### Medic Vision Limited

## mConnect Secures Real Madrid Global Mobile Deal

# Global Mobile Marketing Solution Provider Teams With Real Madrid to Bring Mobile Applications to Fans

Medic Vision Limited, soon to be renamed Motopia Limited, is delighted to announce that mConnect Group has been selected as an official developer for Real Madrid's mobile applications on a global basis.

"Being selected as a mobile partner for one of the leading sporting franchises in the world presents a unique opportunity for mConnect to showcase its mobile development and distribution capabilities. Sport is part of our makeup, we're excited about the distribution synergies this relationship will have with our Cristiano Ronaldo exclusive mobile content partnership and other franchises in the mConnect library." Commented Rob Hoath – CEO mConnect.

Fans should expect a myriad of Real Madrid games and utility applications from the mConnect team across the iOS, Android, Blackberry, Symbian, Brew and Java platforms.

"With this exciting news we expect our Sports Division to contribute over \$1 million in EBITDA within the next 12 months and maintain consistent growth over the foreseeable future as we acquire additional rights to world class franchises in this vertical."

### **About Real Madrid**

Since Real Madrid CF won its first title back in 1905, Real Madrid has grown to become the most awarded and celebrated club in history. The Club is considered by the FIFA as "The Best Football Club in the 20th Century".

#### About mConnect

mConnect is an international mobile development and content distribution company with a range of technological solutions to service its rapidly expanding client base and a 100+ carrier partner network to efficiently effect global mobile distribution.

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