

## ASX Announcement & Media Release

11 November 2010

### OVERWHELMING INTEREST SHOWN BY MITCHELL SHAREHOLDERS IN AEGIS

#### 77% OF MITCHELL SHARES REQUEST AEGIS SHARES

#### 15.8% SCALE BACK APPLIED TO SHARE REQUESTS

The Mitchell Communication Group ("Mitchell") today announced the results of Scheme Consideration elections in connection with the scheme of arrangement between Mitchell and its shareholders ("Scheme").

The Scheme Consideration alternatives are explained in detail in the Scheme Booklet sent to Mitchell shareholders in September 2010.

#### Results

The results of Mitchell shareholder elections, or deemed elections are as follows:

- Total number of Mitchell shares electing Cash Consideration 70,038,522
- Total number of Mitchell shares electing Share Consideration 231,990,715

#### Share Consideration Elections

As Mitchell shareholder elections exceeded the maximum amount of available Share Consideration, Mitchell shareholders who made a valid election to receive 100% Share Consideration will have their election scaled back by approximately 15.8%, so that those shareholders will receive<sup>1</sup>:

- 0.502921 New Aegis Shares plus A\$0.189130 cash for every Mitchell share.

#### Cash Consideration Elections

Mitchell shareholders who made a valid election, or were deemed to have made a valid election to receive 100% Cash Consideration will have that election satisfied in full and will therefore receive A\$1.20 cash for every Mitchell share.

#### Mixed Consideration Elections

Mitchell shareholders who made a valid election to receive a combination of Cash and Share Consideration will have their Share Consideration election scaled back by approximately 15.8%, so that those shareholders will receive<sup>1</sup>:

##### *Share Consideration*

- 0.502921 New Aegis Shares and A\$0.189130 cash for every Mitchell share elected to receive Share Consideration; and

##### *Cash Consideration*

- \$1.20 cash for every Mitchell share elected to receive Cash Consideration.

#### Payment of Scheme Consideration

Despatch of confirmation of direct credits or cheques for Cash Consideration will occur on 17 November 2010. Despatch of confirmations of the issue of New Aegis Shares will occur no later than 24 November 2010.

New Aegis Shares will commence trading on the London Stock Exchange on 17 November 2010.

<sup>1</sup> – The aggregate number of New Aegis Shares to which a Scheme Participant is entitled will be rounded down to the nearest whole number of Aegis Shares.

## Further Information

If Mitchell shareholders have any questions in relation to the Scheme, they may call the Mitchell Shareholder Information line on 1300 089 802 (within Australia) or +61 3 9415 4613 (outside Australia). The Mitchell Shareholder Information Line is open between Monday and Friday from 9.00am to 5.00pm (Sydney time). Information regarding the entitlements of individual shareholders will not be available from the Mitchell Shareholder Information Line until Monday 15 November 2010.

For further information regarding the Mitchell Communication Group, please contact:

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