



(ACN: 057 345 785)

## ASX Announcement

# Clarity Receives Purchase Order from Leading Bulgarian Operator

20 January 2010

Powerlan today announced that Clarity, the market leader in Unified Operational Support Systems (OSS), has received a purchase order for the first phase of a project to supply its technology platform to VIVACOM, Bulgaria's largest fixed/mobile operator and fastest growing ADSL provider.

Clarity's OSS platform is targeted to help increase the efficiency of VIVACOM's network operations and field-force logistics and to improve the customer experience through reducing fault resolution and provisioning times. Originally targeting fixed network services, the platform will provide a long-term solution for VIVACOM's fixed-mobile convergence strategy and is expected to support the business through a nationwide rollout of next generation networks and services.

The project will be delivered over a period of two years, with the first phase due to be completed in June 2010.

VIVACOM is Bulgaria's leading telecom services provider offering a full range of services including fixed and mobile telephony, high speed Internet and data transfer. It has over two million fixed line subscribers, 1.3 million mobile phone subscribers and over 300,000 Internet users in Bulgaria, a country of 7.5 million people.

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### About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity ([www.clarity.com](http://www.clarity.com)) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology ([www.convertertechnology.com](http://www.convertertechnology.com)) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software ([www.imxsoftware.com](http://www.imxsoftware.com)) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.

- Omnix Software ([www.omnixsoftware.com](http://www.omnixsoftware.com)) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G, 3G and 4G/LTE wireless networks.

All divisions are incorporated and operate as self-contained companies.

### **About Clarity**

Clarity is the market leader in Unified Operational Support Systems (OSS), managing over 200 million subscribers globally in Tier 1 incumbent and next generation Telcos. Clarity provides proven, pre-integrated Inventory, Fulfilment and Assurance applications on a single SID based database, enabling real-time executive visibility of the network's impact on revenues and customer experience. Clarity is network and service neutral, driven by templates and workflows that are rapidly configurable, allowing telecom companies to cut time to market for new services by two-thirds.

Established in 1994, Clarity has offices in Africa, Asia, Australia, Europe, the Middle East and North America. For more information, please visit [www.clarity.com](http://www.clarity.com).