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**For Immediate Release**

Date: July 29, 2010

Calgary, Alberta

Listed: TSX: VT, ASX: VTA

**Viterra Announces Private Offering of U.S. Dollar Senior Notes**

**Calgary, Alberta** --- Viterra Inc. ("Viterra") (TSX: VT, ASX: VTA) today announced its intent to offer U.S. dollar senior notes in a private placement to qualified institutional buyers in the United States and to other qualified institutional investors in certain other jurisdictions.

The net proceeds from the private placement would be used to reduce borrowings under Viterra's Global Credit Facility and for general corporate purposes.

This press release is not an offer of securities for sale in the United States. The notes offered have not been and will not be registered under the U.S. Securities Act of 1933 and may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933 or an exemption from registration. The notes have not been and will not be qualified for sale under the securities laws of any province or territory of Canada and may not be offered or sold directly or indirectly in Canada or to or for the benefit of any resident of Canada except pursuant to applicable prospectus exemptions.

**Forward-Looking Information**

This release contains forward looking statements that involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such statements. Important factors that could affect these statements include, without limitation, weather conditions; producer's decisions regarding total planted acreage, crop selection, and utilization levels of farm inputs such as fertilizers and pesticides; grain export levels; changes in government policy and transportation deregulation; world agricultural commodity prices and markets; currency risk; changes in competitive forces including pricing pressures; and global political and economic conditions, including grain subsidy actions of the United States and European Union.

**About Viterra**

Viterra Inc. provides premium quality ingredients to leading global food manufacturers. Headquartered in Canada, the global agribusiness has extensive operations across Western Canada, Australia, and New Zealand, with Adelaide, Australia as the base for Viterra's Southeast Asian operations. Our growing international presence also extends to operations in the United States, offices in Japan, Singapore, China, Italy and Switzerland. Driven by an entrepreneurial spirit, we operate in three distinct businesses: grain handling and marketing, agri-products, and value-added processing. Our expertise, close relationships with producers, and superior logistical assets allow the company to consistently meet the needs of the most discerning end-use customers, helping to fulfill the nutritional needs of people around the world.



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