inter-company transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of the impairment of the asset transferred. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

Investments in subsidiaries are accounted for at cost in the individual financial statements of Healthzone Limited.

### *(ii) Associates*

Associates are all entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting. The Group's investment in associates includes goodwill (net of any accumulated impairment loss) identified on acquisition.

The Group's share of its associates' post acquisition profits or losses is recognised in the income statement, and its share of post acquisition movements in reserves is recognised in reserves. The cumulative post acquisition movements are adjusted against the carrying amount of the investment. Dividends receivable

# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

from associates are recognised in the parent entity's income statement, while in the consolidated financial statements they reduce the carrying amount of the investment.

When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured long term receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the associate.

Unrealised gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in the associates.

Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

## (c) Segment Reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The chief operating decision maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the strategic steering committee.

## (d) Foreign Currency Translation

### (i) Functional and Presentation and Currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ('the functional currency').

The consolidated financial statements are presented in Australian dollars, which is Healthzone Limited's functional and presentation currency.

### (ii) Transactions and Balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

### (iii) Group Companies

The results and financial position of all the Group entities that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet;
- income and expenses for each income statement are translated at average exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions); and
- all resulting exchange differences are recognised as a separate component of equity.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities are taken to shareholders equity.

Goodwill and fair value adjustments arising on the acquisition of a foreign

entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

## (e) Revenue Recognition

Revenue from sales of goods is recognised upon delivery of goods to customers or their nominee. Delivery does not occur until the risks of obsolescence and loss have transferred to the customer and either the customer has accepted the goods in accordance with the sales contract or the Group has objective evidence that all criteria for acceptance has been satisfied. Revenue is measured at the fair value of the consideration received or receivable. Amounts disclosed as revenue are net of returns, trade allowances, rebates and amounts collected on behalf of third parties.

All revenue is stated net of the amount of goods and services tax (GST).

Interest income is recognised when received.

Royalty and licence income is calculated based on the sales of goods and is recognised when goods are sold to customers.

When the outcome of a contract to provide services can be estimated reliably, net revenue is recognised by reference to the percentage of services performed.

Contribution revenue from licensees is recognised when the conditions of such contribution are met.

## (f) Government Grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010



Government grants relating to costs are deferred and recognised in the income statement over the period necessary to match them with the costs that they are intended to compensate.

Government grants relating to the purchase of property, plant and equipment are included in non-current liabilities as deferred income and are credited to the income statement on a straight line basis over the expected lives of the related assets.

### (g) Income Tax

The income tax expense or revenue for the period is the tax payable on the current period's taxable income based on the notional income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences between the tax bases of assets and liabilities and their carrying amounts in the financial statements, and to unused tax losses.

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the reporting date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised for deductible temporary differences and unused tax losses only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in controlled entities where the parent entity is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Current and deferred tax balances attributable to amounts recognised directly in equity are also recognised directly in equity.

### Tax Consolidation Legislation

Healthzone Limited and its wholly-owned Australian controlled entities are part of a tax-consolidated group.

The parent entity, Healthzone Limited, and the controlled entities in the tax consolidated group account for their own current and deferred tax amounts. These tax amounts are measured as if each entity in the tax consolidated group continues to be a stand alone taxpayer in its own right.

In addition to its own current and deferred tax amounts, Healthzone Limited recognises the current tax liabilities (or assets) and the deferred tax assets arising from unused tax losses and unused tax credits assumed from controlled entities in the tax consolidated group.

Assets or liabilities arising under tax funding agreements with the tax consolidated entities are recognised as amounts receivable from or payable to other entities in the Group.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

Any difference between the amounts assumed and amounts receivable or payable under the tax funding agreement are recognised as a contribution to (or distribution from) wholly-owned tax consolidation entities.

### (h) Leases

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to the income statement on a straight line basis over the period of the lease.

Leases of property plant and equipment with the Group, as lessee, has substantially all the risks and rewards of ownership are classified as finance leases. Finance leases are capitalised at the lease's inception at the fair value of the leased property or, if lower, the present value of the minimum lease payments. The corresponding rental obligations, net of finance charges, are included in other short-term and long-term payables. Each lease payment is allocated between the liability of finance costs. The finance cost is charged to the income statement over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The property, plant and equipment acquired under the finance lease is depreciated over the asset's useful life and the lease term if there is no reasonable certainty that the Group will obtain ownership at the end of the lease term.

### (i) Business Combinations

The acquisition method of accounting is used to account for all business combinations, including business combinations involving entities or businesses under common

control, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the group. The consideration transferred also includes the fair value of any contingent consideration arrangement and the fair value of any pre-existing equity interest in the subsidiary.

Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net identifiable assets.

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the group's share of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the subsidiary acquired and the measurement of all amounts has been reviewed, the difference is recognised directly in profit or loss as a bargain purchase.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar

Healthzone Solutions is Australia's largest health food distributor with facilities in Sydney, Brisbane and Perth.



# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

borrowing could be obtained from an independent financier under comparable terms and conditions.

Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in profit or loss.

## (j) Impairment of Assets

Goodwill and intangible assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment. Other assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows (cash generating units).

## (k) Cash and Cash Equivalents

For cash flow statement presentation purposes, cash and cash equivalents include cash on hand, deposits held at call with financial institutions and other short term liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

## (l) Trade Receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised cost, less

provision for impairment. Trade receivables have settlement terms of between 30 and 90 days.

Collectibility of trade receivables is reviewed on an ongoing basis. Debts which are known to be uncollectible are written off by reducing the carrying amount directly.

An allowance account (provision for impairment of trade receivables) is established when there is objective evidence that the Group will not be able to collect all amounts due according to the original terms of receivables. The amount of the impairment allowance is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the effective interest rate. The amount of the impairment loss is recognised in the income statement with other expenses.

Trade receivables and payables are offset for the same account where appropriate.

## (m) Inventories

Finished goods are stated at the lower of cost and net realisable value. Costs are assigned to individual inventory items on the basis of weighted average costs. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs to make the sale.

## (n) Investments and Other Financial Assets

### (i) Loans and Receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise when the Group provides money, goods or services directly to a debtor with no intention of selling

the receivable. They are included in current assets, except for those with maturities greater than 12 months after the reporting date which are classified as non-current assets. Loans and receivables are included in receivables in the balance sheet.

### (ii) Held-to-Maturity Investments

Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturities that the Group holds. They are included in current assets, except for those with maturities greater than 12 months after the reporting date which are classified as non-current assets.

### (iii) Available For Sale Financial Assets

Available for sale financial assets are non derivatives that are either designated in this category or not classified in other categories. They are included in non-current assets unless management intends to dispose of the investment within 12 months of the reporting date.

Available for sale financial assets are subsequently carried at fair value. Loans and receivables and held to maturity investments are carried at amortised cost using the effective interest method. Unrealised gains and losses arising from changes in the fair value of non monetary securities classified as available for sale are recognised in equity in the available for sale investments revaluation reserve. When securities classified as available for sale are sold or impaired, the accumulated fair value adjustments are included in the income statement as gains and losses from investment securities. Investments are designated as available for sale if they do not have fixed maturities and fixed

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

or determinable payments and management intends to hold them for the medium to long term.

If the market for a financial asset is not active, the Group establishes fair value with reference to the fair values of recent arm's length transactions, involving similar instruments, discounted cash flow analysis and option pricing models in accordance with the issuer's specific circumstances.

The Group assesses at each balance date whether there is objective evidence that a financial asset or group of financial assets is impaired. In the case of equity securities classified as available for sale, a significant or prolonged decline in the fair value of a security below its cost is considered in determining whether the security is impaired. If any such evidence exists for available for sale financial assets, the cumulative loss (measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognised in profit and loss) is removed from equity and recognised in the income statement. Impairment losses recognised in the income statement on equity instruments are not reversed through the income statement.

### (o) Fair Value Estimation

The fair value of financial assets and financial liabilities must be estimated for recognition, measurement and disclosure purposes.

The carrying value less impairment provision of trade receivables and payables are assumed to approximate their fair values. The fair value of financial liabilities for disclosure purposes is estimated by discounting the future contractual cash flows at

the current market interest rate that is available to the Group for similar financial instruments.

### (p) Property, Plant and Equipment

Plant and equipment is stated at historical cost and is depreciated over its useful life using the straight-line method. Historical cost includes expenditure directly attributable to the acquisition of the items. The expected useful life for office furniture, information technology and store fixtures and fittings is 3 - 5 years and 5 - 8 years for motor vehicles. Residual values and useful lives of assets are reviewed, and adjusted if appropriate, at each balance sheet date.

An asset's carrying amount is written down to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 1(j)).

Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in the income statement. When re-valued assets are sold, it is Group policy to transfer the amounts included in other reserves in respect of those assets to retained earnings.

### (q) Intangible Assets

#### (i) Goodwill

Goodwill represents the excess of a cost of an acquisition over the fair value of the Group's share of the net identifiable assets of the acquired business at the date of acquisition. Goodwill on acquisition of subsidiaries is included in intangible assets. Goodwill on acquisition of associates is included in investment in associates. Goodwill acquired in business combinations is not amortised. Instead, goodwill is tested for

impairment annually or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing.

#### (ii) Product Development Costs

Research expenditure is recognised as an expense as incurred. Costs incurred on development projects (relating to design and testing of new or improved products) are recognised as intangible assets when it is probable that the project will, after considering its commercial and technical feasibility, be completed and generate future economic benefits and its costs can be measured reliably. The expenditure capitalised comprises all directly attributable costs, including costs of materials, services, direct labour and an appropriate proportion of overhead. Capitalised development costs are recorded as intangible assets and amortised from the year following completion of development over seven years. The balances are reviewed annually and any balances representing future benefits for which the realisation is considered to be no longer probable are written off.

#### (iii) Software Development Costs

Costs incurred in developing systems and costs incurred in acquiring software and licences that will contribute to future period financial benefits through revenue generation and/or cost reduction are capitalised to software and systems. Costs capitalised include costs of materials and services related to the project.

# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010



Software development costs are depreciated following the completion of the development over a five year period.

## (r) Trade and Other Payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of the financial year and which are unpaid. The amounts are unsecured and are usually paid within 60 days of recognition. Trade receivables and payables are offset for the same account where appropriate.

## (s) Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in the income statement over the period of the borrowings using the effective interest rate method.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the balance sheet date.

## (t) Employee Benefits

### (i) Wages and Salaries and Annual Leave

Liabilities for wages and salaries and annual leave expected to be settled within 12 months of the reporting date are recognised in provision for employee benefits in respect of employees' services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

### (ii) Long Service Leave

The liability for long service leave

is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date.

### (iii) Retirement Benefit Obligations

The Group contributes the required statutory superannuation rate (currently 9%) on behalf of employees to licensed superannuation funds. The Group's legal or constructive obligation is limited to these contributions.

Contributions to the defined contribution fund are recognised as an expense as they become payable. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payments is available.

### (iv) Profit Sharing and Bonus Plans

The Group recognises a liability and an expense for bonuses annually on assessment of employee performance. The Group recognises a provision where contractually obliged or where there is a past practice that has created a constructive obligation.

## (u) Share-Based Payments

Share based compensation benefits are provided to personnel via the Healthzone Executive Option Plan.

The fair value at grant date is independently determined using a Black Scholes option pricing model that takes into account the exercise price, the term of the options, the vesting and performance criteria, impact of dilution, non tradable nature of options, the share price at grant date and expected price volatility of underlying share, the expected dividend yield and the risk free interest rate for the term of the options.



# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

The fair value of the options granted excludes the impact of any non market vesting conditions (for example, profitability and sales growth targets). Non market vesting conditions are included in assumptions about the number of options that are expected to become exercisable. At each balance sheet date, the entity revises its estimate of the number of options that are expected to become exercisable. The employee benefits expense recognised each period takes into account most recent estimates.

The market value of shares issued to employees for non cash consideration to be recognised as employee benefits expense with a corresponding increase in equity when the employees become entitled to shares.

Incremental costs directly attributable to the issue of new shares and options are shown in equity as a deduction, net of tax, from the proceeds. Incremental costs directly attributable to the issue of new shares or options, or for the acquisition of a business, are included in the cost of the acquisition as part of the purchase consideration.

## (v) Contributed Equity

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds. Incremental costs directly attributable to the issue of new shares or options, or for the acquisition of a business, are included in the cost of acquisition as part of the purchase consideration.

## (w) Earnings per Share

### (i) Basic Earnings Per Share

Basic earnings per share are calculated

by dividing the profit attributable to equity holders of the Company, excluding any costs of servicing equity other than ordinary shares, by the weighted average number of ordinary shares outstanding during the year, adjusted for bonus elements in ordinary shares issued during the year.

### (ii) Diluted Earnings Per Share

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account the after income tax effect of interest and other financing costs associated with dilutive potential ordinary shares and the weighted average number of shares assumed to have been issued for no consideration in relation to dilutive potential ordinary shares.

## (x) GST

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of expense. Receivables and payables in the balance sheet are shown inclusive of GST.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities.

## (y) New Accounting Standards and Interpretations

Certain new accounting standards and interpretations have been published that are not mandatory for 30 June 2010 reporting periods. The Group's assessment of the impact of these new standards and interpretations is set out below.

### (i) AASB 9: Financial Instruments. (Effective from 1 July 2012)

Simplifies the classifications of financial assets into two categories, those carried at amortised cost; and those carried at fair value.

Simplifies requirements related to embedded derivatives that exist in financial assets that are carried at amortised cost, such that there is no longer a requirement to account for the embedded derivative separately.

Removes the tainting rules associated with held-to-maturity assets.

Investments in equity instruments that are not held for trade can be designated at fair value through other comprehensive income, with only dividends being recognised in profit and loss.

Investments in unquoted equity instruments (and contracts on those investments that must be settled by delivery of the unquoted equity instrument) must be measured at fair value. However, in limited circumstances, cost may be an appropriate estimate of fair value. The Group will adopt the revised standard from 1 July 2012.

### (ii) Revised AASB 124: Related Party Disclosures (December 2009).

Simplifies the definition of a related party, clarifying its intended meaning and eliminating inconsistencies from the definition of a related party. The Group will adopt the revised standard from 1 July 2010.

### (iii) AASB 2009-12: Amendments to Australian Accounting Standards.

AASB 2009-12 makes amendments to a number of Standards and Interpretations. In particular, it

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

amends AASB 8 Operating Segments to require an entity to exercise judgement in assessing whether a government and entities known to be under the control of that government are considered a single customer for the purposes of certain operating segment disclosures.

The Group will adopt the revised standards from 1 July 2010.

*(iv) AASB 2010-3: Amendments to Australian Accounting Standards arising from the Annual Improvements Project*

The principal amendments to the Standards have impact upon application in the following areas:

AASB 3: Business Combinations: Measurement of non-controlling Interests and un-replaced and voluntarily replaced share-based payment awards; AASB 7: Financial Instruments Disclosures; AASB 132: Financial Statement Presentation; AASB 139: Financial Instrument Recognition and Measurement; AASB 121: The Effect of Changes in Foreign Exchange Rates; AASB 128: Investments in Associates: Transition requirements for amendments arising as a result of AASB 127: Consolidated and Separate Financial Statements.

The Group will adopt the revised standards from 1 July 2010.

*v) AASB 2010-4: Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project*

Amending standard provides for amendments in the following areas:

AASB 7: Financial Instruments Disclosures: Clarification of disclosures; AASB 101: Presentation of Financial Statements: Clarification of statement of changes in equity; AASB 134: Interim Financial Reporting: Significant events and transactions; Interpretation 13: Customer Loyalty Programmes: Fair value of award credits.

The Group will adopt the revised standards from 1 July 2010.

*vi) AASB 2009-5: Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project*

Amendments are made to AASB 5, 8, 101, 107, 117, 118, 136 & 139.

The Group will adopt the revised standards from 1 July 2010.

*vii) AASB 2009-8: Amendments to Australian Accounting Standards – Group Cash-settled Share-based Payment Transactions*

The amendments clarify the scope of AASB 2 by requiring an entity that receives goods or services in a share-based payment arrangement to

account for those goods or services no matter which entity in the group settles the transaction, and no matter whether the transaction is settled in shares or cash.

The amendments incorporate the requirements previously included in Interpretation 8 and Interpretation 11 and as a consequence these two Interpretations are superseded by the amendments.

The Group will adopt the revised standard from 1 July 2010.

*viii) AASB 2009-10: Amendments to Australian Accounting Standards – Classification of Rights Issues*

Clarifies that rights options or warrants to acquire a fixed number of an entities own equity instruments for a fixed amount in any currency are equity instruments if the entity offers the rights, options or warrants pro rata to all existing owners of the same class of its own non-derivative equity instruments.

The Group will adopt the revised standard from 1 July 2010.

The Directors anticipate that the adoption of these Standards and Interpretations in future periods will have no material financial impact on the financial statements of the consolidated entity.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

### (Z) Rounding of Amounts

The Company is of a class referred to in Class Order 98/100, issued by the Australian Securities and Investments Commission, relating to rounding off of amounts in the financial report. Amounts in the financial report have been rounded to the nearest thousand dollars, in accordance with the class order.

### (Za) Change in Accounting Policy

Presentation of the financial statements. As a consequence of the adoption of AASB101 Presentation of Financial Statements and its associated amending standards the statement of comprehensive income has been included as well as the income statement and what was previously termed 'balance sheet' is now the 'statement of financial position'.

The Group has adopted AASB 8 Operating Segments from 1 July 2009. AASB 8 replaces AASB 114 Segment Reporting. The new standard requires a 'management approach', under which segment information is presented on the same basis as that used for internal reporting purposes. This has had no effect in the number of reportable segments presented. In addition, the segments are reported in a manner that is consistent with the internal reporting provided to the chief

operating decision maker. There has been no impact on the measurement of the company's assets and liabilities.

A revised AASB 3 Business Combinations became operative on 1 July 2009. While the revised standard continues to apply the acquisition method to business combinations, there have been some significant changes.

All purchase consideration is now recorded at fair value at the acquisition date. Contingent payments classified as debt are subsequently remeasured through profit or loss. Under the group's previous policy, contingent payments were only recognised when the payments were probable and could be measured reliably and were accounted for as an adjustment to the cost of acquisition.

Acquisition-related costs are expensed as incurred. Previously, they were recognised as part of the cost of acquisition and therefore included in goodwill.

Non-controlling interests in an acquiree are now recognised either at fair value or at the non-controlling interest's proportionate share of the acquiree's net identifiable assets. This decision is made on an acquisition-by-acquisition basis. Under the previous

policy, the non-controlling interest was always recognised at its share of the acquiree's net identifiable assets.

If the Group recognises previous acquired deferred tax assets after the initial acquisition accounting is completed there will no longer be any adjustment to goodwill. As a consequence, the recognition of the deferred tax asset will increase the Group's net profit after tax.

The changes were implemented prospectively from 1 July 2009 and affected the accounting for the acquisition of Gold Mist Health Pty Ltd as disclosed in note 28. No material acquisition related costs were recognised in profit or loss in the 2010 financial year.

### (Zb) Change In Comparatives

When required by Accounting Standards comparative figures have been adjusted to conform with changes in presentation for the current financial year.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 2 Financial Risk Management**

The Group's activities expose it to a variety of financial risks: market risk (including currency risk, interest rate risk and price risk), credit risk and liquidity risk. The Group's overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of the Group. The Group uses different methods to measure different types of risk including sensitivity analysis in the case of interest rate, foreign exchange and other price risks and aging analysis for credit risk.

The Board provides written principles of management and policies for specific matters, such as foreign exchange risk, interest rate risk, credit risk, and investment of excess liquidity, which are outlined below:

**(a) Market Risk***(i) Foreign Exchange Risk*

The Group operates internationally and is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the Chinese Renminbi (RMB), Singapore Dollar (SGD), Great British Pound (GBP), New Zealand Dollar (NZD) and the US Dollar (USD).

Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the entity's functional currency and net investments in foreign operations. The risk is measured using sensitivity analysis and cash flow forecasting.

The Group derives revenues denominated in RMB and incurs expenses which are denominated in RMB, SGD, GBP, NZD and USD. The Group monitors its exposure to foreign currency fluctuations periodically. The Group hedges its foreign exchange risk exposure arising from future commercial transactions and recognised assets and liabilities using forward contracts from time to time. The Group had no forward foreign exchange contracts in place as at 30 June 2010 (2009: nil).

The Group's exposure to foreign currency risk at the reporting date was as follows:

	2010	2009
	\$'000	\$'000
<b>Financial assets:</b>		
Cash and cash equivalents (RMB)	708	486
Trade and other receivables (RMB)	1,825	1,628
	2,533	2,114
<b>Financial liabilities:</b>		
Trade and other payables (RMB, USD, GBP, NZD and SGD)	2,065	1,785

*Group Sensitivity*

Based on the financial instruments held at 30 June 2010, had the Australian dollar strengthened/ weakened by 5% against the RMB with all variables held constant, the Group's post-tax profit for the year would have been \$22 thousand higher / lower (2009: \$40 thousand higher / lower). Had the Australian dollar strengthened/ weakened by 5% against the USD with all variables held constant, the Group's post-tax profit for the year would have been \$73 thousand higher / lower (2009: \$114 thousand higher / lower). Had the Australian dollar strengthened/ weakened by 5% against the GBP with all variables held constant, the Group's post-tax profit for the year would have been \$2 thousand higher / lower (2009: nil higher / lower). Had the Australian dollar strengthened/ weakened by 5% against the SGD with all variables held constant, the Group's post-tax profit for the year would have been \$11 thousand higher / lower (2009: nil higher / lower), mainly as a result of foreign exchange gains/losses on translation of financial instruments as detailed in the above table.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

*(ii) Interest Rate Risk*

The Group's main interest rate risk arises from borrowings. Borrowings issued at variable rates expose the Group to cash flow interest rate risk. Borrowings issued at fixed rates expose the Group to fair value interest rate risk. During 2010 and 2009, the Group's borrowing at variable rate were denominated in Australian Dollars.

The following table sets out the Group's exposure to interest rate risk, including the contractual pricing dates and the effective weighted average interest rate by maturity periods. The carrying amount of the financial assets and liabilities approximate their fair value.

**Interest Rate Risk**

2010	Interest Rate	Floating Interest Rate	Fixed Interest Rate Less Than 1 Year	Fixed Rate Greater Than 1 Year	Non-Interest Bearing	Total
		\$ '000	\$ '000	\$ '000	\$ '000	\$ '000
<b>Financial assets</b>						
Cash and cash equivalents (Note 8)	1.7%	1,776	706	-	-	2,482
Trade and other receivables - current (Note 9)	-	-	-	-	12,566	12,566
Other receivables - current (Note 9)	-	-	-	-	31,503	31,503
Loans to other parties - non-current (Note 9)	10.0%	-	-	3,000	-	3,000
Receivable from associate (Note 9)	10.0%	-	-	2,933	-	2,933
Investments in associates (Note 11)	-	-	-	-	900	900
Other financial assets (Note 15)	-	-	-	-	14	14
<b>Total financial assets</b>		<b>1,776</b>	<b>706</b>	<b>5,933</b>	<b>44,983</b>	<b>53,398</b>
<b>Financial liabilities</b>						
Trade payables (Note 16)	-	-	-	-	19,778	19,778
Other payables - current (Note 16)	-	-	-	-	6,770	6,770
Trade instruments (Note 16)	7.8%	7,389	-	-	-	7,389
Loan facility (Note 17)	14.6%	770	-	-	-	770
Lease liability - current (Note 17)	10.4%	-	29	-	-	29
Commercial bills (Note 17)	9.3%	5,546	8,413	-	-	13,959
<b>Total financial liabilities</b>		<b>13,705</b>	<b>8,442</b>	<b>-</b>	<b>26,548</b>	<b>48,695</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

2009	Interest Rate	Floating Interest Rate	Fixed Interest Rate Less Than 1 Year	Fixed Rate Greater Than 1 Year	Non-Interest Bearing	Total
		\$ '000	\$ '000	\$ '000	\$ '000	\$ '000
<b>Financial assets</b>						
Cash and cash equivalents (Note 8)	1.4 %	2,064	356	-	-	2,420
Trade and other receivables - current (Note 9)	-	-	-	-	19,375	19,375
Other receivables - current (Note 9)	-	-	-	-	3,218	3,218
Loans to other parties - non-current (Note 9)	10.0%	-	-	3,000	-	3,000
Investments in associates (Note 11)	-	-	-	-	640	640
Other financial assets (Note 15)	-	-	-	-	76	76
<b>Total financial assets</b>		<b>2,064</b>	<b>356</b>	<b>3,000</b>	<b>23,309</b>	<b>28,729</b>
<b>Financial liabilities</b>						
Trade payables (Note 16)	-	-	-	-	14,347	14,347
Other payables - current (Note 16)	-	-	-	-	3,865	3,865
Trade instruments (Note 16)	5.8%	7,534	-	-	-	7,534
Lease liability - current (Note 17)	13.5%	-	3	-	-	3
Commercial bills (Note 17)	8.3%	6,611	9,743	-	-	16,354
<b>Total financial liabilities</b>		<b>14,145</b>	<b>9,746</b>	<b>-</b>	<b>18,212</b>	<b>42,103</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

A policy to maintain a percentage of borrowings in fixed rate instruments has been implemented. As at the reporting date, the Group had the following variable rate borrowings:

	2010		2009	
	Weighted Average Interest Rate	Balance \$'000	Weighted Average Interest Rate	Balance \$'000
Trade instruments	7.83%	7,389	5.80%	7,534
Loan facilities	14.58%	770	-	-
Commercial bills	8.60%	5,546	5.95%	6,611

As at the reporting date, the Group had the following fixed rate borrowings:

	2010		2009	
	Weighted Average Interest Rate	Balance \$'000	Weighted Average Interest Rate	Balance \$'000
Commercial bills	9.30%	8,414	5.95%	6,611
Other	10.43%	29	13.50%	179

The Group analyses its interest rate exposure on a dynamic basis. Various scenarios (for liabilities that represent the major interest-bearing positions) are simulated taking into consideration refinancing, renewal of existing positions, alternative financing. Based on these scenarios, the Group calculates the impact on profit and loss of a defined interest rate shift. The simulation is done a number of times a year to verify that the maximum loss potential is within the limit given by management. The Group does not enter into to any interest rate swaps to hedge the fair value of the interest rate risk.

*Group Sensitivity*

At the 30 June 2010, if interest rates had changed by +/- 50 basis points from the year-end rates with all other variables held constant, post-tax profit for the year and equity would have been \$45 thousand higher/lower (2009: change of 50 basis points: \$51 thousand higher/lower).

**(b) Credit Risk**

Credit risk is managed on a Group basis. Credit risk arises from cash and cash equivalents, deposits with banks and financial institutions, as well as credit exposures to wholesale and retail customers, including outstanding receivables and committed transactions.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

The Group has policies in place for provision of sales of products to customers that limit the amount of credit exposure to any one entity. The compliance with credit limits by wholesale customers is regularly monitored by line management. Sales to retail customers are required to be settled in cash and credit cards. The average credit period on sale of goods and rendering services is 60 days. Interest is charged on overdue debtors. An allowance has been made for estimated irrecoverable trade receivable amounts arising from the past sale of goods determined by reference to past default experience. The credit quality of financial assets that are neither past due nor impaired can be assessed by reference to external ratings (if available) or to historical information about counter party default rates. The Group has entered into credit insurance for the majority of its trade receivables.

The maximum exposure to credit risk at the reporting date is the carrying amount of financial assets as detailed below:

	Consolidated	
	2010 \$'000	2009 \$'000
<b>Current trade and other receivables</b>		
New customers	1,759	1,506
Existing customers with no defaults	14,241	17,215
Existing customer with some defaults, all recovered	4,257	4,631
<b>Sub-total</b>	<b>20,287</b>	<b>23,352</b>
Cash and cash equivalents	2,482	2,420
Receivable from associates	2,933	1,500
Loans to other entities	3,000	3,000
Investments accounted for using the equity method	900	640
Other financial assets	14	76

**(c) Liquidity Risk**

Prudent liquidity risk management implies maintaining sufficient cash and the availability of funding through sufficient committed credit facilities. The Group manages liquidity risk by monitoring forecast and actual cash flows and matching the maturity profiles of financial asset and liabilities. Due to the dynamic nature of the underlying businesses, the Group aims at maintaining flexibility in funding by maintaining credit lines with counter parties.

*Financing Arrangements*

The Group had access to the following undrawn facilities at the reporting date:

	Consolidated	
	2010 \$'000	2009 \$'000
<b>Variable rate</b>		
<b>Trade facilities</b>	<b>1,611</b>	<b>1,466</b>



## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

*Maturities of Financial Assets and Liabilities*

Tabled below are the Group's financial assets and liabilities, classified by contractual period. The amounts disclosed in the table are the contractual undiscounted cash flows.

	Less than 1 Year \$ '000	Between 2 and 5 Years \$ '000	Over 5 Years \$ '000	Total Contractual Cash Flows \$ '000	Carrying Amount (Assets)/ Liabilities
<b>Assets</b>					
<b>Group 30/06/2010</b>					
Amount	23,007	5,933	-	28,940	28,640
<b>Group 30/06/2009</b>					
Amount	25,511	3,000	-	28,511	28,211
<b>Liabilities</b>					
<b>Group 30/06/2010</b>					
Amount	38,590	12,465	-	51,055	48,323
<b>Group 30/06/2009</b>					
Amount	30,070	16,933	-	47,003	43,038

**(d) Fair Value Estimation**

The fair value of financial assets and liabilities is estimated for recognition, measurement and disclosure purposes. The fair value of financial instruments that are not traded in active markets is determined by valuation methods assumptions based on market conditions at each balance date such as estimated discounted cash flows, are used to determine fair value for the remaining financial instruments. The carrying value less impairment allowance of trade receivables and payables are assumed to approximate their fair values due to their short term nature. The fair value of financial liabilities for disclosure purposes is estimated by discounting the future contractual cash flows at the current market interest rate that is available to the Group for similar financial instruments.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

### Note 3 Critical Accounting Estimates And Judgements

The Directors evaluate estimates and judgements incorporated in the Financial Report based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

The following key assumptions have been made concerning the future and other key sources of estimation at the balance date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

#### a) Impairment of Intangible Assets

The Group tests annually whether intangibles have suffered any impairment, in accordance with the accounting policy stated in Note 1(j). The recoverable amounts of cash generating units have been determined based on value in use calculations.

Refer to Note 14 for details on intangible assets value-in-use calculations and management assessment of key assumptions.

Valuation-in-use calculations use cash flow projections based on financial budgets approved by management using a five year period. Should the projections prove incorrect then adjustments may need to be made for impairment losses in respect of intangibles.

#### b) Impairment of Allowance of Trade And Other Receivables

The Group undertakes a detailed analysis of trade receivables on a monthly basis and writes off those debtors which it considers not recoverable and makes an impairment provision for those where recovery is considered doubtful.

#### c) Business Combinations

As at year end, the Group has consideration outstanding for the acquisitions of the businesses of Jasham International Pty Ltd and Gold Mist Health Pty Ltd. Should the projections prove incorrect then adjustments will need to be made to the corresponding goodwill recognised on acquisition of these businesses and the final payments made to vendors in future periods.

#### d) Income Taxes

The Group recognises deferred tax assets and liabilities for temporary differences at the tax rates expected to apply when the assets are recovered or liabilities are settled, based on those tax rates which are enacted or substantively enacted for each jurisdiction. The relevant tax rates are applied to the cumulative amounts of deductible and taxable temporary differences to measure the deferred tax asset or liability.

Deferred tax assets are recognised for deductible temporary differences and unused tax losses were based on tax loss utilisation projections. Should the Group derive future assessable income materially different to the projected or there are adverse changes in tax legislation, the balance of deferred tax assets recognised may change.

# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 4 Segment Information

### Identification of reportable segments

The Group has identified its operating segments based on the internal reports that are reviewed and used by the executive management team (the chief operating decision makers) in assessing performance and in determining the allocation of resources.

The operating segments are identified by management based on the manner in which the product is sold, whether retail or wholesale, and the nature of the services provided, the identity of service line manager and country of origin. Discrete financial information about each of these operating businesses is reported to the executive management team on at least a monthly basis.

The reportable segments are based on aggregated operating segments determined by the similarity of the products produced and sold and/or the services provided, as these are the sources of the Group's major risks and have the most effect on the rates of return.

### Types of products and services

#### Retail

The retail business is engaged in the sale of vitamins and health supplements to the general public. The retail business has been determined as both an operating segment and reportable segment.

#### Wholesale

The wholesale business is engaged in the production and wholesale of fragrances, beauty and health products. The wholesale business has been determined as both an operating segment and reportable segment.

### Accounting policies and inter-segment transactions

The accounting policies used by the Group in reporting segments internally are the same as those contained in note 1 to the accounts and in the prior period except as detailed below:

#### Inter-entity sales

Inter-entity sales are recognised based on an internally set transfer price. The price is set bi-annually and aims to reflect what the business operation could achieve if they sold their output and services to external parties at arm's length.

#### Corporate charges

Corporate charges comprise non-segmental expenses such as head office expenses and interest and non-segmental revenue such as interest and dividend income. Corporate charges are not allocated to business segments.

It is the Group's policy that if items of revenue and expense are not allocated to operating segments then any associated assets and liabilities are also not allocated to segments. This is to avoid asymmetrical allocations within segments which management believe would be inconsistent.

The following items and associated assets and liabilities are not allocated to operating segments as they are not considered part of the core operations of any segment:

- Dividend revenue
- Finance costs - including adjustments on provisions due to discounting.
- Impairment of assets - impairment of assets are not included in the measurement of segment profit or loss where they are not expected to recur.

#### Major customers

The Group has a number of customers to which it provides both products and services. No single customer accounts for more than 10% of the Group's total revenue.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**(a) Segment Information Provided to the Executive Management Team**

The segment information provided to the executive management team and Board of Directors for the reportable segments is as follows:

	Wholesale	Retail	Intersegment Eliminations/ Unallocated	Consolidated
2010	\$ '000	\$ '000	\$ '000	\$ '000
<b>Revenue</b>				
Sales of goods	99,289	7,631	-	106,920
Intersegment sales	9,028	-	(9,028)	-
<b>Total sales revenue</b>	<b>108,317</b>	<b>7,631</b>	<b>(9,028)</b>	<b>106,920</b>
Other revenue	1,378	3,621	774	5,773
Intersegment sales	1,058	77	(1,135)	-
<b>Total revenue</b>	<b>110,753</b>	<b>11,329</b>	<b>(9,389)</b>	<b>112,693</b>
<b>Results</b>				
Segment net operating profit before tax	4,289	2,830	-	7,119
Intersegment revenue less intersegment expenses	(935)	77	858	-
Unallocated revenue less unallocated expenses	-	-	(1,414)	(1,414)
<b>Profit before tax</b>	<b>3,354</b>	<b>2,907</b>	<b>(556)</b>	<b>5,705</b>
Income tax expense				(1,311)
<b>Profit for the year</b>				<b>4,394</b>
Interest revenue	633	-	756	1,389
Interest and finance expense	1,992	69	891	2,952
Depreciation and amortisation	228	68	29	325
Impairment of assets	1,439	-	(1,439)	-
Income tax expense	771	668	(128)	1,311
<b>Segment assets</b>				
Segment assets	48,380	20,092	-	68,472
Unallocated assets	-	-	15,700	15,700
<b>Total assets</b>	<b>48,380</b>	<b>20,092</b>	<b>15,700</b>	<b>84,172</b>
Investments in associate	-	900	-	900
Capital expenditure	1,208	9,579	-	10,782
<b>Segment liabilities</b>				
Segment liabilities	27,083	5,250	-	32,333
Unallocated liabilities	-	-	19,056	19,056
<b>Total liabilities</b>	<b>27,083</b>	<b>5,250</b>	<b>19,056</b>	<b>51,389</b>
<b>Cash flow information</b>				
Net cash inflow from operating activities	566	1,081	-	1,647
Net cash outflow from investing activities	(4,641)	(28)	-	(4,669)
Net cash inflow from financing activities	2,312	770	-	3,082

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

	Wholesale	Retail	Intersegment Eliminations/ Unallocated	Consolidated
2009	\$ '000	\$ '000	\$ '000	\$ '000
<b>Revenue</b>				
Sales of goods	91,201	8,179	-	99,380
Intersegment sales	4,107	-	(4,107)	-
<b>Total sales revenue</b>	<b>95,308</b>	<b>8,179</b>	<b>(4,107)</b>	<b>99,380</b>
Other revenue	503	4,049	-	4,552
Intersegment other revenue	1,445	-	(1,445)	-
<b>Total revenue</b>	<b>97,256</b>	<b>12,228</b>	<b>(5,552)</b>	<b>103,932</b>
<b>Results</b>				
Segment net operating profit before tax	1,011	2,642	-	3,653
Intersegment revenue less intersegment expenses	-	-	-	-
Unallocated revenue less unallocated expenses	1,501	-	(1,501)	-
<b>Profit before income tax</b>	<b>2,512</b>	<b>2,642</b>	<b>(1,501)</b>	<b>3,653</b>
Income tax expense				(666)
<b>Profit for the year</b>				<b>2,987</b>
Interest revenue	558	2	-	560
Interest expense	4	1	2,127	2,132
Depreciation	122	79	-	201
Income tax expense	458	482	(274)	666
<b>Segment assets</b>				
Segment assets	54,993	5,192	-	60,185
Unallocated assets	-	-	4,541	4,541
<b>Total assets</b>	<b>54,993</b>	<b>5,192</b>	<b>4,541</b>	<b>64,726</b>
Investments in associate	-	640	-	640
Capital expenditure	4,038	14	-	4,052
<b>Segment liabilities</b>				
Segment liabilities	49,284	386	-	49,670
Unallocated liabilities	-	-	(4,592)	(4,592)
<b>Total liabilities</b>	<b>49,284</b>	<b>386</b>	<b>(4,592)</b>	<b>45,078</b>
<b>Cash flow information</b>				
Net cash inflow from operating activities	1,432	972	-	2,404
Net cash outflow from investing activities	(3,519)	(14)	-	(3,533)
Net cash inflow from financing activities	(2,465)	(822)	-	(3,287)

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**(b) Reconciliations***i) Segment revenue reconciliation to the statement of comprehensive income*

	2010 \$'000	2009 \$'000
Segment revenue	122,083	109,484
Inter-segment sales elimination	(10,163)	(5,552)
Unallocated revenue	773	-
<b>Total revenue</b>	<b>112,693</b>	<b>103,932</b>

Revenue from external customers by geographical locations is detailed below. Revenue is attributed to geographic location based on the location of the customers. The company does not have external revenues from external customers that are attributable to any foreign country other than as shown.

	2010 \$'000	2009 \$'000
Australia	109,239	101,830
China	4,111	3,492
Less intersegment revenue	(657)	(1,390)
<b>Total revenue</b>	<b>112,693</b>	<b>103,932</b>

*ii) Segment net operating profit before tax reconciliation to the income statement.*

The Board of Directors meets on a monthly basis to assess the performance of each segment by analysing the segment's profit before tax. A segment's profit before tax excludes non operating items such as corporate and impairment charges.

	2010 \$'000	2009 \$'000
Segment profit before tax	7,118	5,154
Corporate charges	(1,413)	(1,501)
Intersegment sales and expenses	858	-
Intersegment eliminations	(858)	-
<b>Total net profit before tax per the income statement</b>	<b>5,705</b>	<b>3,653</b>

*iii) Segment assets reconciliation to the statement of financial position.*

In assessing the segment performance on a monthly basis, the board of directors analyses the segment result as described above and its relation to segment assets. Segment assets are those operating assets of the entity that the management committee views as directly attributing to the performance of the segment. These assets exclude intersegment assets.

**Reconciliation of segment operating assets to total assets**

	2010 \$'000	2009 \$'000
Segment assets	68,472	60,185
Corporate assets	15,700	4,541
<b>Total assets per the statement of financial position</b>	<b>84,172</b>	<b>64,726</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

The analysis of the location of non-current assets other than financial instruments and deferred tax assets is as follows:

	2010 \$'000	2009 \$'000
Australia	45,673	30,150
China	82	83
<b>Total</b>	<b>45,755</b>	<b>30,233</b>

*iv) Segment liabilities reconciliation to the statement of financial position.*

Segment liabilities excludes corporate liabilities. The Group has a centralised finance function that is responsible for raising debt and capital for the entire operations. Each entity or business uses this central function to invest excess cash or obtain funding for its operations. The executive management committee reviews the liabilities of each segment in the monthly meetings.

	2010 \$'000	2009 \$'000
Segment operating liabilities	32,333	49,670
Corporate liabilities	19,056	(4,592)
<b>Total liabilities per the statement of financial position</b>	<b>51,389</b>	<b>45,078</b>

## Note 5 Revenue

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Sales revenue</b>		
Sales of goods to external customers	104,678	98,317
Sales of goods to other related parties	2,242	1,063
<b>Total sales revenue</b>	<b>106,920</b>	<b>99,380</b>
<b>Other revenue</b>		
Licence revenue and master franchise revenue	3,043	3,177
Interest income from financial institutions	20	149
Interest income from other parties	1,369	411
Service fees	800	-
Other revenue - external parties	169	815
Other revenue - associates	372	-
<b>Total other revenue</b>	<b>5,773</b>	<b>4,552</b>
<b>Total revenue</b>	<b>112,693</b>	<b>103,932</b>
<b>Other income</b>		
Foreign exchange gain	323	405
Proceeds from insurance claim	-	119
<b>Total other income</b>	<b>323</b>	<b>524</b>

Refer Note 28 for further details of certain revenue received from businesses acquired during the year.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 6 Expenses**

Profit before income tax expense includes the following specific expenses:

	Consolidated	
	2010 \$ '000	2009 \$ '000
Profit before income tax expense includes the following specific expenses:		
<b>Depreciation</b>		
Fixtures and fittings	49	51
Plant and office equipment	158	115
Information technology	25	20
Motor vehicles	9	12
<b>Total depreciation</b>	<b>241</b>	<b>198</b>
<b>Amortisation</b>		
Product development	59	-
Software development	25	-
<b>Total amortisation</b>	<b>84</b>	<b>-</b>
<b>Total depreciation and amortisation</b>	<b>325</b>	<b>198</b>
Rental expenses relating to operating leases	2,676	2,846
Interest and finance charge expenses	2,952	2,616
Superannuation expense	657	621
<b>Impairment losses – financial assets:</b>		
Trade and other receivables	70	53
Inventory	159	63

**Note 7 Income Tax**

Profit before income tax expense includes the following specific expenses:

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>(a) Income tax expense</b>		
Current tax	1,052	227
Deferred tax assets	320	(444)
Deferred tax liability	272	1,235
Adjustments for current tax of prior periods	(333)	(352)
<b>Total</b>	<b>1,311</b>	<b>666</b>
Income tax expense is attributable to:		
Profit from continuing operations	1,311	666
<b>Aggregate income tax expense</b>	<b>1,311</b>	<b>666</b>



## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

	Notes	Consolidated	
		2010 \$ '000	2009 \$ '000
<b>(b) Numerical reconciliation of income tax expense to prima facie tax payable</b>			
The prima facie income tax expense on pre-tax accounting profit reconciles to the income tax expense in the financial statements as follows:			
Profit from continuing operations before income tax expense		5,705	3,653
<b>Tax at the Australian tax rate of 30% (2009 - 30%)</b>		<b>1,711</b>	<b>1,096</b>
Difference in overseas tax rate		(49)	(108)
Over provision in prior years		(334)	(352)
Non-deductible expenses / non-assessable revenue		(17)	30
<b>Income tax expense</b>		<b>1,311</b>	<b>666</b>
<b>(c) Temporary differences</b>			
Temporary differences relating to expenses not immediately deductible for tax purposes:			
- employee provisions		581	837
- other provisions		104	105
- legal fees and other		821	382
- property, plant and equipment		316	359
- inter company sales		218	-
- accrued expenses		241	391
<b>Total temporary differences</b>		<b>2,281</b>	<b>2,074</b>
Deferred tax assets relating to the above temporary differences at 30%		685	622
Deferred tax assets relating to tax losses		1,110	1,493
Deferred tax assets recognised on business acquisitions	28	1,058	-
<b>Total deferred tax assets</b>		<b>2,853</b>	<b>2,115</b>
Temporary differences relating to income not immediately assessable for tax purposes:			
- accrued income		2,901	3,061
- intangibles: product and software development		2,409	1,344
- other		4	-
<b>Total temporary differences</b>		<b>5,314</b>	<b>4,405</b>
<b>Deferred tax liability relating to the above temporary differences at 30%</b>		<b>1,594</b>	<b>1,322</b>
<b>(d) Current tax liabilities</b>			
<b>Provisions for income tax</b>		<b>489</b>	<b>251</b>

**(e) Tax Consolidation Legislation**

Healthzone Limited and its wholly-owned Australian controlled entities adopted the tax consolidation legislation from 1 July 2007. The accounting policy in relation to this legislation is set out in Note 1(g).

On adoption of the tax consolidation legislation, the entities in the tax consolidation group entered into a tax sharing arrangement which, in the opinion of the directors, limits the joint and several liability of the wholly-owned entities in the case of a default by the head entity, Healthzone Limited.

The entities have also entered into a tax funding agreement under which the wholly owned entities fully compensate Healthzone Limited for any current tax payable assumed and are compensated by Healthzone Limited for any current tax receivable and deferred tax assets relating to unused tax losses or unused tax credits that are transferred to Healthzone Limited under the tax consolidation legislation. The funding amounts are determined by reference to the amounts recognised in the wholly-owned entities' financial statements.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 8 Cash and Cash Equivalents

	Consolidated	
	2010 \$ '000	2009 \$ '000
Cash at bank and on hand	2,482	2,420

## Note 9 Trade and Other Receivables

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Current</b>		
Trade receivables	12,566	17,306
Receivables from directors' related parties	-	2,069
Government grant (EMDG) receivable	210	210
Share capital proceeds receivable (1)	2,252	-
Marketing contributions receivable	568	406
Prepayments	621	561
Receivables from suppliers	834	187
Other receivables and prepayments	3,827	1,113
<b>Total</b>	<b>20,878</b>	<b>21,852</b>
<b>Non-current</b>		
Receivable from associate (2)	2,933	1,500
Loans to other parties (3)	3,000	3,000
<b>Total</b>	<b>5,933</b>	<b>4,500</b>

(1) This relates to the share issue dated 25 May 2010. This amount has subsequently been received.

(2) This receivable is due from Healthy Life China Pty Limited and is unsecured. Interest is receivable at commercial rates.

(3) The receivable is part secured by securities held by the borrower. Interest is receivable at commercial rates.

## (a) Impaired Trade Receivables

As at 30 June 2010, current trade receivables of the Group with a nominal value of \$74 thousand (2009: \$29 thousand) were impaired. The amount of the provision was \$74 thousand (2009: \$29 thousand).

	Consolidated	
	2010 \$ '000	2009 \$ '000
60 – 90 days	-	-
Over 90 days	74	29
<b>Total impaired trade receivables</b>	<b>74</b>	<b>29</b>
Balance at the beginning of the year	29	117
Allowance for impairment recognised during the year	88	110
Receivables written off during the year as uncollectable	(43)	(198)
<b>Balance at the end of the year</b>	<b>74</b>	<b>29</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**(b) Past Due But Not Impaired**

As of 30 June 2010, consolidated trade receivables of \$4.6 million (2009: \$5.2 million) were past due but not impaired. The average credit period on sale of goods is 60 days. All trade receivable balances greater than 60 days are considered past due. These balances past due but not impaired relate to a number of independent customers for whom there is no recent history of default and there has been no significant change in the credit quality of these customers. The Group has an established process of credit reference checking. The Group does not hold any collateral over these balances and interest is charged on past due balances quarterly. The average age of these receivables is 161 days (2009: 131 days). The ageing of receivables past due but not impaired is as follows:

	Consolidated	
	2010 \$ '000	2009 \$ '000
60 – 90 days	942	1,740
Over 90 days	3,616	3,506
<b>Total past due</b>	<b>4,558</b>	<b>5,246</b>

**(c) Foreign Exchange, Interest Rate Risk and Credit Risk**

Information about the Group's and the parent entity's exposure to foreign currency risk and interest rate risk in relation to trade and other receivables is provided in Note 2.

The maximum exposure to credit risk at the reporting date is the carrying amount of each class of receivables mentioned above. The concentration of credit risk is limited due to the customer base being large and unrelated. Accordingly the directors believe that no further allowance required for impairment of receivables at 30 June 2010.

**(d) Fair Value**

Due to the short-term nature of current receivables, their carrying amount is assumed to approximate their fair value.

**Note 10 Inventories**

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Finished goods at cost</b>	<b>12,190</b>	<b>6,530</b>

Refer to Note 17 for details on inventory pledged as security against borrowings.

**Note 11 Investments Accounted for Using the Equity Method**

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Shares in associates</b> (Note 32)	<b>900</b>	<b>640</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 12 Property, Plant And Equipment

Consolidated 2010	Fixtures & Fittings \$ '000	Plant & Office Equipment \$ '000	Information Technology \$ '000	Motor Vehicles \$ '000	Total \$ '000
Cost	2,003	926	60	53	3,042
Accumulated depreciation	(170)	(324)	(30)	(24)	(548)
<b>Carrying amount</b>	<b>1,833</b>	<b>602</b>	<b>30</b>	<b>29</b>	<b>2,494</b>
<b>Movement</b>					
Carrying amount at 1 July 2009	126	479	35	53	693
Additions	6	144	20	-	170
Additions from business acquisitions	1,752	139	-	-	1,891
Disposals	(2)	(2)	-	(15)	(19)
Depreciation expense (Note 6)	(49)	(158)	(25)	(9)	(241)
<b>Carrying amount at 30 June 2010</b>	<b>1,833</b>	<b>602</b>	<b>30</b>	<b>29</b>	<b>2,494</b>

Refer to Note 17 for details on plant and equipment pledged as security against borrowings.

Consolidated 2009	Fixtures & Fittings \$ '000	Plant & Office Equipment \$ '000	Information Technology \$ '000	Motor Vehicles \$ '000	Total \$ '000
Cost	250	651	67	73	1,041
Accumulated depreciation	(124)	(172)	(32)	(20)	(348)
<b>Carrying amount</b>	<b>126</b>	<b>479</b>	<b>35</b>	<b>53</b>	<b>693</b>
<b>Movement</b>					
Carrying amount at 1 July 2008	174	279	18	47	518
Additions	9	318	37	44	409
Disposals	6	(3)	-	(26)	(35)
Depreciation expense (Note 6)	(51)	(115)	(20)	(12)	(199)
<b>Carrying amount at 30 June 2009</b>	<b>126</b>	<b>479</b>	<b>35</b>	<b>53</b>	<b>693</b>

Refer to Note 17 for details on property, plant and equipment pledged as security against borrowings.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 13 Deferred Tax Assets

	Notes	Consolidated	
		2010 \$ '000	2009 \$ '000
The balance comprises temporary differences attributable to:			
- employee provisions		174	251
- legal and other fees		246	115
- property, plant and equipment		95	108
- accrued expenses		72	117
- tax losses		2,169	1,493
- other provisions		97	31
<b>Total non-current temporary differences</b>		<b>2,853</b>	<b>2,115</b>
<b>Movements</b>			
Opening balance		2,115	1,353
Reclassification of tax losses recognised as at 30 June 2009		-	318
Deferred tax losses of Gold Mist Health Pty Ltd on acquisition	28	1,058	-
Charged to the income statement		(320)	444
<b>Closing balance</b>		<b>2,853</b>	<b>2,115</b>
Deferred tax assets expected to be recovered within 12 months		1,023	813
Deferred tax assets expected to be recovered after more than 12 months		1,830	1,302
<b>Total deferred tax assets</b>		<b>2,853</b>	<b>2,115</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 14 Intangible Assets

	Goodwill	Product Development	Information Technology Development	Total
Consolidated	\$'000	\$'000	\$'000	\$'000
<b>At 1 July 2008</b>				
Cost	21,482	412	62	21,956
Accumulated amortisation and impairment	-	-	-	-
<b>Net book amount</b>	<b>21,482</b>	<b>412</b>	<b>62</b>	<b>21,956</b>
<b>Year ended 30 June 2009</b>				
Opening net book amount	21,482	412	62	21,956
Additions	2,587	998	359	3,944
<b>Closing net book amount</b>	<b>24,069</b>	<b>1,410</b>	<b>421</b>	<b>25,900</b>
<b>At 30 June 2009</b>				
Cost	24,069	1,410	421	25,900
Accumulated amortisation and impairment	-	-	-	-
<b>Net book amount</b>	<b>24,069</b>	<b>1,410</b>	<b>421</b>	<b>25,900</b>
<b>At 1 July 2009</b>				
Cost	24,069	1,410	421	25,900
Accumulated amortisation and impairment	-	-	-	-
<b>Net book amount</b>	<b>24,069</b>	<b>1,410</b>	<b>421</b>	<b>25,900</b>
<b>Year ended 30 June 2010</b>				
Opening net book amount	24,069	1,410	421	25,900
Additions*	8,856	799	957	10,612
<b>Closing net book amount</b>	<b>32,925</b>	<b>2,209</b>	<b>1,378</b>	<b>36,512</b>
<b>At 30 June 2010</b>				
Cost	32,925	2,209	1,378	36,512
Accumulated amortisation and impairment	-	(59)	(25)	(84)
<b>Net book amount</b>	<b>32,925</b>	<b>2,150</b>	<b>1,353</b>	<b>36,428</b>

\*See Note 28 for additions to Goodwill.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**(a) Impairment Tests for Goodwill**

Goodwill is allocated to the Group's cash-generating units (CGU) identified according to business segments. Goodwill by segment is summarised below:

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Carrying amount of goodwill:</b>		
- Retail	12,006	2,838
- Wholesale	20,919	21,231
	<b>32,925</b>	<b>24,069</b>

The recoverable amount of each CGU is determined by value-in-use calculations, which are based on the present value of forecast cash flow for five years.

The recoverable amount of each cash-generating unit (CGU) is determined based on value-in-use calculations. Value-in-use is calculated based on the present value of cash flow projections based on forecasts over a five year period.

**(b) Key Assumptions Used for the Value-In-Use Calculations**

The key assumptions used in the value in use calculation for the CGU are as follows:

- Sales are expected to grow at an annual rate of 5% (2009: 5%);
- Operating expenses are forecast to grow at 2.3% (2009: 3%) and
- A pre-tax discount factor of 11.2% (2009: 11.8%) was applied in the calculations.

For the retail stores, management has estimated a 5% growth rate at 30 June 2010. Should 50% of this growth rate be achieved then management would recommend an impairment of \$1.4 million. These assumptions are based on a combination of past experiences and best estimates of likely future results. The period over which management has projected cash flows is an initial 5 year period plus a terminal value of a further 5 years. Management does not consider a change in any of the key assumptions to be reasonably possible for the retail CGU at the date of this report.

**Note 15 Other Financial Assets**

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Financial assets</b>		
Other	14	76
<b>Total other financial assets</b>	<b>14</b>	<b>76</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 16 Trade and Other Payables

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Unsecured liabilities</b>		
Trade creditors	19,778	14,347
Other creditors and accrued expenses	6,770	4,255
Trade instruments	7,389	7,534
<b>Total current trade and other payables</b>	<b>33,937</b>	<b>26,136</b>

The Group's exposure to foreign exchange risk is discussed in Note 2. As at 30 June 2010 trade and other payables for the Group included trade instruments by which the Group received cash in lieu of collections of trade receivables (see Note 17(b) for details of security).

## Note 17 Borrowings

	Consolidated	
	2010 \$ '000	2009 \$ '000
<b>Current</b>		
<b>Secured liabilities</b>		
Commercial bills	3,546	2,137
Loan facilities	240	179
Other	29	-
<b>Total current borrowings</b>	<b>3,815</b>	<b>2,316</b>
<b>Non-current</b>		
<b>Secured liabilities</b>		
Commercial bills	10,413	14,217
Loan facilities	530	-
<b>Total non-current borrowings</b>	<b>10,943</b>	<b>14,217</b>

## (a) Commercial Bills and Loan Facilities

The commercial bills are repayable in installments per quarter and expire as follows: \$1.6 million in August 2011, \$8.4 million in October 2012 and \$4.0 million in June 2013. The interest rate on facilities of \$8.4 million is fixed at 9.8% until October 2012 and the interest rate on facilities of \$5.6 million is at a floating rate on 90 day bank bills and a facility fee based on the facility limit. The commercial bills are subject to certain financial covenants, none of which have been breached at 30 June 2010. The loan facilities are repayable monthly and expire in April 2012. The interest on the loan facilities of \$0.8 million is variable.

## (b) Security Disclosures

The borrowings and trade instruments of the Group are secured by a registered mortgage over the assets of Healthzone Limited, Bod International Pty Limited, Healthzone Solutions Pty Limited, Healthminders International Pty Limited, Jasham International Pty Limited Healthminders (WA) Pty Limited, Discount Vitamin Centres Pty Limited, Healthminders Milperra Pty Limited, Phytomedical Research Pty Limited, Super Boost Effervescent Pty Limited, Newco (Victoria) Pty Limited and Aurinda Natural Foods Pty Limited. Aurinda Natural Foods Pty Limited is a company related to Michael Ge Wu.

## (c) Risk Exposures

The Group's exposure to interest rate risk is discussed in Note 2.



## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 18 Provisions

	Consolidated	
	2010 \$ '000	2009 \$ '000
Current provision for employee entitlements	539	767
Non-current provision for employee entitlements	72	69
<b>Total</b>	<b>611</b>	<b>836</b>
<b>Movements</b>		
Carrying amount at start of financial year	836	828
Amounts used during the year	(380)	(342)
Charged to the income statement	155	350
<b>Carrying amount at the end of the year</b>	<b>611</b>	<b>836</b>

## Note 19 Non-Current Liabilities – Deferred Tax Liabilities

	Consolidated	
	2010 \$ '000	2009 \$ '000
The balance comprises temporary differences attributable to:		
- accrued income	870	919
- intangibles: product and software development	723	403
- other	1	-
<b>Total</b>	<b>1,594</b>	<b>1,322</b>
<b>Movements</b>		
Opening balance	1,322	87
Charged to the income statement	272	1,235
<b>Closing balance</b>	<b>1,594</b>	<b>1,322</b>
Deferred tax liabilities to be settled within 12 months	1,016	1,258
Deferred tax liabilities to be settled after more than 12 months	578	64
<b>Total</b>	<b>1,594</b>	<b>1,322</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 20 Contributed Equity

		Parent Entity		
		2010	2009	
		Shares	Shares	
<b>Share capital</b>				
Fully paid ordinary shares		79,089,299	47,049,950	
Movements	Details	Number of Shares	Issue Price	\$ '000
<b>Opening balance 1 July 2008</b>		<b>40,923,469</b>		<b>9,607</b>
30 September 2008	Share issue	470,000	50.00 cents	235
25 November 2008	Share issue	10,000	23.50 cents	2
10 February 2009	Share issue	5,646,481	48.41 cents	2,733
	Share issue costs			(14)
	Deferred tax credit recognised directly in equity			3
<b>Total movements</b>		<b>6,126,481</b>		<b>2,959</b>
<b>Opening balance 1 July 2009</b>		<b>47,049,950</b>		<b>12,566</b>
8 September 2009	Share issue	2,039,349	29.00 cents	600
18 January 2010	Share issue	7,333,333	30.00 cents	2,200
19 April 2010	Share issue	8,899,994	30.00 cents	2,670
24 May 2010	Share issue	5,102,772	30.00 cents	1,531
25 May 2010	Share issue	8,663,901	30.00 cents	2,599
	Share issue costs			(660)
	Deferred tax credit recognised directly in equity			198
<b>Total movements</b>		<b>32,039,349</b>		<b>9,138</b>
<b>Closing balance 30 June 2010</b>		<b>79,089,299</b>		<b>21,704</b>

**(a) Ordinary Shares**

Ordinary shares entitle the holder to participate in dividends and the proceeds on winding up of the company in proportion to the number of and amount paid on the shares held.

On a show of hands, every holder of ordinary shares present at a meeting in person or by proxy, is entitled to one vote, and upon a poll each share is entitled to one vote.

**(b) Capital Risk Management**

The Group's objective when managing capital is to safeguard the ability to continue as a going concern, so that the Group can continue to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell shares to reduce debt.

The Group monitors capital on the basis of the gearing ratios. This ratio is calculated as time-weighted net debt (total borrowing less cash and cash equivalents) divided by EBITDA (earnings before interest, tax, depreciation and amortisation). The Group's strategy is to maintain weighted Debt/EBITDA at less than 3.75 times. The weighted Debt/EBITDA ratio for the Group was 1.6 times for the year ended 30 June 2010 (2009: 2.5 times).

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 21 Reserves and Retained Profits

	Consolidated	
	2010	2009
	\$ '000	\$ '000
<b>(a) Foreign currency translation reserve</b>		
Balance at the beginning of the financial year	(31)	(23)
Net exchange differences on translation of foreign controlled entity	(397)	(8)
<b>Balance at the end of the financial year</b>	<b>(428)</b>	<b>(31)</b>
<b>(b) Retained profits</b>		
Retained profits at the beginning of the financial year	7,113	4,126
Profit for the financial year	4,394	2,987
<b>Retained profits at the end of the financial year</b>	<b>11,507</b>	<b>7,113</b>

## Note 22 Key Management Personnel Disclosures

The following persons were directors of Healthzone Limited during the financial year.

## (a) Directors

Peter Roach (Chairman)	Executive & Chief Executive Officer
Michael Ge Wu	Executive
Michael Jenkins	Executive & Chief Financial Officer
Guy Robertson*	Non-executive
Terry Cuthbertson**	Non-executive

\* Appointed 28 May 2010

\*\* Resigned 27 August 2009

## (b) Other Key Management Personnel

The following persons also had authority and responsibility for planning, directing and controlling the activities of the Group, directly or indirectly, during the financial year:

Name	Position	Employer
Matthew Jinks	General Manager Operations	Healthzone Solutions Pty Limited
Geoff Sainsbury	General Manager Retail	Healthzone Solutions Pty Limited
Micahel Barwick*	General Manager Jasham	Jasham International Pty Limited
Michael Trevaskis**	General Manager Sales	Healthzone Solutions Pty Limited

\* Resigned 31 January 2010

\*\*Resigned 28 February 2010

## (c) Key Management Personnel Compensation

	Consolidated	
	2010	2009
	\$ '000	\$ '000
Short-term employee benefits	1,169	1,064
Post employment benefits	59	72
<b>Total</b>	<b>1,228</b>	<b>1,136</b>

Detailed remuneration disclosures are provided in the Remuneration Report in the Directors' Report.

## (i) Option Holdings

The numbers of options over ordinary shares in the Company held during the financial year by each director of Healthzone Limited and other key management personnel of the Group was nil.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

*(ii) Share Holdings*

The numbers of shares in the Company held during the financial year by each director of Healthzone Limited and other key management personnel of the Group, including their personally related parties, are set out below.

Name	Balance At The Start Of The Year	Purchased	Other Changes During The Year	Balance At The End Of The Year
<b>2010</b>				
<b>Directors of Healthzone Limited</b>				
<b>Ordinary shares</b>				
Mr Peter Roach	-	1,032,500	-	1,032,500
Mr Guy Robertson	-	-	22,000	22,000
Mr Michael Jenkins	76,600	58,000	-	134,600
Mr Michael Ge Wu	9,541,825	15,000	-	9,556,825
Mr Terry Cuthbertson	50,000	-	(50,000)	-
<b>Total directors' share holdings</b>	<b>9,668,425</b>	<b>1,105,500</b>	<b>(28,000)</b>	<b>10,745,925</b>
<b>Other key management personnel of the Group</b>				
<b>Ordinary shares</b>				
Mr Matthew Jinks	1,000	21,902	-	22,902
Mr Geoffrey Sainsbury	1,000	-	-	1,000
<b>Total key management personnel share holdings</b>	<b>2,000</b>	<b>21,902</b>	<b>-</b>	<b>23,902</b>
<b>2009</b>				
<b>Directors of Healthzone Limited</b>				
<b>Ordinary shares</b>				
Mr Terry Cuthbertson	50,000	-	-	50,000
Mr Michael Ge Wu	9,541,825	-	-	9,541,825
<b>Total directors' share holdings</b>	<b>9,591,825</b>	<b>-</b>	<b>-</b>	<b>9,591,825</b>
<b>Other key management personnel of the Group</b>				
<b>Ordinary shares</b>				
Michael Jenkins	-	76,600	-	76,600
Matthew Jinks	-	1,000	-	1,000
Michael Trevaskis*	-	1,000	-	1,000
Geoffrey Sainsbury	-	1,000	-	1,000
<b>Total key management personnel share holdings</b>	<b>-</b>	<b>79,600</b>	<b>-</b>	<b>79,600</b>

\*Resigned 28 February 2010

**(d) Loans to Key Management Personnel**

There were no loans made to directors of Healthzone Limited or other key management personnel of the Group, including their related parties, during the years ended 30 June 2010 and 30 June 2009 other than amounts disclosed in Note 27.

**(e) Other Transactions with Key Management Personnel**

Refer to Note 27, Related Party Transactions, for details on other transactions with key management personnel.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 23 Contingencies**

The Group had contingent liabilities at 30 June 2010 in respect of:

**Leases**

The Group is the master franchisor of the Healthy Life retail franchise and holds head leases in relation to retail stores that are licensed to some franchisees. In accordance with the terms of those licences the franchisee is primarily responsible for lease liabilities and has provided guarantees to respective landlords in relation to those premises. In the event that a franchisee is unable to continue a retail lease the landlord is required under the Retail Lease Act to re-lease the premises. In such an event the franchisee is primarily liable for any lease shortfall amount. Contingent liabilities of the Group in relation to these leases are \$5.0 million.

The Group occupies leased warehouses and retail premises in Australia with aggregate contingent liabilities for 5 years of up to \$11.3 million.

**Note 24 Remuneration Of Auditors**

	Consolidated	
	2010	2009
	\$ '000	\$ '000
During the year the following fees were paid or payable for services provided by the auditor of the parent entity, its related practices and non-related audit firms:		
<b>Assurance Services</b>		
<b>1. Audit Services</b>		
Fees paid to PKF East Coast Practice:		
- Audit and review of financial reports	163	226
Fees paid to related practice of PKF East Coast Practice:		
- Audit and review of financial reports	6	17
<b>Total remuneration for audit services</b>	<b>169</b>	<b>243</b>
<b>2. Other Assurance Services</b>		
Fees paid to PKF East Coast Practice:		
- Services provided for business acquisitions	79	126
<b>Total remuneration for other assurance services</b>	<b>79</b>	<b>126</b>
<b>Total remuneration for assurance services</b>	<b>248</b>	<b>369</b>
<b>3. Taxation Services</b>		
Fees paid to PKF East Coast Practice:		
- Tax compliance services, including review of Company income tax returns, international tax consulting and tax advice on mergers and acquisitions	80	114
<b>Total remuneration for taxation services</b>	<b>80</b>	<b>114</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 25 Commitments for Expenditure**

	Consolidated	
	2010	2009
	\$ '000	\$ '000
<b>Operating leases - property</b>		
Commitments for minimum lease payments in relation to non-cancellable operating leases are payable as follows:		
Within one year	6,756	5,205
Later than one year but not later than 5 years	8,932	6,672
Later than 5 years	451	-
<b>Total operating leases</b>	<b>16,139</b>	<b>11,877</b>
<b>Operating leases – equipment</b>		
Commitments for minimum lease payments in relation to non-cancellable operating leases are payable as follows:		
Within one year	159	464
Later than one year but not later than 5 years	135	311
Later than 5 years	-	-
<b>Total operating leases</b>	<b>294</b>	<b>775</b>

**Note 26 Events Occurring after Reporting Date**

Other than a new strategic alliance with Eu Yan Sang International, now Healthzone's largest single shareholder, there were no other material events subsequent to reporting date impacting upon the consolidated entity.

The strategic alliance will enable the Group to accelerate expansion of its Asian operations through Eu Yan Sang International's retail, manufacturing and distribution network.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 27 Related Party Transactions

## Transactions and Balances with Directors' Related Parties

	Consolidated	
	2010	2009
	\$ '000	\$ '000
<i>Sale of Goods</i>		
Sale of goods to companies in which directors held an interest.	2,474	1,063
<i>Purchase of Services</i>		
- Payment of consultancy fees to Colroa Trust a related party to Mr Peter Roach for brand development and capital raising services provided by Mr Roach	135	120
- Payment of consultancy fees to MGR International Pty Limited a related party to Mr Michael Wu for brand development services provided by Mr Wu	51	110
<i>Other Transactions</i>		
- Payments of warehouse rent and management fees to MGR International Pty Ltd, of which Mr Michael Ge Wu is a Director.	-	35
- Purchase of a motor vehicle from MGR International Pty Ltd, of which Mr Michael Ge Wu is a Director.	-	18
- Acquisition of shares in Wild Food Natural Health Market Pty Limited, a company in which Mr Peter Roach, a Director of the Company has a significant interest. (Note 32)	250	-
- Interest charged to Wild Food Natural Health Market Pty Limited in respect of outstanding balance.	68	45
- Recharge of expenses to Healthy Life China Pty Limited (1)	372	-
<i>Balances outstanding</i>		
- Loan receivable from Wild Food Natural Health Market Pty Limited	-	250
- Receivable from Healthy Life China Pty Limited	2,933	1,500
- Receivable from CenturCorp Retail Pty Limited a company controlled by Mr Roach	433	750

(1) Interest is charged at commercial rates

No provisions for doubtful debts have been raised in relation to any outstanding balances and no expense has been recognised in respect of doubtful debts from related parties.

On 30 June 2010 Healthzone Ltd acquired 100% of the issued share capital in Gold Mist Health Pty Limited. Certain transactions entered into during the year with businesses acquired are disclosed in Note 28.

## Note 28 Business Combination

## Summary of Acquisitions

The Group has acquired business assets as follows:

*Healthy Life Moonee Ponds*

In January 2010 Healthzone Ltd acquired the Healthy Life Moonee Ponds business. Healthy Life Moonee Ponds is a franchisee of the Group operating a health food store. The purchase was satisfied by a cash payment of \$38 thousand.

The net identifiable assets acquired in the business were valued at \$0.

	\$ '000
Purchase consideration	38
Net identifiable assets acquired at fair value	-
<b>Intangible assets on consolidation</b>	<b>38</b>

The intangible asset is attributable to the projected profitability of the business of Healthy Life Moonee Ponds.

Healthzone Limited

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

### *Gold Mist Health Pty Limited*

On 30 June 2010 Healthzone Ltd acquired 100% of the issued share capital in Gold Mist Health Pty Limited. Gold Mist Health Pty Limited operates a chain of Healthy Life retail stores.

The net identifiable assets acquired in the business combination, and the intangible assets arising, are as follows:

	\$ '000
Purchase consideration	1,000
Net identifiable assets acquired at fair value	(6,617)
<b>Intangible assets on consolidation</b>	<b>7,617</b>

The net identifiable assets acquired included \$0.2 million cash and cash equivalents. The intangible asset is attributable to the projected profitability of the business of Gold Mist Health Pty Limited.

The net identifiable liabilities acquired in the business combination, and the intangible assets arising, are as follows:

	\$ '000
Cash and Equivalents	238
Trade and other receivables	181
Stock on Hand	2,921
Property, plant and equipment	1,891
Intangibles	1,208
Deferred Tax Assets	1,058
Trade and other payables	(13,344)
Borrowings	(770)
<b>Net identifiable liabilities acquired at fair value</b>	<b>(6,617)</b>
Purchase consideration	1,000
Net assets acquired	(6,617)
<b>Intangible assets on consolidation</b>	<b>7,617</b>

The net identifiable assets include \$1.2 million in goodwill. Total goodwill on consolidation is \$8.8 million. The net cash effect of the purchase for year ending 30 June 2010 is an inflow of \$0.2 million. The company was acquired for \$1 million consideration, payable in 15 monthly installments starting 15 November 2010. The Board has engaged an independent expert valuer to provide valuation services in relation to this acquisition.

On 30 June 2010 Healthzone Limited acquired 100% of the issued capital of Gold Mist Health Pty Limited including businesses acquired by it during the year. The financial results include, reversal of concession previously provided \$1,448 thousand, interest on outstanding trade receivables \$692 thousand and fee for restructure and advisory services \$800 thousand which did not occur in 2009.

### *Jasham International Pty Ltd*

In June 2008 Healthzone Ltd acquired the shares of Jasham International Pty Limited and units of the Jasham Unit Trust. An initial earn out period ending 30 June 2009 resulted in a payable of \$3.24 million. \$600 thousand was settled by an issue of 2,039,349 ordinary shares in Healthzone Ltd with the remainder payable in cash. A second earn out totaling 0.25 of EBITDA for the 12 months ending 31 December 2009 was payable in 2010. The amount payable for the second earn out period was \$650 thousand. The cash amount paid during the year was \$2.85 million.

### *Alexem and Pro-Hair*

In April 2009 Healthzone Ltd acquired the national distribution of fragrance products business of Alexem Pty Limited and the national distribution of hair care products business of Pro-Hair Pty Limited. An earn out period ending 31 March 2010 resulted in cash payments of \$43 thousand being made during the year.



## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Summary of Acquisitions

	Cash Flow for / (from) acquisitions \$ '000	Goodwill \$ '000
<b>2010</b>		
Healthzone Solutions Pty Limited (formerly Health Minders Pty Ltd)	(61)	-
Jasham International Pty Limited	(2,851)	-
Alexem	(42)	-
Pro-Hair	(1)	-
Gold Mist Health Pty Ltd	238	8,825
Healthy Life Moonee Ponds	(38)	38
Adjustment of Jasham International	-	(7)
<b>Total</b>	<b>(2,755)</b>	<b>8,856</b>

	Cash Flow for / (from) acquisitions \$ '000	Goodwill \$ '000
<b>2009</b>		
Healthzone Solutions Pty Limited (formerly Health Minders Pty Ltd)	(601)	-
Jasham International Pty Limited	(1,184)	2,437
Alexem	(8)	100
Pro-Hair	(1)	50
<b>Total</b>	<b>(1,794)</b>	<b>2,587</b>

## Note 29 Parent Entity Disclosure

	Consolidated	
	2010	2009
	\$ '000	\$ '000
<b>Information relating to Healthzone Limited</b>		
Current assets	20,039	18,878
<b>Total assets</b>	<b>41,365</b>	<b>35,380</b>
Current liabilities	6,760	6,717
<b>Total liabilities</b>	<b>17,810</b>	<b>21,673</b>
Issued capital	21,704	12,566
Retained earnings	1,851	1,141
<b>Total shareholders' equity</b>	<b>23,555</b>	<b>13,707</b>
<b>Profit or (loss) of the Parent entity</b>	<b>710</b>	<b>312</b>
<b>Total comprehensive income of the Parent entity</b>	<b>710</b>	<b>312</b>

Healthzone Limited and Healthzone Solutions Pty Limited are parties to a deed of cross guarantee under which each company guarantees the debts of the other. Further details of the deed are disclosed in Note 31.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 30 Subsidiaries**

The consolidated financial statements incorporate the assets and liabilities and results of the following subsidiaries in accordance with the accounting policy.

Name of entity	Country Of Incorporation	Class Of Shares	Equity Holding 2010 %	Equity Holding 2009 %
NHB China Limited	China	Ordinary	100	100
Bod International Pty Limited	Australia	Ordinary	100	100
Healthzone Solutions Pty Limited	Australia	Ordinary	100	100
Healthminders International Pty Limited	Australia	Ordinary	100	100
Healthminders (WA) Pty Limited	Australia	Ordinary	100	100
Healthy Life Partners Pty Limited	Australia	Ordinary	100	100
Health Minders Finance Pty Limited	Australia	Ordinary	100	100
Super Boost Effervescent Vitamins Pty Limited	Australia	Ordinary	100	100
Health Minders Milperra Pty Limited	Australia	Ordinary	100	100
DVC Discount Vitamin Centres Pty Limited	Australia	Ordinary	100	100
Newco (Victoria) Pty Limited	Australia	Ordinary	100	100
Jasham International Pty Limited	Australia	Ordinary	100	100
HZL1 Pty Limited	Australia	Ordinary	100	100
HZL2 Pty Limited	Australia	Ordinary	100	100
HZL3 Pty Limited	Australia	Ordinary	100	100
Healthy Life China Pty Limited*	Australia	Ordinary	1	100
HZL5 Pty Limited	Australia	Ordinary	100	100
Healthminders Pty Limited	Australia	Ordinary	100	100
Gold Mist Health Pty Limited	Australia	Ordinary	100	-

\*On 28 June 2010 HZL4 Pty Limited changed its name to Healthy Life China Pty Limited and issued shares to a third party. The company is now an associate (see Note 32 for further details).

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 31 Deed Of Cross Guarantee**

Healthzone Limited and Health Minders Pty Limited are parties to a deed of cross guarantee under which each company guarantees the debts of the others. By entering into the deed, the wholly owned entity has been relieved from the requirement to prepare a financial report and directors' report under Class Order 98/1418 (as amended) issued by the Australian Securities and Investments Commission.

**(a) Consolidated income statement and a summary of movements in consolidated retained profits**

The above companies represent a 'Closed Group' for the purposes of the Class Order, and as there are no other parties to the Deed of Cross Guarantee that are controlled by Healthzone Limited, they also represent the 'Extended Closed Group'.

Set out below is a consolidated income statement and a summary of movements in consolidated retained profits for the year ended 30 June 2010 of the Closed Group consisting of Healthzone Limited and its Australian subsidiaries.

	2010	2009
	\$ '000	\$ '000
<b>Extended Closed Group Income statement</b>		
Revenue from continuing operations	105,690	101,854
Other income	6,659	524
Raw materials and consumables used	(84,151)	(80,002)
Employee benefits expense	(9,133)	(8,040)
Depreciation and amortisation expense	(319)	(183)
Professional and consulting expenses	(410)	(361)
Operating lease rental expenses	(2,362)	(199)
Selling and marketing expenses	(2,202)	(169)
Travel expenses	(244)	(464)
Interest and bank charge expenses	(2,950)	(2,301)
Other expenses	(4,238)	(6,072)
Share of net profits of associates and joint venture partnership accounted for using the equity method	-	24
<b>Profit before income tax</b>	<b>6,340</b>	<b>4,611</b>
Income tax expense	(1,199)	(491)
<b>Profit for the year</b>	<b>5,141</b>	<b>4,120</b>
<b>Summary of movements in consolidated retained profits</b>		
<b>Retained profits at the beginning of the financial year</b>	6,060	1,940
Profit for the year	5,141	4,120
<b>Retained profits at the end of the financial year</b>	<b>11,201</b>	<b>6,060</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**(b) Extended Closed Group Statement of Financial Position**

Set out below is a consolidated Statement of Financial Position as at 30 June 2010 of the Closed Group consisting of Healthzone Limited and its Australian subsidiaries.

	2010 \$ '000	2009 \$ '000
<b>Current assets</b>		
Cash and cash equivalents	1,773	1,934
Trade and other receivables	20,738	24,125
Inventories	12,004	6,340
<b>Total current assets</b>	<b>34,515</b>	<b>32,399</b>
<b>Non-current assets</b>		
Receivables	5,933	3,000
Investments accounted for using the equity method	900	640
Other financial assets	3,447	1,765
Property, plant and equipment	2,482	676
Deferred tax assets	2,853	2,115
Intangible assets	32,925	24,145
<b>Total non-current assets</b>	<b>48,540</b>	<b>32,341</b>
<b>Total assets</b>	<b>83,055</b>	<b>64,740</b>
<b>Current liabilities</b>		
Trade and other payables	25,646	27,456
Borrowings	11,204	2,316
Current tax liabilities	407	(33)
Provisions	538	767
<b>Total current liabilities</b>	<b>37,795</b>	<b>30,506</b>
<b>Non-current liabilities</b>		
Borrowings	10,943	14,217
Deferred tax liabilities	1,594	1,322
Provisions	72	69
<b>Total non-current liabilities</b>	<b>12,609</b>	<b>15,608</b>
<b>Total liabilities</b>	<b>50,404</b>	<b>46,114</b>
<b>Net assets</b>	<b>32,651</b>	<b>18,626</b>
<b>Equity</b>		
Contributed equity	21,450	12,566
Retained profits	11,201	6,060
<b>Total equity</b>	<b>32,651</b>	<b>18,626</b>

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## Note 32 Investment In Associate

	Consolidated	
	2010	2009
	\$ '000	\$ '000
<b>(a) Movements in carrying amount</b>		
Carrying amount at the beginning of the financial year	640	616
Acquired during the year	250	-
Share of profits	10	24
Carrying amount at the end of the financial year	<b>900</b>	<b>640</b>

**(b) Summarised financial information of associate**

The Group's share of the results of its associate and its aggregated assets (including goodwill), and liabilities are as follows:

	Ownership %	Assets \$ '000	Liabilities \$ '000	Revenues \$ '000	Profit \$ '000
<b>2010</b>					
Wild Food Natural Health Market Pty Limited (ACN: 002 596 992) (i)	40%	322	118	76	10
Healthy Life China Pty Limited (ACN: 136 831 582) (ii)	1%	32	30	-	(8)
<b>2009</b>					
Wild Food Natural Health Market Pty Limited (ACN: 002 596 992)	20%	151	59	69	24

(i) On 30 June 2010 Healthzone Limited exercised its right under the convertible note agreement. As a result the Group acquired an additional 20% ownership stake in Wild Food Natural Health Market Pty Limited.

(ii) Healthy Life China Pty Limited (HLC) acquired the Healthy Life master franchise during the year. The nature of the relationship between the Group and HLC is such that Healthzone Limited have significant influence over HLC.

## Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

**Note 33 Reconciliation of Profit After Income Tax to Net Cash Inflow From Operating Activities**

	Consolidated	
	2010	2009
	\$ '000	\$ '000
Reconciliation of profit after income tax to net cash outflow from operating activities		
Profit for the year	4,393	2,987
Depreciation and amortisation expense	325	198
Net loss on sale of non-current assets	6	8
Change in operating assets and liabilities, net of effects from purchase of controlled entities		
Decrease/(increase) in trade and other receivables	1,208	(3,905)
Decrease/(increase) in inventories	(2,488)	(139)
Decrease/(Increase) in deferred tax assets	320	(894)
Increase/(decrease) in trade and other payables	(2,403)	3,118
Increase/(decrease) in current tax liabilities	239	(62)
Increase/(decrease) in provisions	(226)	(142)
Increase/(decrease) in deferred tax liabilities	273	1,235
<b>Net cash inflow from operating activities</b>	<b>1,647</b>	<b>2,404</b>

Refer to Note 28 for details of net identifiable assets acquired through business acquisitions. For the year ended 30 June 2010 operating cash flows included and finance cash flows excluded \$7.4 million in respect of trade facilities. For the year ended 30 June 2010 operating cash inflows including this amount would be \$1.8 million for the Group and finance cash inflows would be \$2.9 million for the Group.

During the year ended 30 June 2010 no plant and equipment was acquired by the Group by means of finance leases (2009: \$174 thousand). The Group also issued 2,039,349 ordinary shares in Healthzone Limited at 29.00 cents on 8 September 2009 as consideration for the acquisition of the Jasham business as detailed in Note 28.

**Note 34 Earnings Per Share**

	Consolidated	
	2010	2009
<b>(a) Basic earnings per share</b>	8.0 cents	6.9 cents
<b>(b) Diluted earnings per share</b>	8.0 cents	6.9 cents
<b>(c) Earnings used in calculating earning per share</b>		
Profit attributable (thousands) to the ordinary equity holders of the company used in calculating earnings per share	4,394	2,987
<b>(d) Weighted average number of shares used as the denominator</b>		
Weighted average number of ordinary shares (thousand) used as the denominator in calculating basic earnings per share and alternative basic earnings per share	55,100	43,464
Adjustments for calculation of diluted earnings per share:		
- Options	-	-
Weighted average number of ordinary shares (thousands) and potential ordinary shares used as the denominator in calculating diluted earnings per share and alternative diluted earnings per share	55,100	43,464

Healthzone Limited

# Notes To The Financial Statements (Continued)

For the Year Ended 30 June 2010

## **Note 35 Share Based Payments**

The Healthzone Limited Option Plan is open to selected personnel at the discretion of the directors. The overall philosophy of the Plan is to attract, retain and motivate executives. It is designed to generate longer term incentives linked to the future of Healthzone Limited.

The Option Plan allocates options to acquire ordinary shares in Healthzone Limited. Options under the plan carry no dividend rights.

Healthzone Limited

## Directors' Declaration

In the Directors' opinion:

(a) the accompanying financial statements and notes and remuneration report are in accordance with the section 300A of the *Corporations Act 2001*, comply with Australian Accounting Standards requirements and give a true and fair view of the consolidated entity's financial position as at 30 June 2010 and performance for the year ended on that date;

(b) at the date of this declaration there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable;

(c) the Directors have been given the declarations by the Chief Executive Officer and Chief Financial Officer required by section 295A of the *Corporations Act 2001*; and

(d) the financial report also complies with International Financial Reporting Standards issued by the International Accounting Standards Board (IASB) as disclosed in Note 1.

This declaration is made in accordance with a resolution of the Directors.



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Peter Roach  
Executive Chairman



---

Michael Wu  
Executive Director

30 September 2010



Healthzone Limited

# Independent Audit Report to the Members



To the members of Healthzone Limited

**Chartered Accountants  
& Business Advisers**

## Report on the Financial Report

We have audited the accompanying financial report of Healthzone Limited, which comprises the Statement of Financial Position as at 30 June 2010, the Income Statement, the Statement of Comprehensive Income, the Statement of Changes in Equity and Statement of Cash Flows for the year ended on that date, a summary of significant accounting policies and other selected explanatory notes and the Directors' Declaration for both Healthzone Limited (the company) and the consolidated entity. The consolidated entity comprises the Company and the entities it controlled at the year's end or from time to time during the financial year.

### *Directors' Responsibility for the Financial Report*

The directors of the company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Act 2001. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances. In Note 1(a), the directors also state, in accordance with Accounting Standard AASB 101 Presentation of Financial Statements, that compliance with Australian Equivalents to International Financial Reporting Standards ensures that the financial report, comprising the financial statements and notes, complies with International Financial Reporting Standards.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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Healthzone Limited

# Independent Audit Report to the Members



**Chartered Accountants  
& Business Advisers**

## *Independence*

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

## *Auditor's Opinion*

In our opinion:

- (a) the financial report of Healthzone Limited is in accordance with the Corporations Act 2001, including:
  - (i) giving a true and fair view of the consolidated entity's financial position as at 30 June 2010 and of its performance for the year ended on that date; and
  - (ii) complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Regulations 2001*; and
- (b) the financial report also complies with International Financial Reporting Standards as disclosed in Note 1(a).

## **Report on the Remuneration Report**

We have audited the Remuneration Report included in the directors' report for the year ended 30 June 2010. The directors of the company are responsible for the preparation and presentation of the Remuneration Report in accordance with section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with Australian Auditing Standards.

## *Auditor's Opinion*

In our opinion the Remuneration Report of Healthzone Limited for the year ended 30 June 2010, complies with section 300A of the *Corporations Acts 2001*.

A handwritten signature in black ink, appearing to be 'PKF' with a flourish underneath.

**PKF**

A handwritten signature in black ink, appearing to be 'Grant Saxon'.

**Grant Saxon**

Partner

Sydney: 30 September 2010

## ASX Additional Information

Additional information required by the Australian Securities Exchange Ltd and not shown elsewhere in this report is as follows. The information is current as at 22 September 2010.

### a) Twenty Largest Shareholders

The names of the twenty largest holders of quoted ordinary shares are:

The names of the twenty largest holders of quoted ordinary shares are:

	Number of Shares	% Of Ordinary Shares
Eu Yan Sang International Limited	11,857,463	14.2
Ge Michael Wu	9,556,825	11.4
Merrill Lynch (Australia) Nominees Pty Limited	9,380,464	11.2
HSBC Custody Nominees (Australia) Limited	8,160,718	9.7
Guo Guang Tao	8,029,297	9.6
Buzrio Pty Limited	4,346,235	5.2
Citicorp Nominees Pty Limited	3,791,634	4.5
National Nominees Limited	3,594,395	4.3
JP Morgan Nominees Australia Limited <Cash Income A/C>	2,186,998	2.6
Anz Nominees Limited <Cash Income A/C>	1,432,177	1.7
Dixson Trust Pty Limited	1,352,049	1.6
Mr Roger Wells	1,126,367	1.3
Goldman Sachs & Co <GSCO Bulk Settlement A/C>	1,078,051	1.3
Mr Peter Roach	1,032,500	1.2
Mr Matthew Bendror	1,019,674	1.2
Bendror Holdings Pty Limited <Bendror No 1 A/C>	753,175	0.9
Development Capital Corporation Pty Ltd	647,015	0.8
Finder T Co	626,081	0.7
Mr John Steven Lundgren	625,000	0.7
Mr Ramin Marzbani	600,000	0.7
<b>Total</b>	<b>71,196,118</b>	<b>85.0</b>

### b) Distribution of Equity Securities

The numbers of shareholders, by size of holding, in each class of shares are:

	Number Of Holders	Number Of Ordinary Shares
1-1,000	47	36,619
1,001-5,000	124	401,325
5,001-10,000	77	683,005
10,001-100,000	115	3,892,508
100,001-99,999,999,999	51	78,745,414
<b>Total</b>	<b>414</b>	<b>83,758,871</b>

## ASX Additional Information

**c) Substantial Shareholders**

Substantial shareholders (owning more than 5% of the share capital) in Healthzone Limited at 22 September 2010 are set out below.

	Number of Ordinary Shares	%
Eu Yan Sang International Limited	11,857,463	14.2
Ge Michael Wu	9,556,825	11.4
Merrill Lynch (Australia) Nominees Pty Limited	9,380,464	11.2
HSBC Custody Nominees (Australia) Limited	8,160,718	9.7
Guo Guang Tao	8,029,297	9.6
Buzrio Pty Limited	4,346,235	5.2

**Shares**

Director	Direct Interests	Indirect Interests
Michael Ge Wu	9,541,825	15,000
Peter Roach	1,032,500	-
Michael Jenkins	-	134,600
Guy Robertson	22,000	-

**d) Voting Rights**

All ordinary shares carry one vote per share without restriction.

**e) Securities Exchange**

The Company's securities are not quoted on any securities exchange other than the Australian Securities Exchange and the OTCQX exchange in the United States of America ("HLTZY").

**f) Buy Back**

There is not a current on-market buy-back.

**h) Directors' Interests In Securities**

Directors' relevant interests in securities of which the director is the registered holder

Healthzone Limited

## Corporate Directory

30 June 2010

### Directors

Peter Roach (Chairman)

Michael Ge Wu

Guy Robertson

Michael Jenkins (and Company Secretary)

### Registered Office

316 Horsley Road, Milperra NSW 2214

Australia

### Auditors

PKF Chartered Accountants and Business Advisors

Level 10, 1 Margaret Street

Sydney NSW 2000

Australia

### Lawyers

Baker & McKenzie

Level 27, 50 Bridge Street

Sydney NSW 2000

Australia

### Share Registry

Registries Limited

Level 7, 207 Kent Street

Sydney NSW 2000

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