

29 March 2010

Rheochem Plc

(“Rheochem” or the “Company”)

HOEC contract win

Rheochem Plc, the oil and gas business with oil services, production, development and exploration assets, is pleased to announce its 70% owned subsidiary Rheochem India Pvt Ltd has been awarded a contract for drilling fluid, engineering and dewatering services from Hindustan Oil Exploration Company Limited (“HOEC”) for the appraisal of its Dirok gas discovery onshore on Block AAP-ON-94/1 in the state of Assam India. The contract is for one firm well with a provision for a further two optional wells.

HOEC is a new customer for Rheochem and this contract includes the supply of dewatering equipment. The supply and operation of this equipment represents an extension of Rheochem’s traditional fluid and engineering services.

Commenting on the announcement today Haydn Gardner, CEO of Rheochem, said:

“We are very pleased to have been awarded this contract by HOEC in India. It follows closely from our recent ONGC contract win and shows that Rheochem continues to gain traction and commercial acceptance in India. We believe that India is a very prospective region for the Company with approximately 150 oil and gas rigs currently operating there.”

- Ends -

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Notes to Editors

HOEC’s operational activities commenced in 1991 with the Government of India announcing the fourth round of exploration bidding for private sector participation. The Company has participating interest in nine oil/gas fields in India (in Cambay basin, Cauvery basin, Assam Arakan basin and Rajasthan basin), which are in varying stages of E & P life cycle i.e. exploration, development and production.