Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: Keycorp Limited		
ABN: 61 002 519 986 We (the entity) give ASX the following information under listing rule 3.19A.1 and as ager for the director for the purposes of section 205G of the Corporations Act.		
Date of appointment	7 th August, 2010	
holder In the case of a trust, this includes interests in t Note: In the case of a company, interests which come disclosed in this part.	the trust made available by the responsible entity of the trust within paragraph (i) of the definition of "notifiable interest of a director" should be	
Nil		

11/3/2002 Appendix 3X Page 1

⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of	Not applicable
interest	
Note: Provide details of the circumstances giving rise to the relevant interest.	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
No. and class of securities to which interest relates	Not applicable

Appendix 3X Page 2 11/3/2002

⁺ See chapter 19 for defined terms.