

**For immediate release to the market**

**INDUSTREA Limited**

**ASX Code IDL**

**18 October 2010**

**Industrea receives record order for collision avoidance system**

- \$35.6 million order placed for Industrea's CAS-CAM/RF<sup>®</sup> collision avoidance equipment.
- More than 3,100 CAS-CAM/RF<sup>®</sup> units will be installed at six open cut coal mining sites throughout the Bowen Basin in Queensland.
- On completion of the current order there will then be more than 6,600 open cut mining CAS-CAM/RF<sup>®</sup> units operating in 33 sites around the world.
- Order builds on Industrea's customer relationships with large global mining companies.

Global mining products and services provider Industrea Limited (ASX:IDL) is pleased to announce its wholly owned subsidiary, Advanced Mining Technologies (AMT) has received a \$35.6 million order for its open cut mining CAS-CAM/RF<sup>®</sup> collision avoidance system from BHP Billiton Mitsubishi Alliance (BMA).

The order will be delivered over two years and includes more than 3,100 specialist radio frequency based collision avoidance systems and specialist support software, to be deployed at six of BMA's open cut coal mining sites comprising Norwich Park, Saraji, Peak Downs, Goonyella Riverside, Blackwater and Gregory throughout the Bowen Basin in Queensland.

CAS-CAM/RF<sup>®</sup> is a unique vehicle-mounted collision avoidance system that provides advanced warning and automatic object detection, promoting significantly improved safety performance at mine sites. The CAS-CAM/RF<sup>®</sup> system will now be used at a total of 33 sites around the world, with more than 6,600 operational units.

Robin Levison, Managing Director and CEO of Industrea, said the order further entrenches both Industrea's relationships with large global mining customers and market leading technology.

"The CAS-CAM/RF<sup>®</sup> system is a best of breed, robust system that is proven in production sites around the world. It is configurable for a broad range of requirements which makes the product suitable to a wide range of production environments."

**Industrea Limited**

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“Over recent years we have been positioning Industrea to supply large orders to blue chip customers. We are well prepared for this order and have the team in place to execute the agreed delivery and installation timetable,” Mr Levison said.

Industrea expects to recognise revenue for the new CAS-CAM/RF<sup>®</sup> BMA contract over the next two financial years, with approximately 60% expected in this financial year.

Other major clients using CAS-CAM/RF<sup>®</sup> include Rio Tinto, Anglo American and Vale, along with long standing Chinese customers Shanxi Asian American Daning Energy Corporation and Jincheng Anthracite Mining Group.

Industrea is well placed to continue this expansion leveraging off the firm’s well established positions in the Australian and Chinese coal mining industries.

### **About CAS-CAM/RF<sup>®</sup>**

CAS-CAM/RF<sup>®</sup> was developed in response to industry requirements for a safer, more productive and less stressful working environment when using heavy vehicles, earthmoving equipment and large mobile equipment together with light vehicles.

CAS-CAM/RF<sup>®</sup> is marketed through Industrea’s fully owned subsidiary Advanced Mining Technologies Pty Ltd (AMT). AMT was established in 1993 as an Australian company specialising in the design, manufacture and marketing of electronic equipment for the civil and mining industries including intrinsic safe instrumentation.

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## **About Industrea**

Industrea provides highly specialised products and services to the mining industry. Customers throughout the world use Industrea's products and services to enhance the safety and productivity of their mining operations.

Industrea's diesel equipment division supplies equipment such as flame proof and explosion proof underground mining vehicles; the technology division supplies underground drilling instrumentation, coal seam degasification equipment, and collision avoidance systems; the mining services division provides services including open cut mining, equipment hire and civil contracting services.

Industrea has well established and growing positions in the Australian and Chinese coal mining industries. Clients include BHP Billiton, Rio Tinto, Xstrata, Barrick Gold, Anglo Coal, Vale, Anglo American, and leading Chinese firms China Shenhua Energy, Jincheng Anthracite Mining Group, and Shanxi Asian American Daning Energy Corporation. Industrea's current market capitalisation is in excess of \$450 million, placing it just outside the top 200 companies in Australia.