

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b> The Swish Group Limited
ABN 93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Cary Peter Stynes
<b>Date of last notice</b>	25 May 2010

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Shares held by Media Entertainment Pty Ltd, in which Mr. Stynes has a 47.5% interest  Shares held by CPS Holdings Pty Ltd, in which Mr. Stynes has a 100% interest  Shares and options held by Mr. C Stynes
<b>Date of change</b>	10 September and 13 September 2010
<b>No. of securities held prior to change</b>	70,520,000 shares held by Media Entertainment Pty Ltd  243,115,120 shares held by CPS Holdings Pty Ltd  300,000 shares and 56,000,000 options held by Mr. C Stynes
<b>Class</b>	Fully paid ordinary shares and options

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+ See chapter 19 for defined terms.

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<b>Number acquired</b>	None
<b>Number disposed</b>	1,298,628 shares sold by CPS Holdings Pty Ltd on 10 September 2010 at \$0.001 per share.  13,070,050 shares sold by CPS Holdings Pty Ltd on 13 September 2010 at \$0.001 per share.
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$0.001 per share
<b>No. of securities held after change</b>	70,520,000 shares held by Media Entertainment Pty Ltd  228,746,442 shares held by CPS Holdings Pty Ltd  300,000 shares and 56,000,000 options held by Mr. C Stynes
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market sales

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A

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<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

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