150 Stirling Highway, Nedlands, Western Australia 6009 PO Box 1156, Nedlands, Western Australia 6909 Telephone: (08) 9389 8033 Facsimile: (08) 9389 7871 web: www.advancedshare.com.au

19 October 2011

Company Announcements Manager Australian Securities Exchange 4th Floor 20 Bridge Street SYDNEY NSW 2000

"Transmitted Electronically"

Dear Sirs,

Re: Notice of Annual General Meeting and Proxy Form

Please find attached Notice of Annual General Meeting and Proxy Form as previously sent to the shareholders.

Yours faithfully,

ALAN C WINDUSS Company Secretary 150 Stirling Highway, Nedlands Western Australia 6009. PO Box 1156, Nedlands Western Australia 6909
Telephone: (08) 9389 8033, Facsimile: (08) 9389 7871, Website: www.advancedshare.com.au
Level 6, 225 Clarence Street, Sydney NSW 2000. PO Box Q1736, Queen Victoria Building, NSW 1230
Telephone: (02) 8096 3502, (02) 8003 6825

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of ADVANCED SHARE REGISTRY LIMITED will be held at the Country Women's Association of Western Australia, 1176 Hay Street, West Perth, WA on 10 November 2011 at 10.00am WST.

BUSINESS

- 1. To receive, consider and adopt the financial report of the Company and of the consolidated group for the year ended 30 June 2011 and the reports by directors and auditors thereon.
- 2. To elect one director
 - Mr. ALAN C WINDUSS retires by rotation in accordance with the provisions of the constitution and, being eligible, offers himself for reelection.
- 3. To receive, consider and pass as an ordinary resolution the remuneration report of the company for the year ended 30 June 2011.
 - Note: In accordance with s250R (3) of the Corporations Act 2001, the resolution is advisory and will not bind the Directors of Advanced Share Registry Limited. In accordance with s250R(4), key management personnel and closely related parties are ineligible to vote on this resolution, including any undirected proxies that may be held by those parties.
- 4. General: To transact any business that may be lawfully brought forward.

BY ORDER OF THE BOARD

A.C. WINDUSS

Secretary

a. QUESTIONS

In accordance with the Corporations Act 2001 and Advanced Share Registry Limited's policy, reasonable opportunity will be provided to members during the meeting to ask questions about or make comments on the management of the company.

A member may also submit a written question to Advanced Share Registry Limited's auditor Grant Thornton Audit Pty Ltd, in relation to the content of the auditor's report or the conduct of the audit on the annual financial report for the year ended 2011. Questions must be submitted to Advanced Share Registry no later than 27 October 2011, and should be sent to Advanced Share Registry, P.O Box 1156 Nedlands WA 6909. The questions submitted will be immediately forwarded to Grant Thornton Audit Pty Ltd who will answer these questions at the Annual General Meeting.

b. VOTING

Individual members who are registered shareholders of the company as at 6.00pm on Monday 7 November 2011 will be entitled to vote in person or by proxy. Each registered shareholder has one vote by either a show of hands or a poll.

PROXY

A member entitled to attend a vote is entitled to appoint a proxy to attend and vote in their stead. That person need not be a member of the Company, but should be a natural person over the age of 18 years. Forms must be lodged at the registered office of the Company not less than 48 hours before the timing of the meeting.

Advanced Share Registry Limited ABN 14 127 175 946

FORM OF PROXY

Contact name

Please mark 🗷 to indicate your directions

PLEASE NOTE: This proxy is solicited on behalf of the management of Advanced Share Registry Ltd ABN 14 127 175 946 (the "Company") for use at the meeting of the shareholders of the Company to be held in the meeting room of the Country Women's Association of Western Australia, 1176 Hay Street, West Perth, WA on 10 November, 2011 at 10:00am WST or any adjournment thereof (the "Meeting").

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Contact day time telephone

Date

FORM OF PROXY

Instructions

- 1. Every shareholder has the right to appoint some other person or company of their choice, who need not be a shareholder, to attend and act on their behalf at the meeting. If you wish to appoint a person or company other than the Chairman, please insert the name of your proxyholder(s) in the space provided (see reverse).
- 2. PROXIES THAT ARE UNDIRECTED ON ITEM 3 (REMUNERATION REPORT). If you appoint the Chairman of the meeting as your proxy and do not direct him how to vote on Item 3 (Remuneration Report), he will not vote your proxy on that item of business. The same will apply if you appoint any other director of the Company, any other of its key management personnel or any of their closely related parties. Key management personnel of the Company are the directors of the Company and those other person having authority and responsibility for planning, directing and controlling the activities of the Company, directly or indirectly. The Remuneration Report identifies the key management personnel for the financial year to 30 June 2011. Their closely related parties are defined in the Corporations Act 2001, and include certain of their family members, dependants and companies they control. Accordingly, if you appoint the Chairman of the Meeting, you should direct him how to vote on Item 3 (Remuneration Report) if you want your shares to be voted on that item of business.
- 3. If the securities are registered in the name of more than one owner (for example, joint ownership, trustees, executors, etc), then all those registered should sign this proxy. If you are voting on behalf of a corporation or another individual you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
- 4. This proxy should be signed in the exact manner as the name that appears on the proxy.
- 5. If a shareholder appoints two proxies, each proxy may be appointed to represent a specific proportion of the shareholder's voting rights. If such appointment is not made then each proxy may exercise half of the shareholder's voting rights. Fractions shall be disregarded.
- 6. Completion of a proxy form will not prevent individual shareholders from attending the Meeting in person if they wish. Where a shareholder completes and lodges a valid proxy form and attends the Meeting in person, then the proxy's authority to speak and vote for that shareholder is suspended while the shareholder is present at the Meeting.
- 7. To be effective, proxies must be delivered by shareholders as follows:
 - Shareholders must deliver their proxies prior to 10.00am (WST) on Tuesday 8 November 2011 by mail to PO Box 1156, Nedlands, 6909, Western Australia or by facsimile at +61 (08) 9389 7871 or deliver to the Share Registry of the Company at Unit 2, 150 Stirling Hwy, Nedlands, Western Australia, 6009.
 - For those wishing to lodge their vote online, this facility will close at 11.30am (WST) on 8 November 2011.
- 8. For the purposes of Regulation 7.11.37 of the Corporations Regulations the Company determines that shareholders holding shares at 6.00pm (WST) on Monday 7 November 2011 will be entitled to attend and vote at the Meeting.
- 9. The Chairman intends to vote in favour of all resolutions set out in the Notice of Meeting. The Chairman will not vote undirected proxies on Resolution 3 (Remuneration Report).
- This proxy confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the Meeting.
- 11. This proxy should be read in conjunction with the accompanying documentation provided by management of the Company.
- 12. The shares represented by this proxy will be voted or withheld from voting in accordance with the instructions of the shareholder on any poll that may be called for, and if the shareholder has specified a choice in respect of any matter to be acted upon, the shares will be voted accordingly.