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ASX Announcement

Frost & Sullivan names Clarity OSS Vendor of the Year

11 June 2010

Powerlan today announced that Clarity, the award winning provider of unified Telecommunications solutions designed to simplify operations, has been selected as the 2010 Telecom OSS Vendor of the Year in Asia-Pacific by Frost & Sullivan.

Clarity has been honoured in the annual Frost & Sullivan Asia Pacific ICT Awards, which was held in Singapore on 10 June, and recognises outstanding performance by companies in the Asia Pacific region in the field of information and communications technology (ICT).

"2009 was a highly successful year for Clarity. At a time when many service providers cut down on CAPEX, Clarity grew its revenues by 50 percent. The company saw major wins across Asia-Pacific, particularly from telcos in Malaysia, Indonesia, the Philippines, India and Australia," said Frost & Sullivan senior industry analyst Adeel Najam. "Clarity has clearly demonstrated innovation by releasing a Network Rollout and Asset Logistics Suite to extend coverage of its Unified OSS into Strategy Infrastructure Planning.

"The company provides a pre-integrated OSS network and service management solution across multiple network technologies, both legacy and NGN (Next-Generation Networks), in support of multiple products and services. It experienced significant adoption for the Clarity Marketplace solution which it delivered as SaaS (software-as-a-service). Its customers also use the Clarity Infrastructure Management solution to facilitate the automation of network engineering logistics to enable flexible definition of telecom installation rules optimised network rollouts," Najam added.

"This award is the direct result of our concerted efforts in our product and delivery strategy to ensure that our customers maximise the commercial benefits of their investments in operational management transformation" said Jon Newbery, Chief Executive Officer at Clarity. "We are honoured that Frost & Sullivan has once again recognised Clarity as the region's premier OSS vendor. Our focus on delivering key business benefits to our customers by helping them simplify their operations, to reduce costs and increase competitiveness, is instrumental in helping us secure this award. We have also been rewarded with an increase in the number of operators who have selected us over the past year, to help them transform their businesses."

The Frost & Sullivan Awards are presented to companies that demonstrate best practices in their industry, commending the diligence, commitment, and innovative business strategies required to advance in the global marketplace.

Frost & Sullivan senior analysts short listed leading Global OSS Vendors, based on its continuous research and tracking of leading ICT companies. The short-list was judged by a distinguished independent panel of industry Telecom CxO Leaders and Frost & Sullivan analysts. Clarity was selected as the OSS Vendor of the Year based on its market performance, customer solutions, product innovation, new customer count and revenue growth.

Associated to some of the biggest names in ICT, the 2010 Frost & Sullivan Asia Pacific ICT Awards seeks to recognise companies and individuals that have pushed the boundaries of excellence - rising above the

competition and demonstrating outstanding performance across Asia Pacific. To find out more about the ICT awards, please visit www.ict-awards.com.

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About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G, 3G and 4G/LTE wireless networks.

All divisions are incorporated and operate as self-contained companies.