

ASX Announcement & Media Release

29 October 2010

Supreme Court of Victoria Approves Scheme of Arrangement

Mitchell Communication Group ("Mitchell") is pleased to announce that the Supreme Court of Victoria ("Court") has today made orders approving the scheme of arrangement by which Aegis Group plc ("Aegis") will acquire all of the issued shares of Mitchell.

A copy of the Court's orders will be lodged with the Australian Securities and Investments Commission on 1 November 2010, at which time the Scheme will become legally effective. When this occurs, Mitchell's shares will be suspended from trading at the close of trading on the ASX on 1 November 2010.

Scheme Consideration

Mitchell Shareholders who hold shares on the record date for determining entitlements to receive the Scheme Consideration (7pm, 9 November 2010) will be entitled to receive, at their election:

- \$1.20 cash for each Scheme Share held (Cash Consideration); and/or
- 40 new Aegis Shares for every 67 Scheme Shares held (Share Consideration).

The Scheme Consideration is expected to be paid to Mitchell Shareholders on 17 November 2010.

For further information, please contact:

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