

## **ASX Announcement & Media Release**

17 September 2010

### **Mitchell Scheme Booklet and Shareholders Meeting**

On 29 July 2010, Mitchell Communication Group Limited ("Mitchell") and Aegis Group plc ("Aegis") announced that they had entered into a Merger Implementation Agreement under which it is proposed that Aegis will acquire all of the issued capital in Mitchell by way of a Scheme of Arrangement ("Scheme").

Today the Supreme Court of Victoria made orders convening a meeting of Mitchell shareholders at which Mitchell shareholders will vote on the proposed acquisition ("Scheme Meeting").

The Scheme Meeting will be held at 10.00am on Monday 25 October 2010 at the Langham Hotel, 1 Southgate Avenue, Southbank, Victoria.

Information relating to the Scheme, including the notice convening the Scheme Meeting and an Independent Expert's Report, will be included in a Scheme Booklet expected to be sent to Mitchell shareholders and released to ASX on Friday 24 September 2010.

For further information, please contact:

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