Rule 3.8A

## **Appendix 3C**

## Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001.

Nam	e of entity	ABN		
ADA	ACEL TECHNOLOGIES LIMITE	D 15 079 672 281		
We (the entity) give ASX the following information.				
Information about buy-back				
1	Type of buy-back	On-market buy-back (within 10/12 limit)		
2	*Class of shares which is the subject of the buy-back (eg, ordinary/preference)	Ordinary		
3	Voting rights (eg, one for one)	One for one		
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid		
5	Number of shares in the +class on issue	81,641,392		
6	Whether shareholder approval is required for buy-back	No (within 10/12 limit)		
7	Reason for buy-back	Part of the Company's capital management strategy, and in particular:  • to increase earnings per share and return on equity; and  • to return excess capital to shareholders in an efficient manner		

 $<sup>^+</sup>$  See chapter 19 for defined terms. 30/9/2001

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8	Any other information material to a shareholder's decision whether to accept the offer (eg, details of any proposed takeover bid)	None other than as set out in the Company's announcement to shareholders dated 29 July 2011		
On-market buy-back				
9	Name of broker who will act on the company's behalf	Bell Potter Securities Limited		
10	Deleted 30/9/2001.			
11	If the company intends to buy back a maximum number of shares - that number  Note: This requires a figure to be included, not a percentage.	Up to 8,164,139 being 10% of the lowest number of ordinary shares on issue during the previous 12 months		
12	If the company intends to buy back shares within a period of time - that period of time; if the company intends that the buyback be of unlimited duration - that intention	During the period from 12 August 2011 to 30 June 2012		
13	If the company intends to buy back shares if conditions are met - those conditions	No conditions apply		
Employee share scheme buy-back				
14	Number of shares proposed to be bought back	N/A		
15	Price to be offered for shares	N/A		

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<sup>&</sup>lt;sup>+</sup> See chapter 19 for defined terms.

Selective buy-back				
16	Name of person or description of class of person whose shares are proposed to be bought back	N/A		
17	Number of shares proposed to be bought back	N/A		
18	Price to be offered for shares	N/A		
Equal access scheme				
19	Percentage of shares proposed to be bought back	N/A		
20	Total number of shares proposed to be bought back if all offers are accepted	N/A		
21	Price to be offered for shares	N/A		
22	*Record date for participation in offer	N/A		
	Cross reference: Appendix 7A, clause 9.			

## **Compliance statement**

- 1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sophie Karzis Company Secretary 29 July 2011

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<sup>&</sup>lt;sup>+</sup> See chapter 19 for defined terms.