

ASX Announcement & Media Release

25 October 2010

Shareholders Vote in Favour of Scheme of Arrangement

At the Scheme Meeting of Mitchell Communication Group ("Mitchell") held in Melbourne this morning, an overwhelming majority of Mitchell Shareholders voted in favour of the Scheme of Arrangement ("Scheme") between Mitchell and its Shareholders, to effect the acquisition of Mitchell by Aegis Group plc ("Aegis").

A copy of the official results is attached, however by way of summary:

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| ▪ Number of votes cast by holders "in favour" of the resolution | 235,392,067 |
| ▪ Votes in favour of the resolution as a percentage of the total number of votes cast on the resolution | 99.86% |
| ▪ Number of shareholders voting "in favour" of the resolution | 790 |
| ▪ Number of shareholders voting in favour of the resolution as a percentage of the total number of shareholders voting on the resolution | 97.17% |

The Scheme remains subject to the approval of the Supreme Court of Victoria at a court hearing currently scheduled for 29 October 2010.

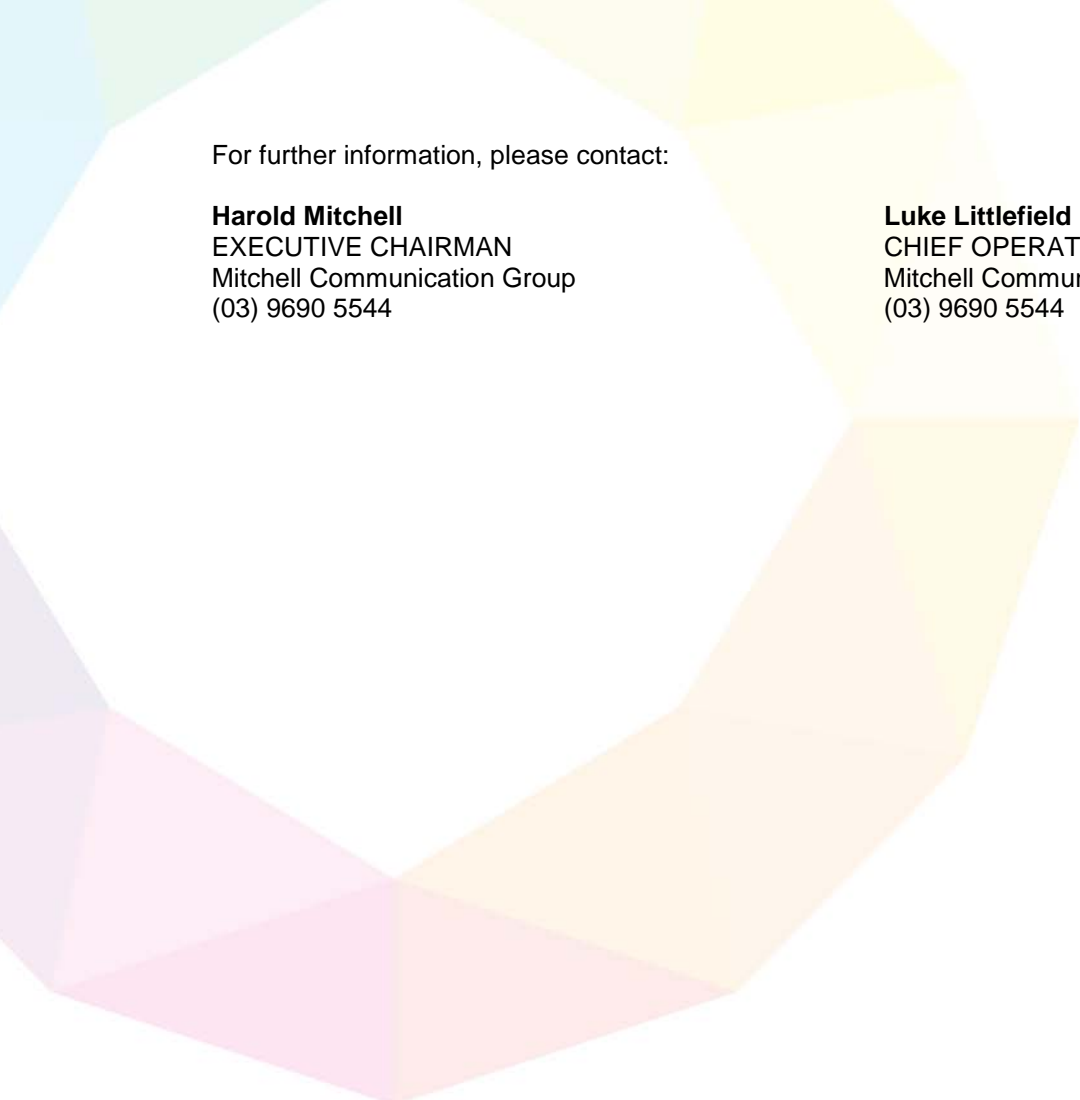
Dividends

If the Scheme is approved by the court, eligible Mitchell Shareholders who are registered in the Register as a holder of Mitchell Shares on the Dividend Record Date (1 November 2010) will be paid a 5 cents per share fully franked, final dividend for the year ended 30 June 2010.

Timetable

The indicative timetable to closing of the transaction is as follows:

Date and time (Sydney time)	Event
29 October 2010	Second Court Date for approval of the Scheme
1 November 2010	Lodge Court order with ASIC
1 November 2010	Record date for payment of dividend
8 November 2010	Dividend payment date
9 November 2010, 5.00pm	Last date for receipt of Election Forms for choice of Scheme Consideration
9 November 2010, 7.00pm	Record Date for determining entitlement to Scheme Consideration
17 November 2010	Implementation Date and payment of Scheme Consideration. Issue of Aegis shares and admission to the Official List of the UKLA and to trading on the London Stock Exchange's main market for listed securities.



For further information, please contact:

Harold Mitchell
EXECUTIVE CHAIRMAN
Mitchell Communication Group
(03) 9690 5544

Luke Littlefield
CHIEF OPERATING OFFICER
Mitchell Communication Group
(03) 9690 5544

25 October 2010

The Chairman of the Meeting
 Mitchell Communication Group Limited
 Level 4, 111 Cecil Street
 South Melbourne
 Victoria 3205

Computershare Investor Services Pty Limited
 ABN 48 078 279 277
 Yarra Falls, 452 Johnston Street Abbotsford
 Victoria 3067 Australia
 GPO Box 2975 Melbourne
 Victoria 3001 Australia
 Telephone 61 3 9415 5000
 Facsimile 61 3 9473 2500
 www.computershare.com

**Poll Report
 Scheme Meeting**

I, Peter Vaughan, of Computershare Investor Services Pty Limited being the Returning Officer appointed by you in connection with voting by poll upon the resolution set out below at the Scheme Meeting of Shareholders of Mitchell Communication Group Limited held at The Langham Hotel, 1 Southgate Avenue, Southbank, Victoria on Monday, 25 October 2010 at 10.00am (Melbourne time) report as follows:

Resolution

To approve the Scheme in accordance with the following resolution:

'That pursuant to and in accordance with the provisions of section 411 of the Corporations Act, the members are in favour of the arrangement proposed between Mitchell Communication Group Limited and the holders of its fully paid ordinary shares, designated the 'Scheme', as contained in and more particularly described in the Scheme Booklet accompanying the notice convening this meeting (with or without any modifications or conditions required by the Court to which Mitchell Communication Group Limited and Aegis Group plc agree) and, subject to approval of the Scheme by the Court, the Board of Directors of Mitchell Communication Group Limited is authorised to implement the Scheme with any such modifications or conditions.'

Resolution – votes cast

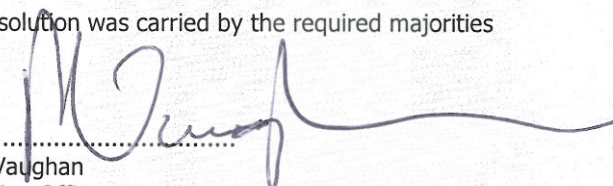
Number of votes cast by holders 'in favour' of the resolution	235,392,067
Number of votes cast by holders 'against' the resolution	329,227
The total number of votes cast on the resolution	235,721,294
Votes in favour of the resolution as a percentage of the total number of votes cast on the resolution	99.86%
The number of abstain votes on the resolution	9,330

Resolution - number of shareholders voting

Number of shareholders voting 'in favour' of the resolution	790
Number of shareholders voting 'against' the resolution	23
Total number of shareholders voting on the resolution	813
Number of shareholders voting in favour of the resolution as a percentage of the total number of shareholders voting on the resolution	97.17%

The total number of shareholders who voted both "in favour" and "against" the resolution and not included in the above "shareholders voting in favour" and "shareholders voting against" figures	NIL
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The resolution was carried by the required majorities



 Peter Vaughan
 Returning Officer
 Computershare Investor Services Pty Limited