



Medic Vision Limited
("Medic Vision" or the "Company")

Change of Industry Classification to MEDIA

Melbourne, 28 April 2010

The Board of Medic Vision is pleased to announce that the Company's Industry (GICS) classification has been changed from Industry Sector "Health Care" and Industry Group "*Health Care Equipment & Services*" to Industry Sector "**Consumer Discretionary**" and Industry Group "**Media**", effective 12 April 2010. Please refer to attached letter from the Australian Stock Exchange (ASX).

The change of classification to **Media** reflects the Company's transition from a medical technology focus to media, digital marketing and communications following the proposed sale of the Company's medical simulation assets and the success of the Company's wholly owned digital marketing and communications subsidiary, **cBox Pty Ltd**. cBox Pty Ltd was acquired by the Company in January 2010 and the Board is fully committed to growing and expanding this business.

For further information, please contact:

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ASX

AUSTRALIAN SECURITIES EXCHANGE

09 April 2010

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Mr Justyn Stedwell
Company Secretary
MEDIC VISION LIMITED
45 Stubbs Street
KENSINGTON VIC 3031

Dear Mr Stedwell

Please be advised of the following:

Change of Issuer Details

Change Of Industry Classification

Name:- MEDIC VISION LIMITED
ASX Code:- MVH
Home Branch:- Melbourne

As from the commencement of trading on Monday 12 April 2010, the GICS for the undermentioned entity will be changed.

From:

Sector: 35 Health Care
Industry Group: 3510 Health Care Equipment & Services

To:

Sector 25 Consumer Discretionary
Industry Group: 2540 Media

If you have any queries regarding this confirmation letter please contact Darren Tay on (02) 9227 0078, Rowan Evans on (02) 9227 0439 or Samantha Chong on (02) 9227 0754.

Any other queries should be directed to your ASX Issuers Adviser, Dean Litis on (03) 9617 8625.

Yours sincerely

Graham Gates
Team Leader
Listings and Quotations
Information Services Operations