

18 November 2010

## Medic Vision Limited

### **cBox Pty Ltd, a subsidiary of Medic Vision (MVH) signs agreement to provide integrated messaging services to 2 of the largest Australian Financial Institutions.**

cBox Pty Ltd, a subsidiary of Medic Vision: MVH (*soon to be renamed Motopia*) will provide messaging distribution platform in Australia for 2 of the largest financial institutions in Australia (Names withheld due to confidentiality agreement in place). The offering includes Premium Interactive Voice Response Mobile solutions, Premium Interactive Voice Response Landline solutions, SMS, SMS reply path and Email solutions.

As stated by Mr. Jason Edwards, (Executive Director MVH and Managing Director of cBox) "This landmark opportunity was secured by cBox as a result of 3 years diligence in understanding the customer requirements and finally the ability to provide surety of delivery. This deal effectively places cBox in the top genre of messaging providers in Australia.

The building of a self-serve messaging platform to cater for customer notifications involved a customised solution, which was based on the client's internal integration processes. Basically, the client will now have the ability to notify their customers within seconds through the messaging platform created by cBox.

This project has created an extraordinary situation for cBox who are now in the enviable position of moving into the top echelon of the messaging sector. This opportunity will open more doors for MVH and positions the Company as a serious contender in the messaging sector. We have cemented and strengthened our position in the market and we welcome being assessed and measured by our delivery and results. I am excited by how far we can go."

For further information, please contact:

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