

20th April 2011

ASX ANNOUNCEMENT

The listed entertainment, hospitality and leisure operator Amalgamated Holdings Limited ("AHL") today announced the appointment of Ms Valerie Davies FAICD as an independent non-executive director.

Ms Davies is a prominent businesswoman based in Western Australia, a past winner of the WA Telstra Businesswoman of the Year Award and the principal of One.2.One Communications Pty Limited, a consultancy firm that specialises in strategic communication and issues management. She is currently a director of HBF Health Limited and The Youth Focus Foundation Pty Limited and has previously served on the Boards of Iluka Resources Limited and Tourism Australia.

AHL Chairman, Mr Alan Rydge commented: "It is pleasing to appoint a director based in Western Australia and a person who has a proven track record across a range of communication activities, having worked with many of Australia's leading companies. Ms Davies is a valuable addition to the AHL Board".

Appendix 3X – Initial Director's Interest Notice is attached.

Further information

ASX Company Security Code: Telephone: Contact: AHD 02 9373 6600 Mr Greg Dean (AHL Company Secretary)

Appendix 3X

Rule 3.19A.1

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: AMALGAMATED HOLDINGS LIMITED	
ABN: 51 000 005 103	

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Valerie Anne DAVIES
Date of appointment	20 April 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

Nil

⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of	Number & class of Securities
interest	
Note: Provide details of the circumstances giving rise to the relevant interest.	
Nil	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Not applicable
Not applicable
Not applicable
Not applicable

Date of Notice: 20 April 2011

⁺ See chapter 19 for defined terms.