



(ACN: 057 345 785)

ASX Announcement

Clarity and Omnix Software to merge

11 May 2010

Powerlan today announced that Clarity, the leading provider of Unified Telecommunications Operational Management solutions, will be bringing the business and assets of Omnix Software under the Clarity brand.

The merger with Omnix will enable Clarity to deliver network planning functionality, as well as infrastructure and estates management, as part of their award-winning unified OSS. Geographically, the merger also provides Clarity with a stronger foothold in the European market, while propelling the Omnix product out to Clarity's existing international customer base.

Clarity and Omnix are both part of Powerlan, a publicly listed Australian company that provides specialist information technology products and services. Omnix Software is a UK-based provider of solutions that help telecoms operators plan, launch and manage their networks. Founded in 1998 and headquartered in Bristol, notable Omnix customers include Vodafone, Orange and O2/Telefonica. Meanwhile, Clarity manages over 250 million subscribers globally, simplifying the operational complexity of Telecom companies by delivering a unified, yet modularly open, system that supports industry best practice customers self-serve, unified catalogue, order management, revenue management, inventory, fulfilment and assurance. This enables real-time visibility of the network's impact on revenues and customer experience. Established in 1994, Clarity has offices in worldwide.

Jon Newbery, CEO of Clarity, commented: "Strong synergies exist between Clarity and Omnix and we're very excited to be moving both organisations forward as a consolidated entity. Bringing the Omnix-branded product portfolio under the Clarity banner will allow us to dovetail both of our unique technologies, allowing us to offer an OSS that can manage the whole spectrum of an operator's needs – from infrastructure planning and network rollout to customer experience management and billing. In addition, we will continue to market Omnix-branded products to our existing customers and business partners."

The newly merged company will continue to operate under the Clarity brand.

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About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G, 3G and 4G/LTE wireless networks.

All divisions are incorporated and operate as self-contained companies.