Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name	Name of entity		
Mitc	Mitchell Communication Group Limited ("MCU")		
ABN 59 0	88 110 141		
We (the entity) give ASX the following	information.	
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
1	⁺ Class of ⁺ securities issued or to be issued	Ordinary shares fully paid	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	1,413,734	
3	Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Ordinary shares - fully paid	

⁺ See chapter 19 for defined terms.

4 Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

As from allotment all shares issued will rank pari passu with existing shares.

Not applicable.

5 Issue price or consideration

<u>Dividend Reinvestment Plan</u> \$0.85 for each ordinary share

Mitchell Communication Group Ltd Employee
Options Plan
\$0.65 for each ordinary share

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Issue of shares under Dividend Reinvestment Plan – 1,386,938 shares.

Issue of shares under the Mitchell Communication Group Ltd Employee Options Plan – 26,796 shares.

7 Dates of entering *securities into uncertificated holdings or despatch of certificates <u>Dividend Reinvestment Plan</u> 16 April 2010

Mitchell Communication Group Ltd Employee
Options Plan
20 April 2010

8 Number and +class of all +securities quoted on ASX (*including* the securities in clause 2 if applicable)

Number	+Class
301,654,653	Ordinary shares

⁺ See chapter 19 for defined terms.

9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)

Number	+Class	
664,602	Options issued under	
	Mitchell	
	Communication	
	Group Ltd Employee	
	Options Plan.	
1,602,441	Performance rights	
	issued pursuant to the	
	Mitchell	
	Communication	
	Group Performance	
	Rights Plan.	

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

MCU's present dividend policy is not changed as a result of the increase in its issued capital.

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A
14	+Class of +securities to which the offer relates	N/A
15	*Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has *security holders who will not be sent new issue documents	N/A
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	

⁺ See chapter 19 for defined terms.

10	Clasing data for receipt of acceptance	NT/A
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	N/A
25	If the issue is contingent on *security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do *security holders sell their entitlements in full through a broker?	N/A
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A

⁺ See chapter 19 for defined terms.

32	their ei	o *security holders dispose of ntitlements (except by sale h a broker)?	N/A
33	+Despa	atch date	N/A
		Quotation of second of sec	
34	Type o	f securities ne)	
(a)		Securities described in Part 1	
(b)		•	the end of the escrowed period, partly paid securities that becom re securities when restriction ends, securities issued on expiry o
Entiti	ies tł	nat have ticked box 3	34(a)
Additi	onal	securities forming a new	class of securities
Tick to in	dicate yo	ou are providing the information or dod	cuments
35		, ,	urities, the names of the 20 largest holders of the additional percentage of additional +securities held by those holders
36		If the *securities are *equity secusetting out the number of holders 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over	urities, a distribution schedule of the additional *securities in the categories
37		A copy of any trust deed for the a	additional +securities

 $^{^{+}}$ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which +quotation is sought	N/A	
39	Class of *securities for which quotation is sought	N/A	
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	N/A	
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)	N/A	
42	Number and +class of all +securities quoted on ASX (<i>including</i> the securities in clause 38)	Number N/A	+Class N/A

 $^{^{+}}$ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that noone has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before *quotation of the *securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

Date: 22 April 2010

Company secretary

Print name: Dion Cust

⁺ See chapter 19 for defined terms.