150 Stirling Highway, Nedlands, Western Australia 6009 PO Box 1156, Nedlands, Western Australia 6909 **Telephone: (08) 9389 8033** Facsimile: (08) 9389 7871 web: www.advancedshare.com.au

3 February 2011

Company Announcements Manager Australian Securities Exchange 4th Floor 20 Bridge Street SYDNEY NSW 2000

"Transmitted Electronically"

Dear Sirs,

Re: Interim Dividend Advice

Please find attached the announcement in relation to the Interim Dividend Advice.

Yours faithfully,

ALAN C WINDUSS

Company Secretary





ASX Release 3 February 2011

Head office:

150 Stirling Highway Nedlands WA 6005 T+61893898033

Sydney office:

Level 6, 225 Clarence Street Sydney NSW 2000 T+61 280036825

ASW ASX Code:

Capital Structure:

Shares: 42.4m Options: nil

Share price: \$0.93

Market capitalization: \$39.43m

Annual dividend: 3.6 cents

Board of Directors:

Simon Cato - Chairman

Kim Chong - Managing Director - Non-executive Alan

Winduss Director/

Company Secretary

Alvin Tan Non-executive

Director

About ASW:

Advanced Share Registry Limited provides registry services to listed and unlisted clients on a national basis. The business has built its registry operations through its reputation and delivery as an efficient, cost effective service provider, especially for smaller companies. The Company has a track record of profits and pays a 6 monthly franked dividend. In April 2010, the company opened its Sydney office and will continue to look towards national expansion.

www.advancedshare.com.au

INTERIM DIVIDEND ADVICE

The Company refers to its advice to the Australian Securities Exchange on 9th December in respect of the Directors intending to recommend a fully franked interim dividend of 1.85c out of profits for period ending 31st December 2010.

Having reviewed the financial statements currently being finalised (subject to Audit Review), the Directors are pleased to advise the 'interim dividend' will be 1.85c (fully franked) per ordinary share.

The timetable for the payment of this dividend will be:

Ex Date 8th February 2011

Record Date 14th February 2011

Payment Date 17th February 2011

Alan Winduss Company Secretary