



MARKET RELEASE

12 February 2010

Incitive Limited

TRADING HALT

The securities of Incitive Ltd (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Wednesday, 17 February 2010 or when the announcement is released to the market.

Security Code: ICV

A handwritten signature in black ink, appearing to read 'Jenny Cutri', is written over a light blue horizontal line.

Jenny Cutri
Assistant Manager, Issuers



12 February 2010

Ms Jill Hewitt
Adviser, Issuers (Perth)
ASX Limited
Exchange Plaza
2 The Esplanade
Perth WA 6000
by email – jill.hewitt@asx.com.au

Dear Ms Hewitt

Incitive Limited – Request for Trading Halt

Incitive Limited (ASX: ICV) requests a trading halt be placed on the Company's securities pending the release of an announcement by the Company in relation to a proposed acquisition.

The Company requests the securities remain in pre-open until the earlier of the announcement to the market or the commencement of trade on Wednesday 17th February 2010.

The Company is not aware of any reason why the trading halt should not be granted.

Yours sincerely

A handwritten signature in black ink, appearing to read "Winton Willesee".

Winton Willesee
Director and Company Secretary