

Medic Vision Limited (or the “Company”)

## **cBox Exceeds Targets & signs Agent’s Agreement with US Media company**

9 July 2010

- ***cBox performs better than expected***
- ***cBox signs agreement with Global US Media Company***
- ***EGM date post-poned given strategic opportunities underway***

Following the Company’s change of Industry Group Classification to “**Media**” and proposed name change to **Media3Corp Limited “Media3Corp”**, subject to shareholder approval, the Board is pleased to advise that it’s fully owned subsidiary, **cBox Pty Ltd “cBox”** has exceeded its June 2010 targets and signed an Agent’s agreement with a US Media Company.

**cBox** exceeded its targets for June 2010 and achieved another record month. Last June saw the highest revenue month that cBox has experienced since its inception in early 2008. This is further testimony of the growing success of cBox and its ability to secure significant new business.

**cBox** has also signed an Agent’s agreement with a US based global Media Company. This agreement involves a suite of global media products and has already added considerable value to the existing business. Details of the US Media company will be announced once confidentiality protocols have been completed.

Given a number of strategic initiatives **Media3Corp** is currently pursuing, the Board has decided to post-poner the proposed EGM until the AGM date (to be announced). The Company will keep the market informed of the progress of the strategic initiatives.

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