



MARKET RELEASE

13 December 2010

The Maryborough Sugar Factory Limited

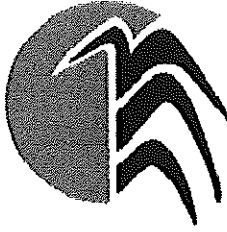
TRADING HALT

The securities of The Maryborough Sugar Factory Limited (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Wednesday, 15 December 2010 or when the announcement is released to the market.

Security Code: MSF

A handwritten signature in black ink that reads 'Pat O'L'.

Patrick O'Connor
Senior Listings Advisor



MARYBOROUGH SUGAR FACTORY

SUGAR MILLERS & GROWERS

BY EMAIL

13 December 2010

Mr Patrick O'Connor
Senior Adviser, Issuers (Brisbane)
ASX Limited
Level 5
Riverside Centre
123 Eagle Street
BRISBANE QLD 4000

Dear Patrick,

The Maryborough Sugar Factory Limited - Request for Trading Halt - Listing Rule 17.1

The Maryborough Sugar Factory Limited (the "Company") requests a trading halt in its shares to commence prior to commencement of trading on 13 December 2010.

In accordance with the requirements of Listing Rule 17.1, the Company provides the following information to ASX Limited:

- The Company intends to undertake a share placement to sophisticated, experienced and professional investors. It is proposed that the placement will be offered via the issue of approximately 8,025,831 million new ordinary shares (which will not exceed 15% of the ordinary shares of the Company currently on issue). Further, the Company intends to enter into agreements to issue up to an additional 4,012,916 million new ordinary shares conditional on receiving approval of the shareholders of the Company under Listing Rule 7.1.

Given the materiality of the placement and the potential to affect the price that the Company's shares trade at, the Company considers it appropriate that it enter into a trading halt so that, upon recommencement of trading, the market can trade on a fully informed basis.

- The Company requests that the trading halt continue until the opening of trading on 14 December 2010 or the Company makes an announcement in respect of the results of the proposed placement.
- The Company is not aware of any reason why the trading halt should not be granted.
- The Company is not aware of any other information necessary to inform the market about the trading halt.

We look forward to receiving your confirmation of this request.

Yours sincerely

Chris Lobb
Company Secretary
The Maryborough Sugar Factory Limited