

PENRICE SODA HOLDINGS LIMITED

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ASX Release

22 February 2010

2010 INTERIM RESULTS PRO FORMA INFORMATION

Penrice Soda Holdings Limited (ASX: "PSH") has today released its results for the half year ended 31 December 2009.

As part of its ongoing commitment to improve disclosure and increase transparency, the company is providing a pro forma disclosure.

During the preparation of the December 2009 interim results, the company has reformatted its income statement and segment reporting. Changes made were to the reclassification of expense categories and to the allocation of costs.

Pro forma comparatives are disclosed to facilitate a like for like comparison of the company's financial performance for the periods ended 31 December 2009, 30 June 2009, 31 December 2008 and 30 June 2008.

Income statement: reclassification of expense categories

Warehouse has been segregated from the previously classified "Distribution and Warehouse" and is now accounted for within Cost of sales.

Previously classified "Other expenses" is now accounted for within Cost of sales.

A new category called "Other Operating costs" has been created and includes Sales and Marketing, Safety, Health, Environment and Quality and Supply and logistics costs.

"Administration expenses" includes Corporate and Finance and Accounting department costs. This cost remains as "unallocated costs" in segment reporting.

Pro forma details for the company's income statement and segment reporting are set out in the attached tables.

Exchange gains/(losses)

Income Tax (expense)/benefit

options and forwards

Borrowing costs

swaps

Unrealised exchange gains/(losses) on foreign currency

Unrealised gains/(losses) on fair value of interest rate

Profit/(loss) from continuing operations before income tax

Net Profit/(loss) after income tax for the period attributable to the owners of the parent entity

Income Statement (Pro forma)



Full Year

(878)

(1,522)

(1,278)

(8,602)

8,311

(1,162)

7,149

(6)

141

766

(5,998)

9,312

(2,058)

7,254

	Dec-09	Dec-08	Jun-09	Jun-08
Sales	77,888	74,100	162,261	135,062
Interest	60	129	73	133
Other	61	55	21	350
Total	78,009	74,284	162,355	135,545
Cost of sales	(50,074)	(48,932)	(101,945)	(86,942)
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Gross Profit	27,935	25,352	60,4 10	48,603
Distribution expenses	(14,551)	(13,552)	(29,050)	(24,109)
Other operating expenses	(3,769)	(3,599)	(7,241)	(6,627)
Administration expenses	(2,157)	(1,807)	(3,528)	(3,457)

Half Year

(646)

686

438

(4,121)

3,815

(676)

3,139

67

(3,762)

(2,900)

(3,866)

(4,067)

1,674

(2,393)



Segment Note (Pro forma)

	Half Year		Full Year	
	Dec-09	Dec-08	Jun-09	Jun-08
Chemical				
Underlying EBITDA as reported to CODM*	7,614	6,883	17,257	13,346
Underlying EBIT as reported to CODM*	4,075	3,951	11,059	8,546
Quarry and Mineral				
Underlying EBITDA as reported to CODM*	5,336	4,660	13,059	10,184
Underlying EBIT as reported to CODM*	4,773	4,134	12,182	9,315
Unallocated expenses	(2,157)	(1,807)	(3,528)	(3,457)

All other line items within segment reporting, namely sales revenue, exchange gains/(losses), unrealised hedging, borrowing costs and tax remain unchanged from previous statutory reporting.

For further details contact:

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^{*}CODM - Chief Operating Decision Maker