



ADVANCED SHARE REGISTRY LIMITED

Member of Securities Registrars Association of Australia Inc. ABN 14 127 175 946

150 Stirling Highway, Nedlands Western Australia 6009. PO Box 1156, Nedlands Western Australia 6909

Telephone: (08) 9389 8033, Facsimile: (08) 9389 7871, Website: www.advancedshare.com.au

Level 6, 225 Clarence Street, Sydney NSW 2000. PO Box Q1736, Queen Victoria Building, NSW 1230

Telephone: (02) 8096 3502, (02) 8003 6825

16 December 2011

Company Announcements Manager
Australian Securities Exchange
4th Floor
20 Bridge Street
SYDNEY NSW 2000

"Transmitted Electronically"

Dear Sirs,

Re: Half Yearly Profit Advice

Please find attached Half Yearly Profit Advice.

Yours faithfully,

ALAN C WINDUSS
Company Secretary



ADVANCED SHARE REGISTRY LIMITED

ACN 127 175 946

ASX Release 16 December 2011

Half Yearly Profit Advice

Head office:

150 Stirling Highway
Nedlands WA 6005
T +61 8 9389 8033

Sydney office:

Level 6, 225 Clarence Street
Sydney NSW 2000
T +61 2 8096 3502

ASX Code: ASW

Capital Structure:

Shares: 42.4m

Options: nil

Share price: \$0.685

Market capitalization: \$29.04m

Annual dividend: 3.85 cents

Board of Directors:

Simon Cato - *Chairman*
Kim Chong - *Managing Director*
Alan - *Non-executive*
Winduss - *Director/
Company
Secretary*
Alvin Tan - *Non-executive
Director*



ADVANCED SHARE REGISTRY LTD

About ASW:

Advanced Share Registry Limited provides registry services to listed and unlisted clients on a national basis. The business has built its registry operations through its reputation and delivery as an efficient, cost effective service provider. The Company has a track record of profits and pays a 6 monthly franked dividend. In April 2010, the company opened its Sydney office and will continue to look towards national expansion.

www.advancedshare.com.au

The Company is pleased to advise that it is expected that the pre-tax operating profit for the half year to December 31st 2011 will be approximately \$1,300,000 (2010: \$1,314,737).

The Directors are intending to recommend a fully franked interim dividend of 1.85c out of the profits to December 31st 2011 (2010 Interim Dividend: 1.85c)

Revenue from registry services has increased in the period which has been again subject to difficult economic conditions.

Costs have increased marginally in this period having been strictly controlled by management.

The Directors are confident of a solid full year performance by the Company, assuming economic conditions remain stable.

Alan Winduss
Company Secretary