



COMPANY ANNOUNCEMENT

31 August 2010

DIVIDEND REINVESTMENT PLAN UPDATE

The Maryborough Sugar Factory Limited (MSF) today announced that following the end of the Dividend Reinvestment Plan (DRP) pricing period, the shares to be issued to participants in the DRP have been set at \$2.499 per ordinary share which is the arithmetic average of the daily volume weighted average market price of all MSF shares sold in the ordinary course of trading on the Australian Securities Exchange (ASX) during the five (5) ASX trading days commencing on and including 24 August 2010.

The shares will be issued on 30 September 2010, when the dividend will also be paid.

Chris Lobb
Company Secretary